

GRAND VALLEY

WINTER 2011

MAGAZINE

ArtPrize
walks tall
on campus



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GRAND VALLEY
MAGAZINE

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through Grand Valley's official social media channels.

On the cover:

photo by Amanda Pitts
Pictured is 'A Four Phrase Movement' by ArtPrize
artist John Merigian. Read more about ArtPrize on
campus on page 12.

On these pages:

photo by Amanda Pitts
Alumnus Ryan Phillips developed a patent for
Grand Valley that will aid competitive cyclists.
Pictured is a bicycle crank wheel; read more on
page 27.

The *Grand Valley Magazine* is printed on paper manufactured with
electricity in the form of renewable energy (wind, hydro, and biogas),
and includes a minimum of 10% postconsumer recovered fiber.
Trees used to manufacture this paper are certified from sustainably
managed forests.

Dear Editor:

It was with great interest that I read “The great experiment” (Fall 2010). I was intimately involved in the birth, life and death of Thomas Jefferson College. I enjoyed the comments of Mary Ellen McNaughton and Max Bush, both of whom I know very well. They are typical of comments you would get from hundreds of TJC grads!

May I point out one incorrect statement in the fine article. TJC came to its end in spring 1980, not 1978. I should know — I delivered its obituary at the spring 1980 commencement. My daughter, Donna, was a TJC graduate in 1979.

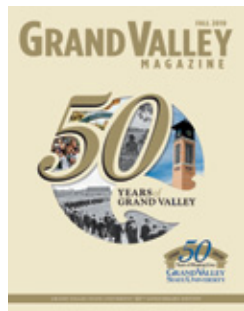
Daniel Andersen,
chair of TJC Admissions Committee, 1969-1980
Grand Rapids, Michigan

I really enjoyed your article on Dean Merkle, Dr. Beachnau and Bob Stoll (“Shaping the student experience,” Fall 2010). I would go so far as to suggest that they be No. 51 on the list of Grand Valley favorites.

While attending GVSU, I had the pleasure of working with all three of these men. I do not believe that a more dedicated core group of student affairs professionals can be found at any campus in the country. That Grand Valley has retained three individuals so accomplished and respected in their positions for so long is a testament to the commitment of Grand Valley staff and shows just how special our university is.

The first 50 years were special because of great people and when I look at the familiar faces still working so hard to shape the lives of students, I know our next 50 will be even better.

Ben Witt, '02
Mt. Pleasant, Michigan



Kudos on the “50 favorites about Grand Valley” (Fall 2010). The question for No. 17 especially caught our eye: what other university sits on a road that ends at the lake? The correct answer is: Michigan Tech sitting on U.S. 41 that ends at Lake Superior.

Tom and Mimi Merz (parents of Erin L. Merz, '05)
Houghton, Michigan

I am a 1974 graduate of Grand Valley and I just finished reading the fall issue of *Grand Valley Magazine*. My bet is the editor is under the age of 30.

I guess I should not be surprised in this day and age you gave an entire page to a student-produced video, yet you only managed a postage-size stamp picture and mention of WGUV. WGUV has had far more influence in shaping people's lives in West Michigan, not to mention all the professionals in media today who got their feet wet while working as an intern there.

You should be embarrassed.

Miles Kapper, '74
Los Angeles, California

Editor's note: I wish I were under 30! The news of the LipDub video was not meant to overshadow the reach of WGUV. By the way, *Grand Valley Celebrates 50 Years of Shaping Lives*, contains a large section about the growth and positive impact of WGUV.

Letters to the Editor can be mailed to:

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or sent via e-mail to:
gvmagazine@gvsu.edu.

Please include your name, class year (if applicable), hometown and phone number (not for publication). Letters are subject to editing.



COMMEMORATIVE BOOK

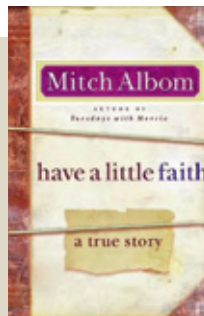
ORDER NOW: www.ubs.gvsu.edu



photo by Amanda Pitts

Bookmarks

Looking for a good book? Check out these recommendations from Grand Valley staff members. Share your favorite book by sending an e-mail to gvmagazine@gvsu.edu.



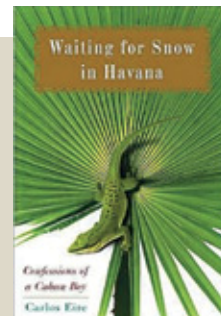
Have a Little Faith: A True Story
(Hyperion, 2009)
by Mitch Albom

Somewhat in the style of his best-seller, *Tuesdays with Morrie*, Mitch Albom intertwines two very different stories of faith: his 82-year-old rabbi from his youth, and a Detroit pastor who had been a drug dealer and convict. P. Douglas Kindschi, Kaufman Interfaith Institute director and professor of mathematics and philosophy, said that while their settings and religious expression are quite different, they both deal with issues of death, justice, and meaning in life. "A very easy read, but inspiring at a time when the relationship between different religious traditions is becoming more important in our world," Kindschi said.



The Compound Effect
(Success Media Books, 2010)
by Darren Hardy

Linda Yuhas, director of compensation and employment services, recommends this book by the publisher of *Success Magazine*. "It helps the reader understand the concept of 'compounding' and how making small, seemingly insignificant choices everyday will determine the quality of your life and the level of success you'll experience in every area of your life," she said. "It's a quick and fascinating read, with the most practical applications that I've read in a long time."



Waiting for Snow in Havana: Confessions of a Cuban Boy
(Free Press, 2003)
by Carlos Eire

Judy Palmer, director of Grand Forum, read this memoir several years ago and found it fascinating. It is the story of the author as a boy who, because of the Cuban revolution, had to leave his family at age 11 to live in an unknown country. He shares his story of survival living in a series of foster homes in the U.S., while also painting vivid pictures of the lush Cuban landscape and culture he left behind. "Eire's story about what he lost, how he survived in a new country without family, his childhood memories of a beautiful Cuba and his descriptive writing were all part of enjoying this book," Palmer said.

The University Bookstore is offering a 20 percent discount on these items.

MAREC receives state energy center designation

Grand Valley's Michigan Alternative and Renewable Energy Center was selected as a Michigan Energy Demonstration Center by the state's Department of Energy, Labor, and Economic Growth.

Energy demonstration centers are chosen based on their ability to promote energy efficiency, renewable energy, green building and sustainable living solutions for Michigan residents and businesses. Other demonstration centers are in Ann Arbor, Detroit, Dimondale, East Lansing, Grand Rapids, Oxford and Traverse City.

The centers were recognized because the technologies and practices they illustrate can help homeowners and business owners reduce energy costs, save money and protect environmental resources. With such a designation, MAREC has the opportunity to receive grants and funding for seminars and facility tours that can be used as educational tools.

"This is a welcomed recognition of what we do," said Arn Boezaart, director of MAREC. "Our wind, solar, and micro-turbine technologies demonstrate how these energy

alternatives work, and they also highlight the opportunities they provide for entrepreneurship and economic development in the region."

In addition to providing monthly learning events, MAREC has recently installed a data logging system, built by Grand Valley students, that allows MAREC's real-time energy generation data to be viewed online. The system reports current usage and weather conditions while also archiving the data for researchers, students and the public to access and analyze.

The system can be viewed at datamonitoring.marec.gvsu.edu.



The state has designated MAREC as a Michigan Energy Demonstration Center based on its ability to promote energy efficiency and sustainable living solutions.

National speakers highlight MLK commemoration

Two national speakers highlighted Grand Valley's first week-long celebration of the life and legacy of Martin Luther King Jr. One linked to past civil rights struggles and the other discussed current issues.

Mixing fire and brimstone preaching with a touch of modern rap, Michael Eric Dyson projected his vision of King's legacy before a captivated audience in Louis Armstrong Theatre on January 19.

The popular national radio show host and commentator said many people today romanticize King but forget that his ideas were unpopular even within the African American community. "We want to talk about the King who said, 'I have a dream,' but we don't give voice to that dream," he said.

Dyson touched on the recent debate of changing historical language in Mark Twain's *Adventures of Huckleberry Finn*. He said advocates for removing the n-word "don't want teachers to deal with history."

On January 17, civil rights leader Judy Richardson told Grand Valley students their activism doesn't need to begin with a national movement. Following a silent march around campus, hundreds of students, faculty and staff members listened to Richardson, a filmmaker, in the Kirkhof Center.

Richardson was a founding member of the Student Nonviolent Coordinating Committee. After showing a segment of her documentary, "Scarred Justice," Richardson



photo by Amanda Pitts

Michael Eric Dyson, professor of sociology at Georgetown University, addresses the audience in the Louis Armstrong Theatre January 19.

said it's important to recall and retell the events of the civil rights movement. "People tend not to remember history but it's

important to shine a light on even the ugly events so as not to repeat them," she said.

Women's athletics captures two national titles

Grand Valley made NCAA Division II history in early December when the women's cross country and soccer teams won national championships on the same day and in the same city.

Playing in the 2010 Fall Festival, an event that combines the Division II national championships, in Louisville, Kentucky, the Laker soccer team beat the University of California-San Diego, 4-0, for its

second national title in as many years. The cross country team captured its first national crown by placing five runners in the top 30.

Good news continued for other Laker women's teams.

Grand Valley's volleyball team won the Midwest Regional and placed in the Elite Eight, and the women's tennis team won the GLIAC championship.



photo by Chris Hall



photo by Michael Dosset

The Laker women's cross country team poses with the NCAA Division II championship trophy. At left, Grand Valley's soccer team celebrates its second straight national championship after beating the University of California-San Diego, 4-0.

Lubbers delivers commencement address

Nearly 1,000 graduates, their families and friends received some common sense advice during fall commencement ceremonies on December 11 at Van Andel Arena in Grand Rapids.

President Emeritus Arend D. Lubbers delivered the commencement address and joked that during the university's 50th anniversary, it was appropriate to display some relics from the past. "So here I am," Lubbers said.

Lubbers wove his speech around past and present historical figures and reminded graduates that the application of common sense begins with the individual and that "a large number of people must practice it if it is to be made manifest in society and the body politic." The text and video of Lubbers' speech is posted on GVNNow and can be viewed by visiting www.gvsu.edu/gvnnow and searching for "commencement."

Honorary degrees were presented to George Gordon and Roman Niesiński. Gordon received an honorary doctorate of arts. A longtime supporter of the arts and Grand Valley, George and Barbara Gordon



photo by Amanda Pitts

President Emeritus Arend D. Lubbers gives the commencement address to graduates on December 11 at Van Andel Arena in Grand Rapids.

donated 36 paintings from their private collection of works by Mathias Alten to the university in 1998.

In 2000, the space that housed those works in the DeVos Center was renamed the George and Barbara Gordon Gallery. Thanks to another generous gift from the Gordons, the gallery space doubled in size and now

includes more than 60 paintings by Alten.

Niesiński received an honorary doctorate of business. He is the rector of the Cracow University of Economics in Poland. The university has the longest and most active exchange partnership with Grand Valley; the partnership was established in the 1970s.

Brownfield credits will aid new Seidman Center

Grand Valley will benefit from a December 14 announcement that the Michigan Economic Development Corp. is supporting 11 brownfield redevelopment projects in five Michigan cities.

The projects will generate more than \$406 million in new investments and create and retain 1,401 jobs. Grand Valley has formed a limited liability corporation, 38 Front Redevelopment LLC, which will redevelop and own a new building at 38 Front Street SW in Grand Rapids.

The partnership plans to utilize a state brownfield credit valued at \$8 million to demolish a largely vacant building and construct a new home for the university's L. William Seidman Center. The center will bring various business development and training resources under one roof to meet West Michigan's executive, corporate and educational certification needs. The project will also include three stories of mixed-use space and will house Grand Valley's Seidman College of Business. University officials said the project will generate \$51 million in new private investment and create 165 jobs. The project was endorsed by the Grand Rapids City Commission after review by the local brownfield redevelopment committee.

Demolition of the current structure will likely occur in the spring, with construction of the new center scheduled for completion in 2013. (For more on the Seidman Center, see page 11.)

Grand Valley named a sustainable leader

Grand Valley is included in a list of the nation's top 52 leaders for sustainability efforts at higher education institutions, according to the 2011 College Sustainability Report Card issued by the Sustainable Endowment Institute.

Grand Valley was given an A- based on how sustainable practices were applied in nine different areas: administration, climate change and energy,

food and recycling, green building, student involvement, transportation, endowment transparency, investment priorities and shareholder engagement.

"Out of the 52 institutes, only seven were given an A, so receiving an A- is definitely something to be proud of," said Norman Christopher, director of the Sustainable Community Development at Grand Valley.

"This is a reflection of not only Grand Valley's sustainable efforts, but the community's as well."

The report, a comparative evaluation of campus sustainability activities at colleges and universities in the U.S. and Canada, identifies leaders in sustainability and has the highest participation rate of any sustainability ranking or rating.

Project with Mary Free Bed will aid veterans with brain injuries

Iraq and Afghanistan war veterans with traumatic brain injuries can receive free, comprehensive rehabilitation in Grand Rapids through a program funded by the Department of Defense.

Officials from Grand Valley State University and Mary Free Bed Rehabilitation Hospital discussed details of the Wounded Warriors Traumatic Brain Injury Project (WWTBIP) at a news conference November 9 at the hospital. They were joined by U.S. Rep. Vern Ehlers, who was key to securing the \$1.279 million grant from the U.S. Department of Defense that will fund the project.

The WWTBIP offers opportunities for standard physical and psychological care, and community support to veterans who sustained traumatic brain injuries while they were deployed in either Afghanistan or Iraq. Jean

Nagelkerk, principal investigator and vice provost for Health at Grand Valley, said the idea behind this project came from area families with loved ones who received a traumatic brain injury. "We are so excited to be able to provide care and rehabilitation services to wounded warriors and help reintegrate them into society to lead productive lives," Nagelkerk said.

Grand Valley faculty members from the Kirkhof College of Nursing and College of Health Professions will help develop the educational program to enhance the knowledge base of Mary Free Bed staff members who will be directly involved with the veterans.

Dr. Jacobus Donders, co-investigator and chief psychologist at Mary Free Bed, said the services through WWTBIP will not duplicate those veterans already receive



photo by Amanda Pitts

President Thomas J. Haas shakes hands with U.S. Rep. Vern Ehlers at a news conference announcing the Wounded Warriors Traumatic Brain Injury Project at Mary Free Bed Rehabilitation Hospital.

through veterans hospitals or clinics, but the WWTBIP project will deliver enhanced services such as driver rehabilitation, on-site job evaluation and coaching, and group and family support.

President Thomas J. Haas said announcing the program so close to Veterans Day was appropriate; he also called the

men and women serving in Iraq and Afghanistan "the next greatest generation." Those service members include Haas' two sons and daughter.

For more information about the WWTBIP, call (888) 736-0208 or visit www.maryfreebed.com/woundedwarriors.

Music students benefit from agreement with GRCC

Grand Valley and Grand Rapids Community College signed an academic credit transfer agreement for music students on November 15.

Music faculty from both schools have worked out the details to allow more than a dozen GRCC music courses to qualify for transfer credit to Grand Valley. The agreement applies to any student who has completed an associate's degree with a music major, or an associate's degree of music.

"I am very happy to establish another way in which Grand Valley and GRCC can work together to support our students and smooth their paths to graduation," said Grand Valley Provost Gayle R.

