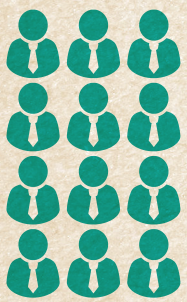


# BECAUSE MICHIGAN CARED,

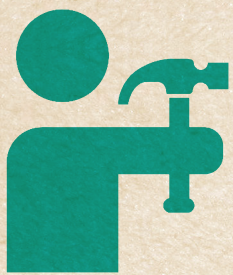


748 MICHIGAN TOURISM PROFESSIONALS

from around the state, in a variety of tourism positions (CVBs, hotels, attractions, event companies, parks, museums)



Helped restore  
3 HISTORIC MICHIGAN ATTRACTIONS



INVESTING  
\$206,000

in labor and supply savings.

The only way it came together was with the help of our volunteers and



119 SPONSORS

AND BECAUSE THEY  
SHOWED US THEY  
CARE SO MUCH,



WE'RE DOING IT ALL  
AGAIN THIS YEAR  
TWICE.



With their help, we were able to play a big part in the rebuilding of two of Michigan's historic attractions, and every gift of time and talent played an even bigger part in reestablishing Michigan as a tourist destination.





# MICHIGAN CARES FOR TOURISM

IS A 100% VOLUNTEER,  
100% GIVE BACK ORGANIZATION.

And because Michigan cared so much, we're doing it all again. **Twice.** Volunteer with us this year in:

STURGEON POINT  
LIGHTHOUSE

HARRISVILLE

MAY 18 & 19

FAYETTE

UP - MANISTIQUE

OCT. 4, 5 & 6

