

Health Communication: Catalog 2012-13

School of COM Core (9credits)

COM 101 Concepts of Communication
 COM 295 Theories of COM (COM 101)
Select 1 of 2
 COM 201 Speech
 COM 215 (SWS) Story Making (WRT 150)

grade

Faculty Advisor

Name: _____

Phone: _____

Email: _____

Office: _____

BMS Core (19 credits)

BIO 104 Biology for 21st Century
 BMS 202 Anatomy/physiology
 BMS 223 Public Health Concepts (W)
 CHM 109 Intro Chemistry
 AHS 340 Health Care Management
 AHS 100 Medical Terminology

Reminders

- At least 12 credit hours credits of major must be earned at GVSU.
- Last 30 credit hours must be earned at GVSU.
- 58 credits must be earned at a 4 year/senior institution.
- Apply for graduation the semester before you plan to graduate.
- Overall and major GPA must be a minimum 2.0 or higher

Health COM Core (27 cr.)

CAP 210 Fundamentals of Adv.
 CAP 220 Fundamentals of PR (SWS)
 CAP 321 Media Writing (CJR 256)
 CJR 256 News Reporting I (WRT 150)
 CJR 390 Technical writing (CJR 256)
 COM 209 Health Com Systems (F)
 COM 410 Sr. Health Com Seminar (W)
 COM 490 Internship
 MKT 350 Marketing Management

Electives: (6 credits) (Consult Faculty Advisor)

1. _____
2. _____

COM 495 Capstone (Sr. Status)

BA Cognate:

_____101
 _____102
 _____201

- Or -

BS Cognate

STA 215 Stats (MTH 110)
 MKT 352 Marketing Research (MKT 350)
 COM 375 Communication Research (STA 215)

Notes