Davis. "I congratulate the music programs at both institutions for achieving this level of collaboration and look forward to welcoming even more of GRCC's music students to our campus."

In order to have the specific courses transferred, a student must meet standard Grand Valley admissions criteria and be admitted into the Department of Music by successfully completing a juried audition for a review panel.

file photo

An agreement between Grand Valley and Grand Rapids Community College makes it easier for GRCC music students to transfer to GVSU.



Goals drive Ringler during last basketball season

— by Michele Coffill

As Justin Ringler plays in his last season of collegiate basketball, he keeps several goals in mind. One is to add a national men's basketball championship banner to the collection that hangs from the Fieldhouse Arena ceiling.

"When winning around here is so common, you can feel a bit intimidated that your team isn't up there with the others," said Ringler, a senior forward from Reed City.

The Lakers have a solid chance to get a championship banner this year. Ringler joins 11 other letterwinners from a team that finished 22-9 last year. In the preseason poll for 2010-2011 released by the *Sporting News*, Grand Valley was picked as the No. 3 team in the country; Ringler was named a Second-Team All-America selection.

On a personal level, Ringler said he wants to be a more consistent perimeter scorer, and head coach Ric Wesley agreed.

"Justin has always been more of a scorer than a shooter," said Wesley, now in his seventh year at Grand Valley. "Driving hard to the basket is his forte. The more he keeps teams honest by hitting his outside shots, the more difficult he is to handle."

Ringler led the Lakers in scoring and rebounding last year, averaging 13.4 points and 6.9 rebounds per game. He also secured a place in Grand Valley's record books by breaking the 1,000 career-points barrier and entering this season as the 28th (and climbing) all-time leading scorer.

Ringler also played four years of football and two years of baseball while in high school but committed himself to concentrating on basketball during his junior year. Reed City High School's record books reflect Ringler's decision: he is the school's all-time leading

scorer with 1,601 career points.

He said choosing Grand Valley during recruiting season was an easy decision. "From the first time I visited, I felt comfortable here," said Ringler, an accounting and finance major. "I knew I wanted to go somewhere where I could be successful, and I liked the smaller campus feel and the downtown campus in Grand Rapids."

Despite his successes in high school, Ringler was redshirted as a freshman. "When the coaches told me, I knew being redshirted was the best decision. But a year seems so long to sit out," he said. "When I started

playing, I felt like I already had a year under my belt." His numbers proved it; Ringler was the fourth-leading scorer on the team during the 2007-2008 season, averaging 8.3 points per game.

A starter for the past two seasons, both Ringler and Wesley agreed that the forward's leadership skills have evolved both on and off the court. Wesley said he and other coaches saw the leader in Ringler while recruiting him. "It is more natural for him to lead by example as he is more of the strong, silent type. He has worked hard on being more

vocal away from the court," Wesley said.

Ringler said regular captains' meetings with the coaching staff have helped enforce his leadership skills. "Coach Wesley will hand out inspirational quotes from other coaches and leaders and we discuss that," he said. "What we talk about sometimes doesn't click right away, but I'll find myself thinking about it later in the week."

The Lakers close their regular season with a trip to Big Rapids on February 26 before the GLIAC tournament begins on March 2.



photo by Elizabeth Lienau

Justin Ringler, senior forward from Reed City, started the season as the Lakers' 28th all-time leading scorer.

Donor support helps Grand Valley's global connection

Studying abroad is a great experience for students at Grand Valley and the benefits of participating in one of the university's 50 formal programs are immeasurable.

"Increasingly, many more students, their professors and their families are seeing that the skills gained through study abroad will benefit them in their careers," said Mark Schaub, executive director of the Padnos International Center. "Developing skills in areas such as cultural competence, problem-solving and adaptability can all be achieved through participation in a program."

Grand Valley consistently ranks among the top 10 universities of its size in the country for the number of students who study abroad.

Private gifts to specific study abroad scholarship funds and to the unrestricted Grand Valley Fund help make it possible to meet the ever-increasing demand for international study opportunities.

Learning outside the comfort zone

Cheng Tan, a senior, moved from Malaysia to the United States when she was 16 years old. She is a double major in Chinese and communications studies and is fluent in Mandarin, Cantonese and American Sign Language, as both of her parents are deaf.

As a part of her Chinese studies, Tan had the opportunity to participate in a study abroad program in Shanghai, China.

Last summer, Tan participated in the Summer School in

Shanghai program. For three months she took classes at East China Normal University while living in the country's most populous city. She also traveled to various Chinese landmarks, including the Great Wall of China, the Forbidden City and Yellow Mountain.

"The program directors made sure that we were able to experience every aspect of Chinese culture," Tan said. "I definitely cherish and am thankful for every place, every moment and every memory from this trip."

Tan said she is also thankful for the donor support that enabled her journey and feels that more students should take advantage of opportunities to study abroad.

"I truly appreciate the support I received for my trip because

it helped me to gain new experiences that have shaped who I am today," she said. "Study abroad programs can help students to see the world outside of their comfort zone. It can help them to grow into well-rounded, open-minded, knowledgeable and courageous people."

A new perspective

Samantha Lemmer is a senior majoring in international relations. Having never been outside of the United States, she was determined to participate in a study abroad program.

"I am from a very small town, Bloomington, Michigan, but I have always wanted to experience new cultures," she said. "I wanted to gain a new perspective on life."

Lemmer found a program that



fit her criteria and spent an entire academic year at the University of Cape Coast in Ghana. In 2009-2010, she studied with Ghanaian students, participated in community service activities and explored the historic city of Cape Coast. She said it was a life-changing experience.

"While abroad, I gained so much," Lemmer said. "I learned to be open-minded and to have a sense of humor. Most importantly, I learned that I should appreciate everything I have here in the United States, especially my education. I am so blessed to be a student at Grand Valley. I now realize that not everyone is as lucky."

Lemmer plans to join the Peace Corps following graduation — a path that was influenced by her study abroad experience.

"I think that every student

who has an interest in going abroad should take advantage of the unique opportunities we have at Grand Valley," she said. "I am so thankful for the donors who support study abroad and I hope that they continue their efforts, so more students can benefit from the programs and represent Grand Valley all over the world."

Supporting study abroad

For more information on how to support study abroad and international studies at Grand Valley, contact University Development at (616) 331-6000, send an e-mail to universitydevelopment@gvsu.edu or visit www.gvsu.edu/giving.



courtesy photos

Cheng Tan, pictured on page 10, and Samantha Lemmer, above, had opportunities to study abroad thanks to support from the Grand Valley Fund.

Giving Matters

Lubbers Society welcomes new members

With more than 4,200 members, the Lubbers Society recognizes donors who have given for three or more consecutive years. Chartered in 2009, it is named in honor of President Emeritus Arend D. Lubbers. For 32 years, Don and his wife Nancy have continuously given to Grand Valley, making them the holders of the longest record of consecutive gifts to the university. For more information about the university giving societies, visit www.gvsu.edu/giving.

Online giving now easier

The university's new online giving form makes the giving experience easier and faster. Among other features, the new form allows donors to make a payment on an existing pledge and offers faculty and staff members an online payroll deduction option. The site also features personal stories from the campus community that reflect the importance of giving to Grand Valley and the impact that these gifts make. Visit www.gvsu.edu/giving.

Take the challenge

There's still time to take the Alumni Challenge! Every dollar given by alumni to the new Mary Idema Pew Library Learning and Information Commons by June 30, 2011, will be matched. All gifts to the Pew Library will be recognized on the donor wall in the new library's main entrance. Alumni gifts of \$1,000 or more will receive special recognition in the Alumni Leadership Area. Learn more at www.gvsu.edu/giving/alumnichallenge.

L. William Seidman Center will break ground in May

The public phase of the campaign for the L. William Seidman Center began last fall. Based on the campaign's early success, the university will break ground for this new home for the Seidman College of Business on May 25.

The new building will fully house the college's faculty and staff members, students and programs and serve as a "front door" to the business community in West Michigan. For more information contact Ashley Riley at (616) 331-6535 or visit www.gvsu.edu/giving/seidmancenter.



photo by Amanda Pitts

Pictured is the ArtPrize sculpture, 'Magela-S,' by Dutch artist Cyril Lixenberg that was donated to Grand Valley. A painting, 'The River Ocean,' donated by the Sister Cities International Perugia Committee, also resides on the Pew Grand Rapids Campus.

Grand Valley's ArtPrize 2010 adventure

— by Mary Isca Pirkola

Grand Valley's participation in ArtPrize 2010 was all over the map during the second year of the "radically open art competition" founded by Rick DeVos, grandson of Amway co-founder Rich DeVos. The unique competition, with 1,713 participating artists from 44 states and 21 countries, overtook a three-square-mile area of downtown Grand Rapids last fall. More than 465,000 viewer votes were cast for favorite artworks exhibited at 192 venues.

Grand Valley was one of seven official Exhibition Centers, and provided educational programming, an ArtPrize store and two voting registration sites (utilized by 1,841 people). And that was just the start for the university. Participating artists included Grand Valley students, faculty and staff members, and alumni. Expert judges included two Grand Valley faculty members. Grand Valley students conducted surveys to evaluate the economic impact of the event. Art students gained

curatorial experience. And when it was all done, works by two international artists found a permanent home at Grand Valley.

The impact of ArtPrize goes beyond art or economics for Grand Valley: it raised international awareness of Grand Valley's role as a cultural and educational institution — and has provided opportunities for a lot of fun.

Grand Valley's Outdoor Art & Sculpture Exhibition Center on the Pew Grand Rapids Campus served as the venue for

25 participating artists during the competition. Visit www.gvsu.edu/artgallery to view all. Participants included one current Grand Valley student, one alumna and one faculty member. The outdoor sculptures were created from metals, ceramics, paper, fur and fibers, and ranged from classic and contemporary to the surreal.

Auxiliary programming included an ice-carving demonstration and a variety of three-minute poetry and dance compositions by

students, performed near the artwork that inspired them. Educational programs brought more than 800 students from area elementary and high schools, and gave visitors opportunities to meet the artists and try hands-on activities.

"This was the second year Grand Valley was selected as an ArtPrize venue, and we exhibited double the number of artworks from the previous year," said Henry Matthews, director of galleries and collections. "We hope to participate each year as the event's reputation grows and increases its international profile."

Several faculty members, students and at least 30 alumni artists also exhibited at more than 25 other ArtPrize venues. Among them were "Reminisce," by Jennifer Surine, '08, and "Radiant Efflorescence," by David Huang, '01, both exhibited at the Grand Rapids Public Museum. They landed in the voters' top 50 and 25, respectively. Alumni Relations held a Grand Valley Alumni Art Tour and Reception event in September that highlighted these alumni pieces among others; visit www.gvsu.edu/alumni/2010-artprize-316.htm for a complete list of alumni and their artwork.

Student artwork was highlighted during a post-competition event hosted by the Pew Student Services and the Winter/Secchia Community of the Pew Campus. A panel discussion gave students an opportunity to share their work and talk about their ArtPrize experience. Many of them spoke about the excellence of their Grand Valley education and the supportive role it played in their decision to participate in ArtPrize. Matthews congratulated them for participating in such a challenging competition and noted the diversity of issues their work addressed,

from Alzheimer's disease and waste oil, to social justice and community involvement.

Brett Colley and Norwood Viviano, faculty members from the Department of Art & Design, joined two faculty members from the Kendall College of Art and Design as judges for the Juried Award for International Work selected from entries from 19 countries. School of Communications adjunct professor Benjamin Hunter, '03, brought live music to the ArtPrize scene by organizing the Prospecto Musical Showcase and Sonic Experience, which showcased more than 90 bands, the majority from West Michigan.

Students majoring in economics or hospitality and tourism management, under the guidance of faculty members Paul Sicilian and Seohee Chang, surveyed about 850 people in downtown Grand Rapids during ArtPrize 2010. Experience Grand Rapids helped coordinate the data that reported the estimated economic impact of the event. Their findings will be available in the spring and of importance to area businesses and the Grand Rapids Downtown Development Authority.

Two ArtPrize pieces were donated to Grand Valley's permanent art collection: a towering sculpture, "Magela-S," by the Dutch artist Cyril Lixenberg, who has had a long-standing connection to the university; and a painting, "The River Ocean," by Italian artist Luigi Marco, donated by the Sister Cities International Perugia Committee. Additional artwork donations are still under consideration.

Ideas for Grand Valley participation in ArtPrize 2011 are already under discussion. The competition will run from September 21-October 9. Details and updates are available at www.artprize.org.



courtesy photos

More than 30 alumni artists created works for ArtPrize 2010, including 'Reminisce,' by Jennifer Surine, '08, and 'Radiant Efflorescence,' by David Huang, '01 (bottom). Both were exhibited at the Grand Rapids Public Museum and landed in the voters' top 50 and 25, respectively.



photo by Bernadine Carey-Tucker

Don Markle, left, and Ralph Hauenstein are pictured in Seidman House, where the collection on espionage resides. Both worked in military intelligence.

TALES OF ESPIONAGE

FORMER SPY GIVES GRAND VALLEY UNIQUE COLLECTION OF BOOKS — by Dottie Barnes

It has the makings of a James Bond movie — breaking codes, intercepting Russian communication and foiling evil dictators. Don Markle spent 34 years working for the U.S. Intelligence Agency and spent most of those years working as a code breaker in the U.K., Germany and Italy. The 80-year-old historian and author from Pennsylvania has since collected more than 500 books about espionage throughout history and has donated this unique collection to Grand Valley's Hauenstein Center for Presidential Studies.

The collection contains materials dating back to the 16th century. "It starts with Elizabeth I and goes through the beginning of the digital age," said Markle. "There's not a lot there on what's currently going on in the Middle East because that's not available yet."

Markle has a few favorites in the collection, including *The American Black Chamber* by Herbert Yardley, published in 1931. "It's the only book in American history that was pulled after it was published. It told about how we were reading Japanese codes,"

Markle explained. "There are also books that reveal what we knew about the Japanese before Pearl Harbor.

"Another one of my favorites is by Emma Edmonds. She masqueraded as a male during the Civil War, serving three-and-a-half years in the U.S. Army as a male nurse. She's the only female member of the Grand Army of the Republic. And then, of course, there is the bible for code breaking, *The Code Breakers*, by David Kahn."

Markle went into the Army in 1952 during the Korean War and got involved with the Army Security Agency. He eventually became the director of foreign relations for Europe. "Code breaking was fun because you could work on a certain code for a year and never have success. And then a week later break it. So, for a year you have absolutely nothing to show, and then all of a sudden, you have a lot to show. It was fun," Markle said.

Code breaking was also tricky and sometimes provided an unexpected moment. At the height of the Berlin crisis, Markle said

he was helping to intercept a Russian radio operator in Moscow. "The operator said World War III was starting the next morning at 9 o'clock," Markle recalled. "We listened a little more and realized he said World War III was starting because his mother-in-law was arriving."

Markle said his family was stationed in Italy when his three children were teenagers; they got to know a little bit about what their parents did for a living. He said: "We were at the embassy and the kids were asked to write a letter home to their parents, using words only we, their parents, would know. Our daughter, who included a nickname we had given her, asked those at the embassy why she had to do it. She was told, 'So when you're kidnapped and they tell you to write a letter home, your parents will know if you really wrote it or not.'"

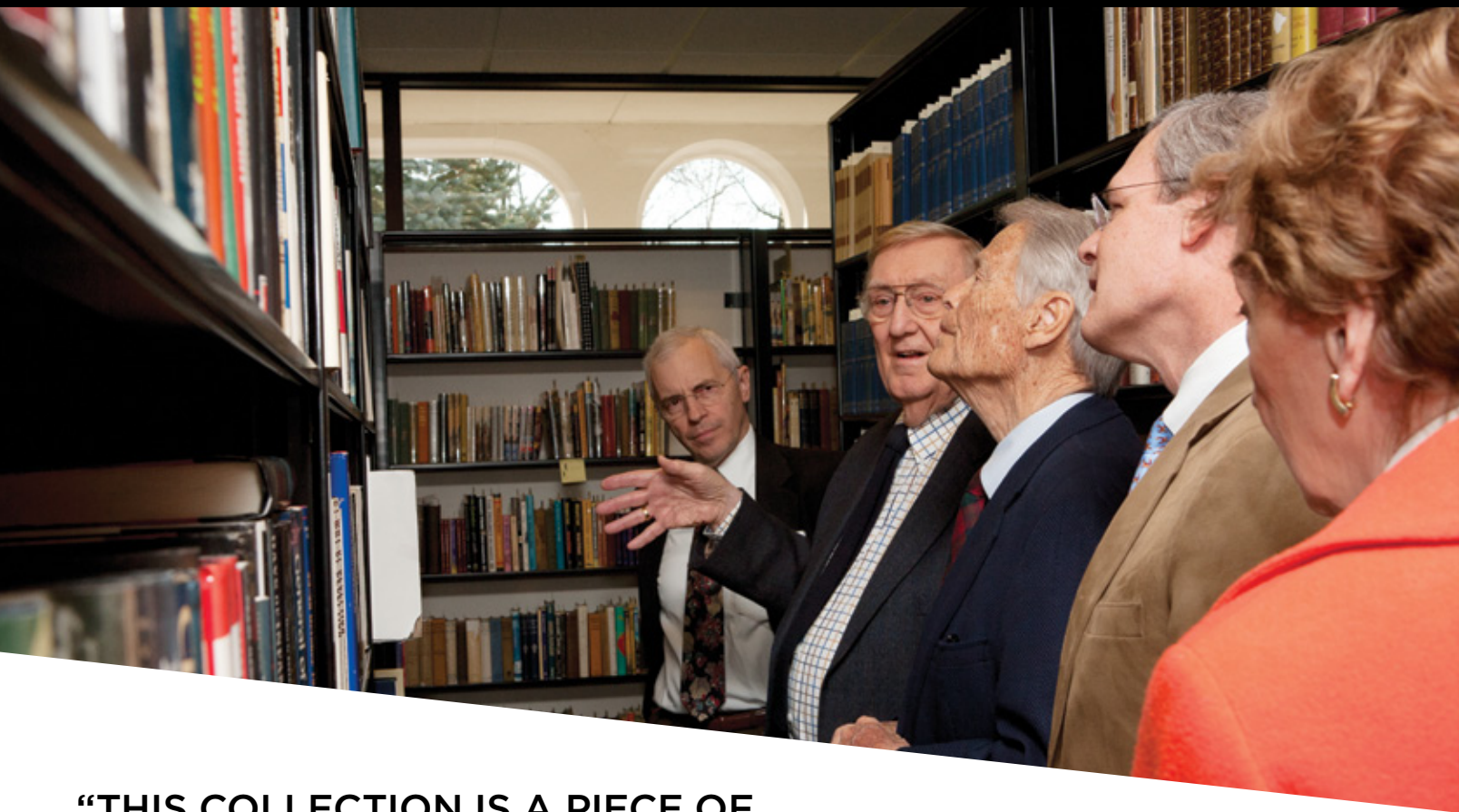
The teenagers were also told if they were ever captured and put in a dark room, not to worry if they started to hallucinate. "They were told not to worry about losing their minds. When the brain doesn't get stimulation,

it creates its own. They were taught to sit back and enjoy it, because it means you're keeping your sanity," Markle said.

Markle said he started to collect books on military intelligence after he retired. He said he decided to donate the collection to Grand Valley because of his longtime friendship with Ralph Hauenstein, who will turn 99 in March. The two collaborated on Hauenstein's book, *Intelligence Was My Line*. Hauenstein, who has also donated books to the collection, began his career as city editor of the *Grand Rapids Herald* and ended up serving under Gen. Dwight Eisenhower as a colonel and chief of the intelligence branch in the Army's European theater of operations.

"I was a reserve officer and was called back into the service in 1940," said Hauenstein. "My general made me the public relations officer, and back then the public relations officer was also the intelligence officer.

"Within a few months I was called to Washington, D.C., to



“THIS COLLECTION IS A PIECE OF HISTORY THAT HAS NEVER BEEN WIDELY KNOWN.” – RALPH HAUENSTEIN

a big conference and became part of a special group to go to Iceland and work with British intelligence before the war broke out. By the time I was through, I was better trained than most American intelligence officers.”

Hauenstein said many books in the collection focus on the concept of codes, which has been crucial for military intelligence. “An example of that is Hitler, who commanded troops,” said Hauenstein. “Often times, Hitler would issue an order to his generals and we knew about the orders before the generals got them.”

“During the big invasion of Europe we set up an intelligence scheme. We wanted Hitler to believe we were going to invade the Pas-de-Calais area in France. We were able to determine that they had 1,000 of their famous German tanks there waiting for us. Hitler told his

staff not to wake him that night, and they didn’t. The tanks ended up staying there for nine days while we were in another combat zone in France.”

Markle said President Eisenhower believed that reading the Enigma machine (used for the encryption of secret messages) shortened the war by at least two years. After D-Day, Hauenstein was one of the first Americans into liberated Paris, was the first American officer into Dachau concentration camp, and was on a mission to find Hitler that took him into southern Germany and to Czechoslovakia.

Hauenstein had access to the Allies’ highest code-breaking capability during World War II, known as Ultra. And while the book collection reveals some military secrets that were once classified, both keep most of their

experiences private. They recall how difficult it was to attend social gatherings and now, to watch the news.

“You go to cocktail parties and you can’t talk about current events because you’re afraid you’re going to say something that you shouldn’t,” said Markle. “Both of us read the newspaper and watch television and wonder what the real story is, what’s really going on. You live with that.”

Hauenstein described the collection as true history. “This collection is a piece of history that has never been widely known,” said Hauenstein. Markle said he wanted to preserve the collection in a place where it would be appreciated. “We wanted to get it somewhere where it would be used. This way we could keep it all together,” he said.

The collection is housed

at the Seidman House on the Allendale Campus and is available to students, scholars and the community. “Don has been very aggressive about advertising that we want to build this collection,” said Gleaves Whitney, director of the Hauenstein Center for Presidential Studies. “He has gone to the trade journals, the intelligence community and former spies to collect these books. We are excited because it means the collection is going to remain cutting-edge.”

photo by Bernadine Carey-Tucker

From left, Robert Beasecker, director of Special Collections and University Archives; Don Markle; Ralph Hauenstein; Gleaves Whitney and Geri Markle look over the book collection at the Seidman House on the Allendale Campus.



‘Prepped’ for success at Grand Valley

Grand Valley charter school helps students expand horizons — by Leah Zuber

Making the transition to college can be difficult for some students. There's more responsibility and more independence, which can be overwhelming.

Grand Valley students Ada Osuoha, Devante Baldwin and Eleka Collins said they felt the transition to college was easy and for that they credit their Grand Valley chartered high school, University Preparatory High School.

"It helps to have a support system and available, easily accessible resources," said

Kaellen Williams, college success counselor at University Prep.

Based in Detroit and referred to as UPrep, University Preparatory Academy is a system of four elementary, middle and high schools. It is one of 41 charter schools throughout Michigan authorized by Grand Valley. The academy supports more than 2,200 students and is funded by the Thompson Foundation, an organization founded by Bob and Ellen

Thompson that helps low-income people overcome poverty and become self-sufficient.

Williams has been on both ends of the spectrum. Once a teacher at University Prep, she now works with UPrep alumni who are attending college to ensure they have all the help they need to make a smooth transition. "That means doing whatever it takes to help them succeed. At UPrep, we want to make students feel like they're never alone or ashamed, and that



“I feel like I got a head start on college by taking focused classes at UPrep and interning at businesses.”

— Eleka Collins

they feel comfortable coming to us for help,” she said.

Osuoha, Baldwin and Collins are part of Persistence Pals, a program that was featured in the spring 2010 issue of *Grand Valley Magazine*. Established by Lynn “Chick” Blue, vice provost and dean of Academic Services, the program supports students who are at risk of not completing their degree. Williams attends the monthly meetings when students meet with faculty and staff members.

For the schools it authorizes, the charter school team at Grand Valley provides professional development opportunities for teachers and board members through workshops and activities, monitors a school’s academic performance, finances and education programs, and funds half of the tuition for teachers who enroll in Grand Valley’s master of education program.

“We’re proud to be affiliated with University Prep because it creates options for kids that typically would not have options,” said Tim Wood, director of Grand Valley Charter Schools. “They are unique because they built this network of beautiful buildings in the heart of Detroit.”

The academy opened in

2000 with 126 sixth-grade students, and now has a 90 percent high school graduation and post-secondary school attendance rate, compared to an average 59.65 percent graduation rate for Detroit Public Schools, according to a report from the Michigan Department of Education. “I’ve seen firsthand the type of students University Prep educates,” said Wood. “They are intelligent, respectful and kind. While all of our charter schools are performing at a high level, University Prep High School is one of Grand Valley’s most successful schools.”

Ada Osuoha

Ada Osuoha came to University Prep for a fresh start.

“I ran into trouble at the public school I was attending at the time and decided I needed to escape all the bad influences surrounding me,” said Osuoha.

Osuoha, a third-year student at Grand Valley, started middle school at UPrep, and said the transition to college was a comfortable one. “Our classes at UPrep were set up very similarly to my college classes now,” she said. “We were given projects at the beginning

of each semester and were expected to complete them independently by the end. No one was holding your hand.”

Osuoha said at first it was difficult to prioritize all the requirements for her college courses. “I went to bed at ridiculous times during my freshman year — I was definitely a night owl. Sometimes it was hard to manage my time, but that’s something I’ve gotten better at since I was a freshman,” she said.

After exploring her options, Osuoha decided to pursue a career in finance. She is seeking an international internship for the summer and hopes to find something in China. When she graduates, she aspires to become a credit analyst or financial adviser. “I think I made a good career choice because every business has some kind of financial department or team,” she said.

She keeps a busy, active schedule as treasurer of the National Society of Black Engineers, and a member of Minorities Interested in Business and You Beautiful Black Women. She is currently taking five classes and works on campus in the Information Technology office four days a week.

Devante Baldwin

Devante Baldwin came to Grand Valley on a mission. He’s determined and said he strives to be successful and credits his high school education for his fortitude.

“We had everything we needed to be successful at UPrep,” said Baldwin. “Our advisors and counselors, even from ninth grade, firmly submitted the idea that college is possible for you and always said, ‘We’ll be there for you along the way,’ which was pretty powerful for me.”

UPrep teachers, called advisors, teach the same group of students from ninth to 12th grade. He said: “I’d always stop by my advisor’s desk to talk. He was always there for me. My advisor wasn’t just my teacher, but my friend as well.”

Danielle Jackson, University Prep High School principal, said one of the school’s foundations is forming early relationships with students. “If there’s trust, students are more likely to work harder,” Jackson said. “We also use our relationships with students for feedback on the curriculum and how we can improve future programs.”

Baldwin came to Grand Valley with hopes of becoming



a middle school or high school teacher. During his senior year at UPrep, he secured an internship at a school near Detroit where he was exposed to the daily life of a teacher. "It gave me a good perspective on what it means to be a teacher, and I loved it," he said. "So when I started touring colleges, I looked for ones that offered great education and English programs."

Baldwin has big plans to make an impact wherever he goes. "When I graduate I want to go back to where I came from and help kids like UPrep helped me," he said.

Eleka Collins

For Eleka Collins, attending University Prep was all part of the plan. Her older sister was part of the first graduating class in 2007, and her mother was impressed with her education, so she enrolled Collins in UPrep as she began middle school.

Collins is majoring in international relations with a minor in German. She said she knew what career she wanted to pursue during high school. "I feel like I got a head start on college by taking focused classes at UPrep and interning at businesses," said Collins. "I think many students from UPrep have already decided on their major when they come to college."

UPrep high school students are encouraged to complete an internship before they graduate. Collins' first internship was with a small business owner and fashion designer, then another internship at a public high

school. She said it allowed her to experience a variety of business functions before declaring her major.

Collins said attending Grand Valley was all part of the plan, too. "A few of my friends from church always talked about going to Grand Valley and I guess I just always assumed I would, too. I love it here," she said.

Collins stays involved on campus by singing with Voices of GVSU, a traveling gospel choir. She works on campus and has plans to intern in Germany, where she aspires to eventually settle and develop her career.

Staying on track

University Prep will always be an available resource for Osuoha, Baldwin and Collins, along with its other alumni. Williams said she plans to continue to communicate with University Prep students after they earn degrees and scatter throughout Michigan.

"A large focus at UPrep has always been tapping into students' interests and helping them shape experiences where they can continue those interests," said Williams. "We make it very clear to them that we can help them get to wherever they want to go, and that once they're there, we'll still be around to help them out."

photos by Bernadine Carey-Tucker

From top, Ada Osuoha, Devante Baldwin and Eleka Collins said they felt prepared when coming to Grand Valley and thank their high school administrators for that.





Design lessons from Jinja

Uganda women empowered by
economic sustainability — by Mary Isca Pirkola

Elizabeth Marchetta knew she wanted to travel somewhere special as part of her internship, and experience life in a foreign country for an extended period of time. She admits it was a real leap of faith to accept a volunteer position in Uganda. It turned into a journey that yielded much more than she ever anticipated.

Marchetta, a senior from Flushing, Michigan, majoring in graphic design, will graduate in May, completing a bachelor's of fine arts degree in four years. "My academic program is quite vigorous with a specific sequence of courses for each semester, so I knew summer would be the best time for me to do an internship," said Marchetta. "I was looking online for opportunities, saw an ad for a non-profit organization called Light Gives Heat, and something just clicked."

Her interest piqued by what she read on the nonprofit's website, Marchetta filled out an online application for more information during winter break. "My parents were very nervous about me traveling and arriving alone in Uganda, even though we had previously traveled as a family to South Africa," she said. "I was a bit nervous myself because the area I would go to is surrounded by Sudan and the Congo, which has gotten so much bad press. There was some fear of the unknown because Africa is so diverse and I didn't know what to expect in this area.

"But the fact that this group had been successfully doing such important work for a number of years gave me the confidence to go."

LGH was founded in 2007 by a young couple from Colorado, who moved with their 2-year-old son to Uganda to facilitate adoption of another child. Morgan and Dave Hansow were forever changed by what they found there. At an orphanage in Jinja they met two native women selling necklaces crafted from recycled-paper beads to help support their families. Later the Hansows visited a group of more than 60 local women who met each Sunday to bead together under a jackfruit tree. The majority of the women were Acholi widows, displaced from war-torn Northern Uganda. The Hansows learned that despite their tragedies and hardships, the women exuded joy on their faces and hope in their hearts.

Impressed with the resourcefulness of the women, the Hansows knew they could help the group increase sales by spreading the word in the U.S. The couple created a nonprofit organization; its mission and vision are two-fold: first, to empower Africans through economic sustainability; and second, to tell stories in the West that encourage people to love others well, and choose to live with hope.

Marchetta said: "One of the requirements to apply for an LGH internship is to do some research and learn about Uganda. All I knew about it was



photos courtesy of Elizabeth Marchetta

Graphic design student Elizabeth Marchetta, center, traveled to Uganda to work with an organization helping to empower women by selling their handmade jewelry, crafted from recycled-paper beads. Pictured with her are Agatha, left, and Betty, right.

from videos and information I had watched and read on their website. The 'Light Gives Heat' name came from a song by Jars of Clay. I share the LGH philosophy about how we want to go to other countries and change everything, but we really need to go and love and support them without pushing our ways on them.

"I was so excited to be able to go there and have the opportunity to meet these women. You can read some of their stories online, but going there and hearing their stories in person and actually experiencing it is something you can't really prepare for — you just have to go."

With her parents' blessing



“We are in need of an opportunity ... to see that our neighbors are also the people halfway around the world.”

— Elizabeth Marchetta

and limited luggage, she set off for two months in Uganda. The trip took about 40 hours, flying from Lansing to Detroit to Amsterdam and finally arriving in Entebbe, which is near the capital city of Kampala. “I spent the night in Entebbe by myself and was too tired to wonder if I should be worried about my safety,” she said. “I knew the area was popular with tourists who come for white-water rafting on the Nile, so I wasn’t the only foreigner there.” The next morning the Hansows arrived with their two kids in a rental car to take her to a house they have in Jinja, about two hours away.

The LGH necklace project, known as Suubi (the native word for “hope”), consists of a self-governing, community-based group of women who hand-make the jewelry. They usually make about eight to 10 necklaces a week, which LGH purchases and resells throughout the U.S. via its website. LGH founders said the project is about creating consistent weekly incomes (about 40 shillings, or 20 U.S. dollars) in otherwise unemployable areas in Uganda, and providing the women with the means to buy food and pay school fees for their children. Marchetta added that the project is also about making time for each other and celebrating the simple pleasures of life.

“Each Wednesday, I started my day by joining other volunteers for Breakfast Club,” she said. “I remember making

pancakes to bring to the women for breakfast with bowls of syrup — something we might take for granted. Yet they had never tasted syrup before and would literally drink it from the bowls. The local diets consist mainly of beans, rice and corn.”

She said she went to Uganda with this glamorized version of what it would be like to help promote the work of the jewelry makers. “I was so naive to the reality of the women’s lives and how they have children and chores and the necessities of life to deal with before they can settle down to work,” Marchetta said. “The Breakfast Club was one way I could help them and it was a real community-building opportunity.”

As a volunteer Marchetta attended meetings about necklace styles and instructions on new designs, and did quality control checks of finished necklaces. All meetings are conducted in English with a local translator repeating directions in Luo, the native language. Weekly English and literacy classes are also taught to help the women who are somewhat fluent continue to learn, and introduce the language to those who cannot speak English.

Marchetta said that after her regular volunteer duties were completed she could pretty much tailor her time to her strengths and put her design skills to use. One of LGH’s dreams has been to create online profiles of the nearly 100 women, so people can



photos courtesy of Elizabeth Marchetta

Above, Marchetta also spent time with the 'epoh' (hope spelled backwards) group of tailors in Jinja, who sew unique bags and purses from scraps of fabric. Below, Agnes strings varnished handmade beads. She is one of the many women in Jinja who are able to support their family with a sustainable weekly income.

meet the woman who made their necklace. She worked with Dave on a number of layout ideas, took photos and shot video. They also worked together on logo designs for LGH and Suubi, and she created a trademark bead design and an animated video that introduced three collections of jewelry. She also helped on the set of a documentary being produced by filmmakers from the U.S.

Marchetta was having a great time applying skills she learned in her Grand Valley classes to real-world applications until her computer crashed. "At night I'd work on my designs on a computer I brought from home, but it crashed about a week after I arrived, with all my designs and programs locked inside," she said. "Fortunately I was able to find another worker

with the same software and was eventually able to purchase an inexpensive computer, which was such a learning experience of patience in a completely new culture."

Marchetta said she agrees with the philosophy behind LGH, and said it pretty much sums up her experience in Uganda. "We are in need of an opportunity to look outside ourselves, to see that our neighbors are also the people halfway around the world," she said. "At the end of the day, it is not an 'us over them' situation. Like LGH, I truly view our relationship with the Suubi women as level and reciprocal. They taught me hope and joy!"

For more information about Light Gives Heat, visit www.lightgivesheat.org.





Laker community takes up anti-bullying charge

— by Michele Coffill

When more than 400 people took time on a mid-October evening to attend a campus candlelight vigil and remember the LGBT youth across the country who committed suicide, it was a sign of community.

When more than 100 people, mostly students, took time to attend a noon presentation on gender roles and bullying, it was clear they wanted more information on the issue.

Following the string of suicides by high school and college LGBT students in early fall, media stories and national online campaigns like “It Gets Better” and “NO H8”

(“No Hate”) drew attention to the potentially deadly consequences of bullying, particularly against someone who identifies as lesbian, gay, bisexual or transgender.

Grand Valley administrators, student organizations and departments also took up the anti-bullying charge and supported the now-familiar message seen on T-shirts, door clings and cards that the university is a “place where all voices are heard.”

Colette Seguin Beighley, director of the LGBT Resource Center, said that phrase was reinforced at the top when President Thomas J. Haas

sent an e-mail in October to all students, faculty and staff members that both acknowledged the suicides and reminded students who might feel troubled of available campus resources.

“In that letter he acknowledged the loss to the LGBT community and brought awareness to the epidemic of suicides,” Seguin Beighley said. “The president’s letter was powerful and positioned Grand Valley to be among the leaders in higher education bringing visibility to the challenges that LGBT youth face.”

The statistics that track

LGBT bullying are sobering. Ninety percent of LGBT youth reported experiencing harassment in school, according to the Gay, Lesbian and Straight Education Network’s 2009 national school climate survey. Two-thirds of the middle and high school students surveyed said they felt unsafe at their school because of their sexual orientation.

Shawn Bultsma, assistant professor of education, teaches Grand Valley students who want to pursue school counseling. With 10 years of experience as a school counselor in New Jersey



and Michigan, Bultsma said bullying is not more or less prevalent in schools today but it has become a societal norm to report incidents.

The bigger change, he said, is technology. "With the Internet and cell phones, bullying is a potential 24/7 problem," Bultsma said. "You used to be able to go home from school and escape it, not now."

Rutgers freshman Tyler Clementi became the face of a young victim of cyberbullying in September when he committed suicide following an online prank in which two students posted a video of Clementi's sexual encounter with another man. Andrew Shirvell, former state employee in the Michigan Attorney General's Office, started a blog that targeted Chris Armstrong, University of Michigan student body president, accusing him of advocating a radical homosexual agenda.

Cyberbullying includes many harmful actions that involve technology like forwarding private e-mails, photos or instant messages; posting derogatory phrases or words

on someone's Facebook page; insulting someone in an interactive game room; or creating a blog or online poll to target someone.

Staff members in Grand Valley's Information Technology department gave a presentation in late October (Bullying Prevention Month) to inform parents on how to keep their kids safe online. Jayne Dissette, academic systems supervisor, said parents should have ongoing discussions with their children about appropriate use of technology, especially when using social networks like Facebook and MySpace. A podcast of the IT presentation, which includes tips and links to online resources, is free and available for download from iTunes; visit www.gvsu.edu/itunes and search "Information Technology."

In a K-12 school setting, Bultsma said counselors can serve as moderators between a bully and victim, whereas a teacher, because of limited time, might be inclined to quickly solve the problem between the parties. "Counselors bring gifts to the

table that a teacher may not have, like conflict resolution and relationship-building skills," he said. "I also call it the tyranny of the bell: a student who was beaten up could be talking to a teacher, but the bell could ring and 25 more students could be walking in the door, ready for class to start. A counselor isn't so regulated by the bell."

It's critical that schools model caring communities, Bultsma said, adding that doing so helps ensure that students will have at least one adult to confide in, be it a teacher, counselor, custodian or office administrator. "It's important to make sure there's a positive connection in a school for a student," he said.

Reasons why a bully targets someone vary, of course, but two experts on the subject said it mostly relates to traditional gender roles. Janet Olson and Karen Pace, from the Michigan State University Extension, gave a presentation to more than 100 Grand Valley students, faculty and staff members in October.

Pace said bullies tend to target someone who doesn't

fit the socially accepted definitions of a "good girl" (quiet, thin, polite, likes dolls) or "real boy" (rough, tall, doesn't cry). Participants explored terms commonly associated with people who don't fit nicely into those categories: fat, whore, crybaby and gay.

The audience then watched a series of toy commercials and Pace's message became clear. Toys targeted toward young boys were depicted in commercials that were fast-paced, rough and loud. The commercials for dolls, toy ovens and nail polish had sets filled with flowers, rainbows and soft music. Pace and Olson challenged participants to see the greater messages of racism, sexism and classism that are aimed at children that

photos by Amanda Pitts

A candlelight vigil, shown on page 24, was held in October to remember the LGBT youth who committed suicide. Above, Karen Pace, from MSU Extension, gives a presentation on bullying and gender roles in the Kirkhof Center.

“With the Internet and cell phones, bullying is a potential 24/7 problem.”

— Shawn Bultsma,
assistant professor
of education



photo by Amanda Pitts

Supporters march from the Cook Carillon Tower during a candlelight vigil. Numerous presentations were held on campus in October, which is National Bullying Prevention Month.

could influence stereotyping and bullying.

Teach your children well

The youngest students on Grand Valley's campus are beginning to learn about empathy and how to care for others. Sharalle Arnold, director of the Children's Enrichment Center, said the lessons presented by classroom teachers are meant to help children begin learning about strong character traits.

"The stories and the songs in our curriculum are about treating others with kindness or developing a community," Arnold said. "At ages 2 to 4, you are just starting to build your own negotiation skills and learning to give each other space." The Allendale Campus preschool uses materials from the Southern Poverty Law Center, a leading provider of

anti-bias education resources.

The center was a co-sponsor of Pace and Olson's presentation. Arnold said she sees the power of pop culture daily when watching children at the center play with toys. "We've become more conscious as a staff of the media and the influence commercials, TV shows and movies have on how children play with toys and each other," she said.

Teaching children about community also means teaching them to become independent. Arnold agreed with Bultsma that a teacher who steps in to solve a bullying problem might curb the situation but likely not end it.

"When our students leave here for kindergarten," she said, "I hope they leave with a greater sense of self and independence. And not only

independent skills like learning how to put your own coat on, but learning about problem-solving skills and growing those feelings of empathy."

Candlelight vigil

Seguin Beighley said when planning the candlelight vigil she and other organizers thought 50 or 100 people would come. Yet she was not surprised when four times that number gathered by the Cook Carillon Tower to listen to speakers and remember their peers who died. "It speaks to the community we have here," she said.

Speakers at the vigil reminded the audience to speak up against bias and not be a bystander. Grand Valley has an established protocol to handle bias incidents, which include actions like writing racial slurs on a whiteboard or

calling someone a derogatory name. Seguin Beighley said this is a difficult step for some people who consider themselves LGBT allies.

"Bystanders hold incredible power to confront everyday bias," she said, giving an example of hearing the phrase, "That's so gay," in a social setting. That phrase has been at the center of public service announcements aimed at teenagers and featuring celebrities like Wanda Sykes and Hilary Duff who call out teens for substituting "That's so gay" when identifying something or someone as stupid.

Bultsma said the PSA campaigns recall the power of community. "As a counselor, I would reach out to student leadership. It puts the power with the kids to share the responsibility," he said.

Grand Valley patent could aid Tour de France, other competitive cyclists — by Dottie Barnes

Ryan Phillips, president and owner of Magnum Engineering in Grand Rapids, took up cycling as an undergraduate at Grand Valley. That hobby led to an issued patent; the second patent for Grand Valley and the first for Phillips.

Phillips, a 2007 graduate who triple-majored in electrical engineering, mechanical engineering and product design, started to develop a bicycle torque measuring system during a senior product design course at Grand Valley. "A fellow student and friend of mine, Adam Miller, the one who got me into cycling, worked on this before me," said Phillips. "He worked on it for one semester, identifying the idea, and then I took it over the next semester. I was excited to work on it because I had become

interested in cycling and was able to develop a prototype before I graduated."

The device is a training aid for competitive cyclists. It measures the torque created by each leg independently and totals the power of the entire pedal stroke. The technology allows a cyclist, in real time and on the road, to monitor how each leg is performing. Phillips said this knowledge can help a cyclist determine how to maximize power and reduce muscle fatigue.

"Others have been working on this concept for years, but the technology to implement it wasn't even around five years ago," said Phillips. "We now have a novel, proprietary approach to make it happen."

The technology was ushered through the patent

application process by Grand Valley's Technology and Commercialization Office, a department of the Center for Entrepreneurship and Innovation in the Seidman College of Business. The process started in November 2007.

"We are very judicious when moving forward with a patent," said Linda Chamberlain, executive director of the Center for Entrepreneurship. "The process is very involved and takes time and resources. We explore the value that can be created from the intellectual property and make sure there is a clear line of sight to market."

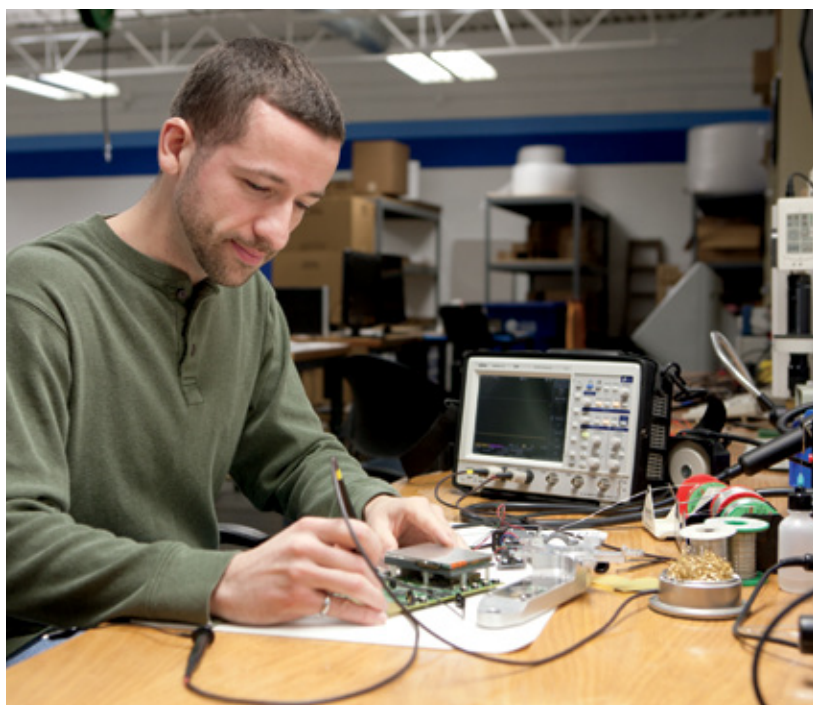
Chamberlain said a full market analysis was done before the university spent a dime. "We talked to cyclists and looked at the competition," she

said. "We needed to know, 'If we build it, will they come?'"

The wireless device resembles a GPS: the touch screen display sits on the handle bars of a bicycle, while the measuring device replaces the crank arms. Phillips estimates the retail cost to be about \$3,000.

"There are 72,000 licensed racers in the U.S., yet our biggest market would be outside of the U.S., in countries like France and the rest of Europe," said Phillips. "It's an affordable luxury for any cyclist who wants to improve performance."

The technology is now licensed with Magnum Engineering, where Phillips and his team of engineers are continuing to build a market-ready prototype.



photos by Amanda Pitts

Ryan Phillips, '07, developed a bicycle torque measuring system that he hopes to market in the U.S. and Europe.



Lindsey Des Armo

Health and Wellness Coordinator

Growing up in an active family has shaped Lindsey Des Armo's decision to choose health and wellness as a profession. At Grand Valley, she teaches and helps motivate faculty and staff members to make healthy choices about exercise and nutrition. Depending on the day of the week, Des Armo can be found leading a spinning class in the Fieldhouse, a noon-time walking group or a presentation on food addictions.

Des Armo said she leads by example. "I am motivated to stay fit because it makes me feel good," she said.

Although sometimes she indulges in french fries or cookies — in moderation, of course.

photography by Adam Bird



Alumnus-student duo take renewable energy to global stage

— by Susan Proctor, '98

With the creation of the Sustainable Community Development Initiative, Grand Valley has demonstrated a commitment to educating individuals to become better environmental stewards, responsible global citizens and business entrepreneurs. The seeds of this nationally recognized initiative are taking hold around the world as evidenced by the accomplishments of alumni and students like Kyle Denning, '08, and Dan Kuipers.

Denning and Kuipers, who is pursuing a liberal arts degree at Grand Valley, met in 2008 while working for Viability, LLC, a Holland-based company specializing in biomass energy projects and other renewable technologies. Late last year the pair acquired Viability and announced a new venture, Sustainable Energy Financing, LLC, which promotes project financing and financial advisory services for renewable energy projects throughout the world. They have also started the Midwest Solar Aggregation Group, which concentrates on advancing the use of solar technology through market-based financial incentives.

Denning, who earned a bachelor's degree in business administration, is regarded as a leading figure in the international environmental energy economy. He is regularly sought for his expertise in this emerging field, giving presentations at global climate conferences, such as a March speech at the United Nations Conference in Nairobi, Kenya, on how carbon financing can aid developing communities. He is sought not only as a leading thinker but as a doer. Kuipers and Denning are on the leading edge of turning conversations

about renewable energy into viable projects.

Growing up on his family's dairy farm in southern Michigan, Denning was raised with a solid work ethic, strong connection to the land and passion for the outdoors. Through family connections, he was also exposed to the global business market. While Denning was in high school, a family friend took him to South America to help demonstrate Brazilian farm operations to Irish businessmen. This sparked an interest in the global economy that he carried to Grand Valley; Denning was a double-major in international business and finance, while minoring in Spanish. He spent a semester abroad studying in Bulbain, Spain. He also gained valuable experience with sustainability research and projects as a student working with Norman Christopher, director of Grand Valley's Sustainable Community Development Initiative.

Denning also serves as managing director of Viability Africa, LLC, which he co-founded in 2009 after spending a week in Rwanda and seeing the vast potential market in the country. He now splits his time between Michigan and Nairobi.

"Living in Africa has really opened my eyes to the great needs that people have in our world," said Denning. "I thought I had been enlightened to the many disparities that exist through my travels to Europe and South America but it was nothing like Africa."

He said there is limited infrastructure in East Africa — even in a city like Nairobi — where people regularly experience power outages and have to walk for miles carrying heavy loads of wood for their



photo by Bernadine Carey-Tucker

At left are Dan Kuipers and Kyle Denning, '08, partners in Sustainable Energy Financing, a company that focuses on financing global renewable energy projects.

stoves. After his initial visit, he returned for three months to develop his business. "Because the carbon-based infrastructure in the U.S. and Europe doesn't exist there, it's a great opportunity to put sustainable energy in place. And it makes financial sense," said Denning.

He now spends nearly half of his time in Kenya working

for his various ventures and providing financial analysis and risk assessment for companies looking to invest there. He also offers consulting services to companies looking to distribute sustainable products in Africa such as efficient cook stoves, water purification systems and solar lanterns.

Charged up: alumnus markets Chevy's electric Volt

— by Todd Buchta



Editor's note: In honor of the university's 50th anniversary, this is the third in a four-part series featuring graduates from throughout Grand Valley's history.

The last day of November was a milestone for an automobile, a technology, a company and for David Darovitz, '92.

That was the day Darovitz, who earned a bachelor's degree in public relations, helped oversee a high-profile media and employee event for the Chevrolet Volt at General Motors' Detroit-Hamtramck Assembly plant. The event celebrated the first production Volts, General Motors' award-winning electric vehicle built for the masses.

Darovitz, who lives in Rochester Hills, joined GM in 2004 and has held a variety of communications positions at the company. He serves as a product communications manager for Chevrolet. He has been working on the Volt launch since 2008. In addition to the Volt, he manages publicity for the Malibu, GM's best-selling car, and the Impala.

"I love my job. It's an industry full of excitement, hope and enthusiasm. Working on the Volt has been a once-in-a-career opportunity. It's been a great ride," he said.

Following graduation from Grand Valley, Darovitz built a portfolio of experience and then in 2002 joined Ford. At Ford, Darovitz helped a new Mercury minivan stand out against rivals by creating a Mother's Day

media strategy focusing on unlikely heroes: the vehicle's male engineers. They wore full-term pregnancy suits to test and build the vehicle's third-row seat lever so expectant mothers could easily access it. Darovitz's offbeat inspiration attracted international media attention, and made him one of three national finalists for a top *PR Week* magazine award. Darovitz also received a Caddy award — the advertising industry's top honor — for a press kit he developed while at the GMC Division.

When he joined GM's Buick Division in 2004, it ranked the lowest among GM divisions in total media coverage. Through

creative tactics, Darovitz helped turn around the division's image, and Buick enjoyed a seven-month stretch where it topped all GM brands in media coverage. Today he is scoring coups for the Volt, securing major features in *Time*, on the "Today" show, with the Associated Press, National Geographic television and more.

Darovitz originally decided to attend Grand Valley to study criminal justice, but changed to public relations. "GVSU helped me understand my educational priorities, to grow personally and professionally while guiding me into the field I enjoy today," he said.

Another Grand Valley

highlight Darovitz recalled was the family-like atmosphere he felt as a founding member of Tau Kappa Epsilon. "We worked hard as a team in the community, giving back by organizing food collection drives and holding several other fundraisers," said Darovitz. He also helped found the campus chapter of SADD (Students Against Driving Drunk) and served as its president.

"I'm thankful every day for the opportunities I've been fortunate to have, for my wife Karen and our five kids," said Darovitz. "I hope our kids will look back on this and see that anything's possible if you believe and always try your hardest."



photo by Jeffrey Sauger for Chevrolet

David Darovitz, '92, is pictured with one of the inaugural Chevrolet Volts that was shipped to dealerships.

Saving lives through the power of information

— by Susan Proctor, '98

Barbara Golson, '82 & '00, doesn't like to talk about herself but she is overcoming this inherent humbleness as she understands the power and importance of her story. It's a story that is helping her to change the lives of those she touches.

Retired after 45 years of work at Metro Hospital in Grand Rapids, Golson works part-time as a health advocate and program coordinator for Cardiovascular Health in the African American Population, or "CHAAP" program, sponsored by the Grand Rapids African American Health Institute. The program is aimed at helping African Americans who have high blood pressure improve the quality of their treatment and prevent illness and disease. African Americans have an increased risk of suffering from cardiovascular diseases, diabetes and kidney failure: maladies well-known to Golson.

Golson has a daunting family medical history. Her father and one brother died of heart failure. Her parents were diabetics, a condition she has lived with since a young age. She has a nephew who suffered a heart attack at age 39. Due to early detection, a sister and brother are cancer survivors. As someone who has faced more than her fair share of adversity, not only in dealing with health issues, but also growing up in a racially charged time, Golson firmly believes in the power of taking charge of one's life and one's health.

Golson is a Chicago native who earned a medical technology degree from Elkhart University in the early 1960s. She came to Grand Rapids to apply for a medical technologist

position at Metro Hospital, only to be referred several times to the housekeeping department by the receptionist. "Fortunately, the supervisor overheard this conversation, and personally saw to it that I was given a fair chance at the job," said Golson, who did get the position and eventually supervised the lab.

This wasn't the only negative experience she had during the turbulent '60s. As a technologist, she once heeded an urgent call for her blood type to help a critical patient at the hospital. Later that day when she entered a patient's room for a routine blood draw, the patient told her to get out as he didn't want someone like her touching him. Golson smiled as she reflected on that incident, as a pint of blood in his I.V. read "Barbara Golson."

"It's up to each individual person how they handle a negative situation," said Golson. "You can choose to be broken or you can choose to turn it into a positive or motivating experience."

Circumstances like that inspired Golson to help make a change around her. She became a strong advocate for the medical technology profession. As a member of the American Medical Technologists, Golson became active at the state and national levels. In 1993, she received the Distinguished Achievement Award and, in 2004, the Exceptional Merit Award. She earned a bachelor's degree in behavioral science in 1982, and a master's of public administration in 2000; Golson was promoted to diversity integration specialist at Metro Hospital and stayed in that role until her retirement in 2009.

"Grand Valley taught me

pride, the importance of having a positive image and not to accept defeat," said Golson. "The professors, especially those in the MPA program, helped me through a very difficult period in my life. The compassion they showed me uplifted me and made me believe I could do anything."

She said that is why she gives back financially to the university. "I donate to Grand Valley so I can continue seeing the growth and improvement," said Golson. "I've lived it — I know what it can do to help people!"

Golson passes the encouragement she received at

Grand Valley to students she meets at her office and at health fairs. She said: "If you have a dream, pursue it. Never give up! And, education is key."

It's the same advice she imparts to people she meets through the CHAAP program. "There is so much adversity out there. It's easy to become overwhelmed by personal experiences and give over to defeat," said Golson. "If I can share my own experiences to help someone realize there is a reason to continue, to keep fighting, I will keep speaking out."



photo by Amanda Pitts

Barbara Golson, '82 and '00, works as a health advocate for a program sponsored by the Grand Rapids African American Health Institute, housed in the Cook-DeVos Center for Health Sciences.



Homecoming 2010: a sweet celebration of Grand Valley's 50th anniversary

Homecoming 2010 on October 9 was an incredible day! Alumni — some who had not been back to Allendale since their student years — were amazed at the changes to campus. More than 77,000 graduates later, Homecoming was a perfect celebration in the midst of a 50th anniversary year.

Lakers line up at Reunion Row

Developed specifically for the 50th anniversary, Reunion Row accommodated mini-reunions for alumni and campus groups during the Homecoming tailgate party. Twenty-six organizations, including Grand Valley's Pioneer Class, Student Senate, and fraternities and sororities gathered to reconnect countless numbers of graduates. All generations enjoyed the tailgate festivities, complete with a replica of the arch that graces the north entrance to the Allendale Campus.

Expo, president's address welcome crowds

The official kick-off to the Homecoming celebration was

held in the Laker Turf Building, where President Thomas J. Haas welcomed back Lakers from all eras and honored the first graduating, or Pioneer, class. Representatives of Student Senate also recognized the pioneers with a special resolution.

Guests enjoyed an amazing birthday cake, signed a Grand Valley birthday card, participated in family activities and had the chance to win a coveted "golden ticket" via a candy bar fundraiser for the new Mary Idema Pew Library Learning and Information Commons.

There were also performances by GV Groove, an acapella group who crooned a medley of songs from throughout the

five decades of the university's existence; Laker Marching and Alumni Marching bands; and Laker Cheer and Dance teams.

Tailgater gathers Lakers near and far

The traditional Alumni Tailgater drew alumni from all over, including a bus full of people from the Detroit area. Nearly 1,000 guests made their way to the Laker Turf Building for the family-friendly tailgate party with music, entertainment and a picnic featuring a "grand" candy buffet that drew the longest lines of the weekend.

Victory in Lubbers Stadium

The Lakers beat the Northern Michigan University Wildcats,

28-7, before a crowd of 12,307. The GVSU LipDub video, "Come Sail Away," premiered on the big screen after the game and quickly went viral on the Internet.

Many ways to celebrate

Lakers of all ages walked and ran in the annual Homecoming 5K run/walk. Other alumni returned to the water to row, following a pancake breakfast for all that started Homecoming festivities.

Complete with a special birthday cake, Homecoming 2010 saw a wide range of activities and was capped by a Laker win over Northern Michigan University.



Alumni join in 50th anniversary celebrations

Grand Valley graduates have been coming out in droves to take part in the many activities planned to celebrate the university's 50th anniversary. Alumni Association events kicked off with a regional celebration in Detroit on September 16; Homecoming 2010 brought many alumni and their families to the Allendale Campus; and graduates of the Multicultural Cohort Programs also reunited for a November 12 program. Highlights are below:

50th anniversary comes to Motor City

Grand Valley's 50th anniversary party hit the road in September. Nearly 150 Detroit-area alumni and friends joined in the celebration, "Rockin' on the River," held at Detroit's Renaissance Center. Guests entered the venue through a miniature version of the Allendale Campus entrance arch. Guests heard remarks from

President Thomas J. Haas, Athletic Director Tim Selgo, and local alumnus Edward Cardenas, '95, as well as the vocal stylings of Motown crooners, Horizon. "There is such a contrast between Grand Valley's humble beginnings and how it has grown so incredibly by nearly every measure," said Cardenas. "I learned a lot when I was there as a student, and now as an alumnus, I feel I'm standing on an even greater foundation."

Haas said: "Twenty percent of our total enrollment is from southeast Michigan. Whatever strengthens Detroit will strengthen the state economy, and Grand Valley is part of the formula as a great talent provider for Michigan."

Many Lakers, cultures come together for reunion

As part of the 50th anniversary, graduates of the Multicultural Cohort Programs



photo by Amy Cronkite

Detroit-area alumni, including Thomn Bell, '04, and Christina Chou-Bell, '06, enjoyed an evening at the Renaissance Center, 'Rockin' on the River.'

returned to campus to celebrate and reminisce on November 12. Nearly 120 guests gathered

at the Eberhard Center in downtown Grand Rapids for a reception, dinner and program to celebrate the many successes and achievements of program graduates.

Ray Bennett, '92, a senior executive with Marriott Hotels International and Multicultural Business Education Cohort graduate, served as the keynote speaker for the event. Dean Emeritus Don Williams also addressed the crowd.

Bennett, who spent two days on campus speaking with students, was moved to establish an endowed scholarship in honor of Williams. The scholarship, which will be first awarded in fall 2011, will assist MBEC students with the cost of their Grand Valley education. The cohorts provide professional, academic and social support to students majoring in business, teacher education and the sciences.



photo by Dianne Carroll-Burdick

From left are Mark Love, '91, Dean Emeritus Don Williams, Lisa Brooks, '92, Ray Bennett, '92, and Winston Wright, '00, who were among the attendees at the Multicultural Cohort Reunion.

Alumni Association presents highest accolades

Grand Valley's Alumni Association presented two of its most prestigious awards during the December 11 commencement ceremony.

Faith M. Heikkila, '81, received the Distinguished Alumni Award. Heikkila is chief information security officer for Greenleaf Companies. She is responsible for overall information security governance and compliance, and oversees the protection of personal and financial information for clients of the Greenleaf Companies, which include Greenleaf Trust, Greenleaf Hospitality Group and

Catalyst Development Company. She earned a bachelor's degree in criminal justice in 1981, and was a decorated student-athlete, lettering in basketball, softball and field hockey.

Myron "Mike" Mast received the Outstanding Educator Award. Mast is a professor in the School of Public, Nonprofit and Health Administration and has been on Grand Valley's faculty for 35 years.

The two were honored for their accomplishments during a dinner and program at the Alumni House on December 10.



photo by Amanda Pitts

Pictured from left are Myron 'Mike' Mast, Faith Heikkila, '81, and President Thomas J. Haas at the December 11 commencement ceremony.

CAREERS

1970s

Janet Cummins, B.S., 1972, M.S., 1983, retired after 36 years as a teacher for St. Paul Public Schools in St. Paul, Minnesota.

Thomas Hooker, B.S., 1972, was elected to the Michigan House of Representatives, 77th district.

Julianne (Christianson) Stivers, B.A., 1972, wrote the history of Grand Valley State University for its 50th anniversary website.

Robert Upham, B.A., 1972, retired from the County of Summit Board of Developmental Disabilities in Akron, Ohio, after 30 years. He now serves on the Cuyahoga Falls Historical Society, Stow Alliance Fellowship, Summit County Sjogren's Educational Study Society and Upham Family Society.

Ardis Faber, B.S., 1975, received a doctorate in music education and orchestral conducting from Ball State University in Muncie, Indiana.

Fred Silverman, B.Ph., 1975, is founder and CEO of

NewsLook.com, a news website that received honorable mention from the 2010 Webby Awards.

Kenneth Tacoma, B.S., 1976, was named president of the Michigan Probate Judges' Association for the 2010-2011 term.

Ross Wabeke, B.S., 1976, is managing partner at Wabeke, Brummet, Johnson & Christiansen in Loveland, Colorado. He joined the company in 1979 after earning a law degree from Gonzaga Law School.

MaryJean (Coughran) Schenk, B.S., 1977, is vice dean of medical education and professor at Wayne State University School of Medicine in Detroit.

Karl Schrupf, B.S., 1978, is director of government sales for Kimball Office Furniture in Washington, D.C. He had served as government sales manager.

1980s

David Anderson, B.S., 1980, is director of engineering

products for Drilling Info, Inc. in Austin, Texas.

David Baum, B.S., 1980, received the 2010 Colorado Environmental Health Association Environmental Achievement Award. He has been working in the environmental health field in Boulder County since 1988.

Robert Woodruff, B.Ph., 1980, is an actor in "Get Thee Behind Me," a TV series airing in Los Angeles, California.

Faith Heikkila, B.S., 1981, received a doctorate in information systems from Nova Southeastern University and is the chief information security officer at Greenleaf Companies in Kalamazoo. She was named the 2010 GVSU Distinguished Alumna.

Thomas Curran, B.B.A., 1983, is marketing coordinator for Lutheran Social Services of Michigan at the Terraces at Maple Creek in Grand Rapids.

Jeffrey Velthouse, B.S., 1983, is captain of administrative services for the Holland Police Department. He had served as a patrol sergeant.

Deborah (Young) Juhnke, B.B.A., 1984, is human resources generalist at Vidacare Corp. in San Antonio, Texas. She had served as human resource benefits specialist for Girls Scouts of Southwest Texas.

Paula (Peterson) Coffey, B.S., 1986, is a family nurse practitioner at Advanced Center for Sleep Disorders in Chattanooga, Tennessee. She earned a master's degree in nursing from the University of Tennessee, Chattanooga.

Michelle Lekites, B.B.A., 1986, is an account executive at Solstice Advertising in Anchorage, Alaska. She had worked as a marketing consultant and small business owner.

Dorian Chalom, B.S., 1987, is a systems analyst at Independent Bank in Grand Rapids.

Thomas McGovern, B.B.A., 1987, is president of Rockford Construction Company, Inc., in Grand Rapids. He had served as vice president for national retail construction.

Lisa (Byl) Wagasky, B.S., 1987, is a member of the Ottawa County Sheriff Department's mounted unit.

1990s

Phil Walcott, M.H.S., 1990, an anatomy instructor and faculty specialist at Western Michigan University, received WMU's 2010-2011 Distinguished Teaching Award.

Joseph Lopez, B.S., 1991, opened a Denny's franchise in Grand Ledge, his fifth in Michigan.

Thomas R McCarthy, B.S., 1991, was inducted into the Mid-American Global Education Council's Hall of Fame. He is a James Madison Congressional Fellow, member of the Bill of Rights Institute's National Teachers Council and teacher at Ottawa Hills High School in Toledo, Ohio.

Matthew Neil, M.B.A., 1991, is men's basketball coach at Hope College.

Michael Curry, B.A., 1992, is director of communications at Northwood University in Midland.

David Garvey, B.S., 1992, was a finalist for the 2010 Gov. George Romney Lifetime Achievement Award.

James Wilkinson, B.S., 1992, is president of Veritek and Veriteck Ore Processing, LLC. He also published a re-released book, *The Practical Inventor*.

Kristoffer Gair, B.A., 1993, wrote a fourth novel, *Gaylias: Operation Thunderspell*, through Zumaya Publications under the pseudonym Kage Alan.

Jason Kadzban, B.S., 1993, M.S., 2003, is a leadership program resident in the office of information technology for the United States Courts in Washington, D.C.

Robert Taylor, B.S., 1993, is an adjunct professor in the sport performance master's program

at Western Michigan University. He is also an athletic trainer at Lakeland Rehabilitation Center and Niles High School, and a teacher at Buchanan High School.

Michael Arney, B.S., 1994, is the Indiana correspondent for Westwood One's Metro Source radio newswire in Indianapolis, Indiana. He had served as Michigan correspondent, managing editor and national news producer.

Lynette Johnson, B.S.N., 1994, received the 2010 National Association of Neonatal Nurses Abstract Award for an article she wrote, "Regionalization of a Safe Sleep Program."

James Barber, B.A., 1995, is an assistant professor of education at the College of William & Mary in Williamsburg, Virginia.

Anthony Lawrence, B.B.A., 1995, is an assurance partner at BDO in Grand Rapids.

Brett Cataldo, B.S., 1996, M.Ed., 2001, is principal for Jenison Public Schools. He had served as assistant principal at Allendale Middle School; he is currently pursuing a doctoral degree at Grand Valley State University.

Eric Larson, B.S., 1996, M.B.A., 1999, is a certified fraud examiner and business valuation partner for Beene Garter, LLP, in Grand Rapids.

Leslie Mount, B.S., 1996, M.Ed., 1999, is superintendent for Belding Area Schools. She had served as assistant superintendent.

Shannon (Snyder) Burton, B.A., B.S., 1997, B.A., 2000, received a 2010 Outstanding Advising Award in the Academic Advising-Primary Role category from the National Academic Advising Association.

Ryan Irwin, B.S., 1997, is an assistant principal at Airport High School in Carleton. He had served as assistant principal, football coach and

athletic director at Dundee High School.

Melanie Bartlett, B.B.A., 1998, is an associate dean of arts and sciences at Macomb Community College in Warren.

Chad Ghastin, B.S., 1998, is an adjunct professor of customer relationship management at New York University.

Charles W. Lepper, M.Ed., 1998, is an assistant vice provost for student development services at Ivy Tech Community College of Indiana.

Roberto Robles, B.S., 1998, was accepted into the School of Public Administration graduate program at the University of Nebraska at Omaha.

Julie Bulson, B.S.N., 1999, M.P.A., 2007, received the 2010 Mitigation of the Year Award from the Michigan Emergency Management Association. She is emergency planning and response system director at Spectrum Health in Grand Rapids.

Diana (Waluk) Bushman, B.B.A., 1999, is business intelligence program manager at Asset Acceptance in Warren.

Craig Meyer, B.S., 1999, is editor of *Confederate Girlhoods: A Women's History of Early Springfield, Missouri*, published by Moon City Press. He is pursuing a doctorate at Ohio University.

Alison (James) Watkins, B.S., 1999, is a special education teacher at Adrian Middle School in Adrian.

2000s

Brian Calley, M.B.A., 2000, is lieutenant governor for the State of Michigan. He also received an award from the Belding VFW for his work with veterans.

Victor Cardenas, B.A., 2000, is assistant city manager for the City of Novi. He had served as village manager for the Village of Brooklyn.

Adam Henige, B.S., 2000, is managing partner at Netvantage Marketing in East Lansing. He was named Emerging Entrepreneur of the Year by *Greater Lansing Business Monthly*.

Beverly (Berganos) Johnson, B.S., 2000, is a physician assistant at Women's Group of Northwestern Memorial Hospital in Chicago, Illinois.

Christopher Lonnais, B.B.A., 2000, is fiscal specialist for Orchard View Community Education in Muskegon. He had served as human resource/payroll coordinator at Orchard View Schools.

Shalonda Owens, B.A., 2000, M.Ed., 2009, is director of academics for West Ottawa Public Schools. She had been a teacher in the district.

Amy (Sterrett) Philpott, B.S., 2000, is owner of Kallima Jewelry in Shelbyville, Tennessee.

Jonathan Switalski, B.S., 2000, was re-elected to the Michigan House of Representatives, 25th district.

Shaun Tubergen, B.A., 2000, is a patrol sergeant for the Holland Police Department.

Megan (Miller) Wierenga, B.A., 2000, is marketing communications coordinator at Manatron, Inc., in Portage. She had been an advertising account executive for On-the-Town Magazine.

Kristen (Kale) Bayer, B.A., 2001, M.Ed., 2003, is an assistant athletic director at Arkansas Tech University in Russellville, Arkansas. She also serves as head volleyball coach and senior women's administrator.

Nathan Bootz, M.Ed., 2001, Ed.S., 2009, is superintendent for Ithaca Public Schools. He had served as superintendent for Rudyard Area Schools.

Derek House, B.S., 2001, is senior financial analyst at Ford Motor Co. in Dearborn.

Kathryn Lauer, B.S., 2001, was chosen as a Michigan delegate for the national Vision 2020 project to advance women's leadership.

Elizabeth Anderson, B.S., 2002, M.P.A.S., 2006, is a physician assistant at Spectrum Health in Grand Rapids. She had been employed at Cherry Street Health Services.

Russel Clark, M.B.A., 2002, is senior airport project manager at Mead & Hunt.

Steven Edwards, M.Ed., 2002, is superintendent for Reeths-Puffer School District in North Muskegon. He had served as principal at Reeths-Puffer Middle School.

Michele Hilger, B.S., 2002, is sales consultant at Villa St. Benedict, continuing care retirement community in Lisle, Illinois.

Beth (Caryl) Terborg, B.S., 2002, is life enrichment coordinator for Lutheran Social Services of Michigan at the Woods at Maple Creek in Grand Rapids.

Christopher Barker, B.A., 2003, is an associate professor and chair of the philosophy department at Arizona Western College in Yuma, Arizona. He had taught abroad for Navy College, visiting more than 30 countries.

Margaret Emerson, B.S., 2003, is an assistant dining services manager at Western Michigan University in Kalamazoo. She had served as assistant food service supervisor for Van Buren Public Schools.

Ryan Frisch, B.S., 2003, received a doctorate in molecular, cellular and developmental biology from the University of Michigan and is now completing postdoctoral work at Baylor College of Medicine in Houston, Texas.

Kelly Harvey, B.S., 2003, is principal at Bark River-Harris

Elementary School in Harris. She had been a teacher for the district.

Aaron Klein Haight, M.P.A., 2003, received a doctorate in educational leadership from Eastern Michigan University in Ypsilanti. She is assistant director of student life at Grand Valley State University.

Kevin Read, B.B.A., 2003, is brand and product manager at Hart and Cooley, Inc., in Grand Rapids. He had served as product manager at Motorola in Schaumburg, Illinois.

Julie Bennink, B.A., 2004, was promoted from associate to senior associate at Burson-Marsteller in Chicago, Illinois.

Amy Dubbs, B.S., 2004, is membership coordinator at Local First in Grand Rapids. She had served as program manager at Child and Family Resource Council.

Robert Genetski, M.Ed., 2004, was re-elected to the Michigan House of Representatives, 88th district.

Ryan McCallum, B.S., 2004, is assistant director of campus recreation at University of Wisconsin-River Falls. He had served as assistant director of campus recreation at Sacramento State University in California.

Angela Mrozinski, B.S., 2004, is outreach coordinator for Connecticut River Watershed Council through Americorps in Greenfield, Massachusetts.

Robert Doan, B.S., 2005, received a master's of education degree from Winthrop University and is pursuing a doctorate at the University of South Carolina.

Rachel Kuznar, B.S., 2005, received a doctorate from the Medical College of Wisconsin.

Kelly Ledford, B.S., 2005, received a doctorate in biomedical sciences from the University of Toledo College

of Medicine, where she is a postdoctoral research fellow.

Alyson Sybesma, B.B.A., 2005, is human resource generalist at Acrisure Business Outsourcing Services in Caledonia. She also earned certification as a professional in human resources.

Phillip (Peter) Vanlaan, B.S., 2005, is an associate attorney at Hall, Render, Killian, Heath & Lyman in Troy. He had served as insurance specialist for Spectrum Health in Grand Rapids.

Stephanie (Jones) Boxx, B.A., 2006, is a teacher for Cypress-Fairbanks Intermediate School District in Houston, Texas.

Jake Lombardo, B.B.A., 2006, is an associate at Varnum, LLP, in Grand Rapids.

Matthew Marry, B.S., 2006, received a doctorate from Palmer College of Chiropractic in Davenport, Iowa.

Michael McFadden, B.S., 2006, is co-president and co-founder of Elite Preps Live, LLC, in Saginaw.

Matthew Race, B.S., 2006, is a math teacher at Adrian High School in Adrian.

Jared Reene, B.A., 2006, received a master's degree from George Washington University and the 2010 Wilbur J. Carr Memorial Award.

Timothy Schaaf, B.B.A., B.S., 2006, is an associate in the portfolio management group for Blackrock in San Francisco, California. He had served as analyst for Barclays Global Investors.

Bethany Alger, B.B.A., 2007, is commercial portfolio manager at Capital Bank in Raleigh, North Carolina. She had served as commercial credit analyst for Huntington National Bank.

Kimberly Crawford, B.A., 2007, is interactive designer at the C2 Group in Grandville.

Misty Minna, B.S., 2007, is owner of Misty Minna Photography in Grand Rapids.

Nicole Probst, B.B.A., 2007, is an account coordinator for Alexander Marketing in Grand Rapids.

Erica Rose, B.S., 2007, is communications director for Soyfoods Association of North America in Washington D.C.

Thomas Wood, B.S.N., 2007, was promoted to associate nurse manager at Beaumont Hospital in Grosse Pointe.

Nicole (James) Brooks, B.A., 2008, is a membership marketing specialist for Girl Scouts Diamonds Council in Fayetteville, Arkansas.

Justin Grant, B.A., 2008, is a Peace Corps water and sanitation volunteer in Honduras.

Mark Kramer, B.E., 2008, is co-founder of HARApad, LLC, in Grand Haven.

Sarah Rogers, B.S., 2008, is a teacher for Cypress-Fairbanks Intermediate School District in Houston, Texas.

Frank Foster, B.B.A., 2009, was elected to the Michigan House of Representatives, 107th district.

Alexander Fox, B.S., 2009, is a police officer for the City of Plymouth.

Kaleigh Jaeger, B.S., 2009, is sales representative for Marshall Associates, Inc., in Chicago, Illinois.

Andrew Rushmore, B.S., 2009, is an account coordinator and analyst for Steketee Greiner Co. in Grand Rapids.

Amy Williams, B.S., 2009, is a special education teacher for Van Dyke Public Schools in Warren. She had worked for National Heritage Academies in Flint.

Nicholas Evans, B.S., 2010, is a math teacher at Adrian Middle School in Adrian.

Melissa Masson, B.S., 2010, is an account coordinator for Tanner Friedman Strategic Communications in Farmington Hills.

Rochelle Obloy, B.S., 2010, is an athletic trainer for St. Johns Providence Health System in Sterling Heights.

Mary Pritchard, B.A., 2010, is an assistant director and telefund manager at Northern Illinois University in Dekalb, Illinois. She had served as a telephone outreach program caller for Grand Valley State University.

Bradley Sniatecki, B.S., 2010, is an assistant equipment manager for the Grand Rapids Griffins.

Christina Torri, M.B.A., 2010, is social media coordinator for Hanon McKendry in Grand Rapids.

Alexander Wilson, B.M., 2010, received first place at the International Trumpet Guild Orchestra Competition in Sydney, Australia. He had won second prize in the 2010 National Trumpet College Solo Competition.

Michael Wychers, B.B.A., 2010, is a CNC operator for Extol Inc. in Zeeland.

MARRIAGES

1980s

Amy (Chadwick) Zandi, B.S., 1989, and Roger LaVigne on July 17, 2010.

1990s

Candice Green, B.B.A., 1994, and Hersheal Thomas Jr. on May 29, 2010.

La'Quita Carr, B.B.A., 1998, and McKinley Lowery on June 26, 2010.

John DeVries, B.S., 1998, and Diamira DeVries on November 24, 2009.

Cynthia Scrivener, B.A., 1998, and Paul Lale on June 26, 2010.

Tiffany Abbott, M.Ed., 1999, and Jeffrey Hellerstedt on July 31, 2009.

2000s

Cassandra Miller, B.S., 2001, and Steve Winters on November 9, 2009.

Staci Dawson, B.B.A., 2002, M.B.A., 2003, and Mark Walters on May 8, 2010.

Andrea Nawara, B.S., 2002, and Brady Newcomer on December 21, 2009.

Paul Thomas, B.S., 2002, M.Ed., 2004, and **Lindsey Gamble, B.S., 2004**, on May 29, 2010.

Mark Frens, B.S., 2003, and Michele Hilemon on January 22, 2010.

Dawn Schmaltz, B.A., 2003, and Michelle Hopkins on July 9, 2010.

Rachel Cammenga, B.B.A., 2004, and George Yoritomi on April 17, 2010.

Mark DeLange, B.B.A., 2004, and **Krista Wolter, B.B.A., 2007**, on September 4, 2010.

Catherine Krizmanich, B.A., 2004, and John Pall on July 18, 2009.

Matthew Williams, B.S., 2004, and Nikki Nachtgall on July 31, 2010.

Marisa Kwiatkowski, B.A., 2005, and Mark Schweitzer on September 17, 2010.

Keri Larsen, B.A., 2005, and Brian Kujala on June 5, 2010.

Stacy Mueller, B.A., 2005, and Michael Glass on June 3, 2010.

John Paul Rea, B.S., 2005, M.P.A., 2007, and **Roberta Payne, B.S., 2006, B.A., 2006**, on June 5, 2010.

Sara VanDenBerg, B.B.A., 2005, and Brandon Bos on September 10, 2010.

Amber Wright, B.S.N., 2005, and Justin Aymen on October 17, 2009.

Nicole Zamiara, B.A., 2005, and Eric Moser on September 11, 2010.

Elizabeth Aceto, B.S., 2006, and Todd Ludwig on September 16, 2010.

Katie Arnold, B.S., 2006, and Brian Englishmen on June 5, 2010.

Jamie Leyndyke, B.S., 2006, and **David Luther, B.A., 2006**, on September 11, 2010.

Jerond Betts, B.S., 2007, and **Luisia Ramirez, B.A., 2007**, on September 18, 2010.

Amy Burton, M.Ed., 2007, and Bradley Major on April 3, 2010.

Kimberly Crawford, B.A., 2007, and **Eric Wolting, B.S., 2008**, on August 1, 2010.

Cecilia Kolen-Varga, B.S., 2007, and Steven Riley on August 21, 2010.

David Luke, B.S., 2007, B.B.A., 2007, and **Tomeia Floyd, B.B.A., 2009**, on August 7, 2010.

Allison Price, B.S., 2007, and Andrew Wynbissinger on October 9, 2010.

Jamie Skene, B.S., 2007, and Matt Gillespie on June 26, 2010.

Kristine Brackenrich, B.S., 2008, and Jeffrey Kempker Jr. on August 28, 2010.

Eric Cameron, B.S., 2008, and **Alicia Martinez, B.S., 2008**, on June 20, 2009.

Meredith Care, M.Ed., 2008, and Chad Segur on June 26, 2010.

Brittany Clark, B.S., 2008, and **Robert Marvin, B.A., 2008**, on June 6, 2009.

Michael Kenny, B.S., 2008, and **Kara Lamson, B.S., 2008**, on May 22, 2010.

Kaitlin Kieser, B.S., 2008, and **Jason Vredeveld, B.S., 2009**, on April 8, 2010.

Lindsey Passenger, B.A., 2008, and **Robert Wieck, B.S., 2008**, on June 19, 2010.

Cassie Pease, B.S., 2008, and Billy Westgate on May 29, 2010.

Katherine Chardon, B.S., 2009, and **Paul Merrill, B.S., 2009**, on December 19, 2009.

Matthew Mazurek, B.B.A., 2009, and **Rochelle Obloy, B.S., 2010**, on October 2, 2010.

Amy Meyer, B.B.A., 2009, and **James Mieras, B.B.A., 2009**, on March 12, 2010.

Todd Schoenleber, B.S., 2009, and Nan Casari on July 14, 2009.

BIRTHS

1980s

Randall Gregory, B.B.A., 1987, and wife Julia announce a girl, Sloane Soleil, born June 20, 2010. Sloane is welcomed by brothers Kyle and Conner. The family resides in Novi.

1990s

William McGory, B.S., 1992, and wife Michelle announce twins, Tanner and Tyler, born June 3, 2010. The boys are welcomed by siblings Billy, Kayla, Barbara and Hunter. The family resides in Henderson, Nevada.

Michelle (Gebrian) Lawton, B.S., 1994, and husband Rohan announce a girl, Sophie Isabel, born August 6, 2010. Sophie is welcomed by brother Jack. The family resides in Melbourne, Australia.

Robert Rostoni, B.S., 1994, and wife JoHanna announce a boy, Joshua Charles, born March 26, 2010. Joshua is welcomed by brothers Nathan and Spencer. The family resides in Beaver Falls, Pennsylvania.

Christina (Toth) Felcyn, B.S., 1995, and husband Michael announce a boy, Benjamin Michael, born April 19, 2010. Benjamin is welcomed by twin brothers William and Nicholas. The family resides in Clinton Township.

Juliann (Bomarito) Noonan, B.A., 1995, and husband David announce twins, a girl, Emma Rose, and boy, Austin Christopher, born May 3, 2010. They are welcomed by brother Ryan. The family resides in Oakland.

Julia (Wyma) Vander Kolk, B.A., 1995, M.Ed., 2006, and **Scott Vander Kolk, B.S., 1997**, announce a girl, Elliana Grace, born October 25, 2010. The family resides in Walker.

Denise (Wyatt) Blinn, B.B.A., 1996, and husband Mathew announce a boy, Dylan Michael, born April 17, 2010.

Colin Quiney, B.S., 1996, and **Emily Quiney, M.S.N., 2004**, announce a boy, Gabriel Patrick, born June 19, 2010. Gabriel is welcomed by sisters Bailey and Lyla. The family resides in Spring Lake.

Amanda (Geerts) Reader, B.S., 1996, and **Christopher Reader, M.S., 2010**, announce a girl, Charlotte Rae, born April 5, 2010. The family resides in Grand Rapids.

Kandie J. (Shippy) Bilicki, B.A., 1997, and husband Michael announce a girl, Melanie Rose, born May 17, 2010. The family resides in Harper Woods.

Robert Drake, B.S., 1997, M.Ed., 2006, and wife Kathryn announce a girl, Elizabeth Patricia, born May 21, 2010. The family resides in Hillsdale.

Jennifer (Kellogg) Petersen, B.S.W., 1997, and husband Donald announce a boy, Gunnar Tate, born July 26, 2010. Gunnar is welcomed by sister Rainah. The family resides in Rockford.

Linda (Arnsman) Stotenbur, B.B.A., 1997, and husband James announce a girl, Amanda Claire, born July 28, 2010. The family resides in Grand Rapids.

Julie (Oakley) Merchant, B.A., 1998, and husband Shawn announce a boy, Aiden Cooper, born June 13, 2009. The family resides in Williamsburg.

Shannon Nemeth, B.S., 1999, M.S.P.T., 2001, and **Mathew Branch, B.S., 1999**, announce a boy, Landen Christian, born May 14, 2010. Landen is welcomed by brother Quenten. The family resides in Traverse City.

Stephanie (Sparks) Newton, B.B.A., 1999, B.A., 2000, and husband Sam announce a girl, Natalie Joy, born April 28, 2010. Natalie is welcomed by sister Elizabeth Marie. The family resides in Kalamazoo.

Kristina (Schaefer) Rinderspacher, B.S., 1999, and husband Frank announce a girl, Sofi Anne, born October 19, 2010. Sofi is welcomed by brothers Logan and Lukas. The family resides in Schoolcraft.

Tracy (Schneider) Smiles, B.S., 1999, and husband David announce a boy, Everett Campbell, born May 4, 2010. The family resides in Royal Oak.

2000s

Kyle Cleland, B.S., 2000, and **Lisa (Butler) Cleland, B.S., 2001**, announce a girl, Abigail Lynne, born May 19, 2010. Abigail is welcomed by brother Benjamin. The family resides in Bay City.

Chris Lyonnais, B.B.A., 2000, and **Melanie (Gabris) Lyonnais, B.S., 2000**, announce a boy, Dylan Thomas, born November 11, 2010. Dylan is welcomed by twin brothers Jacob and Owen. The family resides in Muskegon.

Robert Nista, B.S., 2000, and **Andrea (Litfin) Nista, B.S., 2001**, announce a girl, Emma Grace, born November 7, 2009. Emma is welcomed by sister Evelyn. The family resides in Cedar Springs.

Michael Quinlan, B.S., 2000, and **Jamie (Petiprin) Quinlan, B.S., 2001**, announce a boy, Braden Scott, born September 8, 2010. Braden is welcomed by brothers Michael and Patrick.

The family resides in Chicago, Illinois.

Karla (Sikkenga) Rought, B.S., 2000, and husband Rory announce a boy, Zachary Joel, born June 21, 2010. The family resides in Muskegon.

Matthew Staeven, B.A., 2000, and **Danielle (Wesler) Staeven, B.A., 2001, M.Ed., 2009**, announce a girl, Sophia Anne, born May 16, 2009. The family resides in Otsego.

John Tuinhoff, B.S., 2000, and wife Carla announce a girl, Taylor, born October 13, 2010. The family resides in Greenville.

Christopher Berry, B.B.A., 2001, and **Jennifer (Normand) Berry, B.B.A., 2003**, announce a boy, Ryan Christopher, born August 12, 2010. The family resides in Novi.

Matthew Dhaseleer, B.B.A., 2001, and **Toni Dhaseleer, B.S., 2003**, announce a boy, Lucas Charles, born on November 9, 2009. The family resides in Cedar Springs.

Rochelle (Richards) Heyboer, B.S., 2001, and husband Tomm announce a boy, Gavin Michael, born March 29, 2010. Gavin is welcomed by brothers Luca, Owen and Liam. The family resides in Hudsonville.

Cassandra Miller-Winters, B.S., 2001, and husband Steve announce a girl, Robyn Joelle, born April 29, 2010. The family resides in Manistee.

Rebecca (Bajema) Paniwozik, B.S., 2001, and husband Michael announce a boy, Bradley Tripp, born on April 14, 2010. The family resides in New York, New York.

Alan Braspenninx, B.S., 2002, and **Heather (Barnes) Braspenninx, B.S., 2002, M.Ed., 2006**, announce a boy, Jacob Brian, born October 14, 2010. The family resides in Conklin.

Michael Catrell, B.S., 2002, M.Ed., 2010, and **Tina (Nowicki) Catrell, B.A., 2002**, announce a boy, Brady Paul, born January 31, 2010. Brady is welcomed by sister Kelsey and brother Landen. The family resides in Lowell.

Jessica (Miller) Darling, B.A., 2002, and husband David announce a boy, Landen Donald, born July 9, 2010. Landen is welcomed by brother Mason. The family resides in Roseville.

Rebecca (Bocklund) Duke, B.S., 2002, and husband Michael announce a boy, Theodore Michael, born August 12, 2010.

Allison (Motyka) Hanson, B.S., 2002, and **Michael Hanson, B.S., 2002**, announce a boy, Matthew Joseph, born May 14, 2010. Matthew is welcomed by sister Savannah. The family resides in Fountain.

Andrea (Hawkins) Helms, B.S.N., 2002, and husband Cody announce a boy, Alexander Samuel, born October 6, 2010. Alexander is

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welcomed by sister Meghan. The family resides in Mulliken.

Joshua May, B.S., 2002, and **Mary May, B.S.N., 2002,** announce a girl, Adelynn Grace, born October 7, 2010. The family resides in Grand Rapids.

Derek Migazzi, B.S., 2002, M.S.P.T., 2004, and **Lisa (Price) Migazzi, B.S., 2003,** announce a girl, Liliana Sophia, born June 8, 2010. The family resides in Grawn.

Alicia (de la Fuente) Oldebekking, B.A., 2002, M.Ed., 2006, and husband David announce a boy, Mason Jay, born September 14, 2010. The family resides in Hudsonville.

David Radel, B.B.A., 2002, and wife Kiley announce a girl, Ellie Grace, born October 25, 2010. The family resides in Grand Rapids.

Elizabeth (Lutz) Read, B.S.N., 2002, and **Kevin Read, B.B.A., 2003,** announce a boy, Matthew James, born July 21, 2010. The family resides in Grand Rapids.

Danielle Streur, B.S., 2002, and Jimmie Weeks Jr., announce a girl, Reese Nevaeh Weeks, born November 22, 2009. Reese is welcomed by sister Taaya. The family resides in Holland.

Tara (Branigan) Truszkowski, B.S., 2002, and **Vincent Truszkowski, B.S., 2008,** announce a boy, Grant Joseph, born April 14, 2010. The family resides in Grand Rapids.

Janine (Proctor) VanDam, B.S.W., 2002, M.S.W., 2008, and husband Matthew announce a girl, Maeve Margaret, born September 29, 2010. Maeve is welcomed by brothers Miles and Jack. The family resides in Byron Center.

Elissa (Holleran) Weidmayer, B.B.A., 2002, and husband Jeff announce a girl, Grace Luella, born May 13, 2010. The family resides in Ann Arbor.

Mikah Wisner, B.B.A., 2002, and **Lisa (Welch) Wisner, B.A.,**

2004, announce a son, Mikah R.L. Dashel, born on April 20, 2010. The family resides in Maumelle, Arkansas.

Erin (Eddy) Carpenter, B.S., 2003, and husband Edward announce a girl, Jillian Grace, born December 29, 2009. The family resides in Grand Rapids.

Katherine (Wilkerson) Drake, B.A., 2003, and **Dennis Drake, B.B.A., 2004,** announce a boy, Michael William, born November 19, 2010. The family resides in Grand Rapids.

Krysta (Oechsle) Osweiler, M.P.A., 2003, and husband Ryan announce a boy, Tyler Dean, born October 14, 2010. The family resides in Stafford, Virginia.

Kathryn (Abrams) Shelton, B.B.A., 2003, and **Michael Shelton, B.S., 2004,** announce a boy, Ethan Michael, born July 23, 2010. The family resides in Kalamazoo.

Tracey (Kissane) Smith, B.S., 2003, and husband Jeremy announce a boy, Ivan Patrick, born February 2, 2010. Ivan is welcomed by siblings Owen and Veda. The family resides in Portland.

Quinn (Hood) Steendam, B.F.A., 2003, and husband Jeffrey announce a boy, Austin Howard, born April 5, 2010. The family resides in Rockford.

Julie (Dieterman) Warren, B.B.A., 2003, and husband Jeremy announce a girl, Madison Dawn, born August 16, 2010. Madison is welcomed by brother Jacob. The family resides in Comstock Park.

Courtney (Mosier) Bareman, B.B.A., 2004, and **Derek Bareman, B.B.A., 2004,** announce a girl, Ava Grace, born July 7, 2009. The family resides in Las Vegas, Nevada.

Michelle (Riemersma) Brouwer, B.S.N., 2004, and husband Eric announce a boy, Gavin John, born March 10, 2010.

Christina (Koenig) Dillon, B.A., 2004, and **Derek Dillon, B.A., 2005,** announce a boy, Jonah Elliott, born March 28, 2010. The family resides in Grand Rapids.

Kristin Oslund, B.S., 2004, and **Kyle Oslund, B.S., 2007,** announce a boy, Landon Alexander, born July 6, 2010. The family resides in Allendale.

Rebecca (Dieterman) Patin, B.A., 2004, and **Nicholas Patin, M.Ed., 2009,** announce a girl, Brooklyn Jo, born September 22, 2010. Brooklyn is welcomed by sister Taylor. The family resides in Comstock Park.

Katie (Rosene) Peabody, B.S., 2004, B.A., 2004, and husband Eric announce a boy, Isaac George, born April 8, 2010. Isaac is welcomed by siblings Clare and Wyatt. The family resides in Sault Ste. Marie.

Ellen (Matuszak) Strom, B.S., 2004, M.S., 2008, and husband Jonathon announce a girl, Avery Marie, born May 30, 2010. The family resides in Troy.

Carrie (Parros) Burgett, B.S., 2005, and husband Jesse announce a baby girl, Hailey Jean, born December 30, 2009. The family resides in Adrian.

Craig McDade, B.S., 2005, and **Sarah (McPherson) McDade, B.S., 2005,** announce a boy, Carson Matthew, born September 17, 2010. The family resides in Belleview, Florida.

Amanda (Sands) Smith, B.A., 2005, and husband Eric announce a boy, Ty William, born June 29, 2010. Ty is welcomed by sister Maggie Mae. The family resides in Jenison.

Stephanie (Jones) Boxx, B.A., 2006, and husband Anthony announce a boy, Bennett Presley, born July 21, 2009. The family resides in Houston, Texas.

Andrea (McCarty) Dewicki, B.S., 2006, and husband Michael announce a boy, Aiden

Michael, born April 18, 2010. The family resides in Allendale.

Jason Gosselin, B.S., 2006, and wife Cristina announce a boy, Vincent Oliver, born June 2, 2010. The family resides in Howell.

Jules Schmuker, B.F.A., 2006, and **Michael Schmuker, B.S., 2006,** announce a girl, Elena Ruth, born July 12, 2010. The family resides in Wyoming.

Diony Wallace, B.S., 2006, and **Christopher Stevens, B.S., 2007,** announce a girl, Samantha Marie, born July 17, 2010. The family resides in Grand Rapids.

Erin (Burchyett) Williams, B.S.W., 2006, and **Mark Williams, B.S., 2006,** announce a boy, Henry David, born May 27, 2010. The family resides in Hudsonville.

Brian Basgall, B.S., 2007, and wife Jennifer announce a boy, Jake Andrew, born June 24, 2010.

Mathieu Nguyen, M.B.A., 2007, and wife Katy announce a boy, Rafael Sien, born September 28, 2010. The family resides in Holland.

Elaine (Cline) Wood, B.S., 2007, and **James Wood, B.S., 2007,** announce a boy, Hudson Wesley, born March 15, 2010. The family resides in Cedar Springs.

Jennifer Krebs, B.S., 2008, and husband Michael announce the birth of a baby boy, Michael Wabindato Jr., born July 29, 2010. The family resides in Battle Creek.

IN MEMORIAM

1960s

Donald Schutte, of Byron Center, Michigan, B.A., 1967, on June 23, 2010.

1970s

John Aslakson, of Muskegon, Michigan, B.S., 1974, on November 11, 2010.

Robert Simmons, of Mishawaka, Indiana, B.B.A., 1975, on October 16, 2010.

Robert Harter, of Milan, Michigan, B.S., 1976, on July 10, 2010.

David Kintigh, of Kentwood, Michigan, B.Ph., 1976, on May 27, 2010.

Ellen Justin, of Muskegon, Michigan, B.S., 1977, on November 8, 2010.

Jerry Case, of Blissfield, Michigan, B.S., 1978, on July 24, 2009.

Irene DesAutels, of Grand Rapids, Michigan, M.Ed., 1979, on November 8, 2010.

1980s

Mary DeJohn, of Wyoming, Michigan, B.B.A., 1986, on June 18, 2010.

Timothy Krogel, of Somerset, Kentucky, B.B.A., 1986, on August 7, 2010.

Janene Hoek, of Grand Rapids, Michigan, M.S.W., 1989, on October 14, 2010.

1990s

Barbara Van't Hof, of Grand Rapids, Michigan, M.P.A., 1993, on August 21, 2010.

Diane Hallberg, of Muskegon, Michigan, M.Ed., 1994, on October 8, 2010.

2000s

Brian Laetz, of Grand Rapids, Michigan, B.S., 2000, on March 18, 2010.

Kerry Hutchins, of Sparta, Michigan, B.A., 2002, on August 28, 2010.

Jason Crisman, of Hudsonville, Michigan, B.S., 2008, on August 24, 2010.

GVSU alumni recognized during 2010 awards ceremonies

YNPN LEADERSHIP AWARDS

GVSU alumni were honored during the 2010 Grand Rapids Young Nonprofit Professionals Network Leadership Awards.

Steve I. Faber, M.P.A., 2004, executive director at Friends of Grand Rapids Parks, was an Edison Award finalist.

Heather J. Kaweck, B.A., 2008, volunteer and communications program coordinator at Friends of Grand Rapids Parks, was an Advocate Award finalist.

Allison Lugo Knapp, M.P.A., 2008, associate director at the Grantmaking School, Johnson Center for Philanthropy at Grand Valley State University, was a Grantmaking Guru Award finalist.

Jessica R. Lancioni, B.S., 2007, clinical program manager at Hope Network West Michigan, was an Advocate Award finalist.

Cindy A. Mathis, B.S., 2000, senior associate of community investment at Heart of West Michigan United Way, was a Grantmaking Guru Award finalist.

Ashley E. (Cierlak-Lubben) Nickels, B.S., 2003, M.P.A., 2006, assistant director at Grand Valley State University's Women's Center, received the Advocate Award.

Nicole A. Notario-Risk, B.S., 2002, M.P.A., 2004, program manager at Kent County Nonprofit Technical Assistance Fund, received the Grantmaking Guru Award.

Meahgan M. Pear, B.A., 2007, director of marketing and communications at Girl Scouts of Michigan Shore to Shore, was a DoGooder Award finalist.

Austin J. Roelofs, B.S., 2008, program coordinator at Kid's Food Basket, was a Good to Great Award finalist.

Shaun M. Shira, B.B.A., 2004, manager of annual giving for University Development at Grand Valley State University, was a Young Nonprofit Professional of the Year finalist.

GRAND RAPIDS AREA ATHENA AWARDS

Bridgette M. Bassford, M.P.A., 2008, assistant executive director at Degage Ministries;

Mindy Ysasi Castanon, B.B.A., 2003, human resources generalist at Cascade Engineering;

Cari W. Draft Elliott, B.S., 1988, owner and founder of Eco Trek Fitness;

Maxine Y. Gray, M.S., 2009, project coordinator at Williams Group Inc.;

Jennifer J. (Dowling) Maxson, B.S., 1994, practice group leader at Varnum Consulting;

Mary C. Reagan Shapton, B.B.A., 1985, owner and founder of Reagan Marketing Design LLC;

Mandee Rick, B.B.A., 1997, vice president and senior portfolio manager at Huntington National Bank.

GRBJ 40 UNDER 40

Eleven GVSU alumni were named "40 Under 40 Business Leaders" by the *Grand Rapids Business Journal* for 2010.

Kim J. Bode, B.A., 2002, owner and president of 834 Baba Design & Marketing;

Daniel C. Estrada, B.S., 2005, founder and president of DC Estrada;

Steve I. Faber, M.P.A., 2004, executive director of Friends of Grand Rapids Parks;

Jennifer J. (Dowling) Maxson, B.S., 1994, practice group leader at Varnum Consulting;

Mat M. Nguyen, M.B.A., 2007, president and founder of Worksighted;

Jason L. Paulateer, B.B.A., 1996, M.B.A., 2005, vice president and development adviser at PNC Bank;

Ryan T. Slusarczyk, B.B.A., 2008, marketing programs manager at Amway Hotel Corp.;

Andrea Snyder, B.A., 1999, co-owner and creative director at Studio3Twenty;

Stacy Stout, B.A., 2004, education director at Hispanic Center of Western Michigan;

Latricia Trice, M.S., 2008, marketing communications director at Grand Rapids Area Chamber of Commerce;

Mindy Ysasi Castanon, B.B.A., 2003, human resources generalist at Cascade Engineering.

YWCA TRIBUTE AWARDS

Candace Cowling, B.A., 1991, B.S., 1991, M.S.W., 1995, executive director of the Child and Family Resource Council in Grand Rapids, received the 2010 YWCA Tribute Award for advocacy.

Stacy A. McGinnis, B.S., 1992, received the 2010 YWCA Tribute Award for Professions. She is superintendent of the Kent County Juvenile Detention Center.

Laker A family affair

Siblings are ‘in good company’ at Grand Valley — by Leah Zuber

Grand Valley senior Tyler Kelsey doesn't usually spend time on the southeast side of campus, but a few weeks ago he helped his sister Stephanie carry her canvas to the Calder Art Center.

Sometimes Stephanie bumps into her brother Clay on the bus when they're both traveling downtown to the Pew Grand Rapids Campus.

When Clay is working at Fuel, a campus restaurant in The Commons, he often sees his brother Benjamin grabbing a bite to eat.

Going to college can be a way for students to get away from home, create new experiences

and become more independent. Siblings Tyler, Stephanie, Clay and Benjamin Kelsey figured a way to bring a bit of home to Grand Valley — being a Laker is a family affair.

The siblings take classes in the same buildings, walk in the same halls and dine in the same areas, but they agreed that while they share many of the same experiences, they also create many of their own.

Known as the Kelsey Kids in their hometown of Grand Haven, they said they never planned on attending the same university. Tyler started the movement when he began at Grand Valley in 2006. Stephanie

followed, then Clay and most recently Benjamin, a freshman.

Their parents, Pat and Bob Kelsey, agreed that it is comforting to know their children are close to each other and that they can develop their own independence, too. “It's nice to be close enough to help out when they need it, but it's also nice — mostly for me — that they're doing laundry and cooking for themselves,” said Pat, jokingly.

Amid their busy schedules of work, classes, homework and extracurricular activities, the siblings find time to see each other by carpooling home or meeting somewhere on campus.

They each have different — even opposite — interests and career paths.

Tyler, 24, will graduate this spring with a bachelor's degree in computer science. He was an intern at Goodwill Industries last summer and helped teach basic computer skills to community members. His three siblings describe him as reliable, helpful and very intelligent.

Stephanie, 21, spends most of her time at the Calder Art Center, on a different side of campus than her brothers. A member of the Art History Club and majoring in art and design with a focus on printmaking, she said Tyler influenced her to attend Grand Valley. “Although Ty led me here, I realized that there is an incredible art program, and Calder is like my second home, so I don't think I could've made a better choice,” she said.

Her siblings were quick to describe Stephanie as creative, artsy and, at times, sassy. She joked that sometimes it is like pulling teeth to see her brothers, but she is happy they are near her.

Stephanie resides in Allendale near Benjamin, the youngest sibling to attend Grand Valley.

Known as the self-sufficient and down-to-earth brother, Benjamin, 18, lives in a traditional-style living center and prefers to hang out at the newest dining addition at Grand Valley, The Connection, where he enjoys the atmosphere and food. He said he is still



photo courtesy of Pat Kelsey

undecided about his major, but really enjoys chemistry.

“Going to school with Ty, Clay and Steph really had its advantages at the beginning of the school year when I didn’t know where anything was,” said Benjamin. “Steph rode her bike to my dorm and showed me around campus — especially her favorite art areas — which really helped.”

Tyler and Clay share an apartment near the Pew Campus in downtown Grand Rapids.

A business major and management minor, Clay, 22, keeps busy. In addition to taking five classes, he plays intramural basketball and soccer and works on campus at Fuel. Described by his siblings as the funny, amusing brother, Clay agreed he’s the messier one, and argued that attending Grand Valley with his siblings isn’t any different than living together in Grand Haven. “Even when we lived at home together we didn’t see too much of each other because we were so busy,” Clay said.

Tyler said: “That’s because Clay and I have opposite schedules. He’s pretty much nocturnal, while I like getting sleep.”

From art to computer science to business, the siblings are creating their own unique experiences at Grand Valley. While being a Laker binds them together, they all said they have one other thing in common. “We can all be very sarcastic at times,” said Stephanie. “It’s kind of a Kelsey family trait. I totally blame my parents.”

Tyler said: “There are usually no divides between us, we’re all pretty close and rarely get in fights. Although, it does happen once in a while.”

Benjamin agreed and said: “We’re all in good company here, though. The people and the campus are great, I’m making friends, and I have my whole family at a close distance.”



photo by Amanda Pitts

Clockwise from top are Tyler, 24, Stephanie, 21, Benjamin, 18 and Clay Kelsey, 22.



Community Outreach Week

March 21-26, 2011

Community Outreach Week is a week of service aimed at uniting Lakers from around the globe in providing volunteer support and outreach in their own communities and in ways meaningful to each individual or group.

50 Projects for 50 Years

In honor of Grand Valley's 50th anniversary, we are challenging Lakers everywhere to help us in coordinating 50 group or individual volunteer projects throughout the globe for COW 2011. Visit www.gvsu.edu/cow or contact alumni@gvsu.edu to see how you can get involved!

www.gvsu.edu/cow
800-558-0541
alumni@gvsu.edu