

# Seidman Connections

A newsletter for undergraduate students of business



Accounting • Business Economics • Economics • Finance • General Business • International Business • Management • Marketing • Supply Chain Management

March-April 2014

## Seidman Registration Information

It's that time of year again! Registration for the next academic year, spring/summer 2014, fall 2014, and winter 2015, begins in March! Preparing early for registration is the key to securing a schedule that best meets your needs and interests. Here's the best process:

1. Take time NOW to review your degree evaluation (MyPath) to prepare for registration. MyPath reports are accessible through My Banner and instructions are posted on the Seidman Undergraduate Programs Blackboard Announcements.
2. The DRAFT schedule is available NOW. Start picking the days and times for your courses, but **BE SURE TO DOUBLE CHECK** after the schedule becomes official on March 1, 2014. Remember to select a few alternate sections just in case your first options are closed by your registration day.
3. GET YOUR OVERRIDES EARLY!!!
  - a. **Juniors and Seniors who have been admitted to the Seidman College of Business and have between a 2.5 and 2.749 GPA will need overrides to register for 300/400 level Seidman courses.** Once you have chosen your courses, email your name, G number, and schedule (semester and courses only – NOT the sections) to [go2gvbiz@gvsu.edu](mailto:go2gvbiz@gvsu.edu). DO THIS SOON!
  - b. **If you are a junior or senior with a 2.499 or lower GPA**, please seek an appointment with the Seidman Undergraduate Programs office immediately. Call 616-331-7500 to schedule an appointment.
  - c. Any student with a 2.75 or higher overall GPA, and who will have at least 55 credit hours by the semester in which they want to take the course, will be able to register for 300/400 level Seidman courses.

If you would like to review your remaining requirements with a Seidman academic advisor, we encourage you to call the Seidman Undergraduate Programs office at 616-331-7500 to set up an appointment AS SOON AS POSSIBLE! Appointments are available on both the Grand Rapids and Allendale campuses. Advising on the Allendale campus is held Tuesday and Wednesday by appointment only. To schedule an appointment for either campus, please call 616-331-7500 and be sure to identify which campus you prefer.

## REGISTRATION SCHEDULE FOR WINTER 2014

Note: Registration dates are based on earned credits plus winter 2014 attempted credits. Registration opens at 7:00 a.m. on the day of your registration.

Returning Graduate (All graduate levels)	Freshman (0-24 credits)
March 17	Last Name A-D: March 31
Senior (85+ credits)	Last Name E-J: April 1
Last Name A-L: March 18	Last Name K-N: April 2
Last Name M-Z: March 19	Last Name O-S: April 3
Junior (55-84 credits)	Last Name T-Z: April 4
Last Name P-Z: March 20	First Time Grad Students (Degree or Non-Degree):
Last Name A-G: March 21	Begins March 18
Last Name H-O: March 24	Open Registration
Sophomore (25-54 credits)	Begins April 5
Last Name S-Z: March 25	First-Time Non-Degree Undergraduate Students
Last Name A-E: March 26	Begins April 5
Last Name F-K: March 27	First-Time Undergrad Degree Seeking Students:
Last Name L-R: March 28	At Orientation

**Advisor Approvals:** Undergraduates who are in other than good standing must obtain the signature of their advisor. All students are encouraged to discuss program choices with their advisor.



## New Dean Appointed for Seidman College of Business

Reprinted from the January 13, 2014, Issue of the *Forum*



*Dr. Diana R. Lawson*

The current dean of the business school at St. Cloud State University in Minnesota was appointed dean of the Seidman College of Business. Diana R. Lawson will replace H. James Williams, who was named president of Fisk University in Nashville, Tennessee, last year.

Lawson is dean and professor of marketing at St. Cloud State's Herberger Business School. She earned master's of business administration and doctoral degrees from Kent State University. She earned a master's degree in physical education/exercise physiology from Kent State and a bachelor's degree in physical education/sports medicine from State University of New York at Cortland.

Provost Gayle R. Davis said the search committee was impressed with Lawson's familiarity with business college leadership and her superior knowledge of the complexities of universities.

"Her ease with people and her interest in community involvement will serve her well in her new role," Davis said. "She has the creativity and drive Grand Valley needs as we push our academic programming forward to meet the needs of students and businesses in our state."

Both President Thomas J. Haas and Davis noted Lawson's ability to connect the community with a thriving business college as an area that set her apart from other candidates. Haas added: "I am impressed with the wealth of experience Dr. Lawson brings to the table. She has a good balance of undergraduate and graduate perspectives with a vision for relevant strategies that will help attract and retain the talent we need in Michigan. She is the right fit for Grand Valley."

Lawson said she was honored to be selected as the next dean for the Seidman College of Business. "I look forward to working with the faculty and staff to continue advancing the rigor and relevance of programs and enhancing the college's capacity to serve as a leader in business education regionally, nationally, and beyond," she said.

Lawson begins her duties July 1. Associate Dean and Economics Professor, Dr. John Reifel will serve as interim dean until then.

### Seidman Passport Program Events Remaining for Winter Semester 2014

**Wednesday, March 12** – Careers in Management, students register at 4:15 p.m. with the keynote presentation beginning at 4:30 p.m., Charles W. Loosemore Forum, L. William Seidman Center, Grand Rapids campus. For more information see the following page below. (Elective-choice)

**Thursday, March 13** – Using Social Media to Build Relationships, 5:30-7:00 p.m., Room 2270, Russel H. Kirkhof Center, Allendale Campus. (Required-choice)

**Friday, March 28** – Mock Interviews, 3:00-5:00 p.m., Room 2266, Russel H. Kirkhof Center, Allendale Campus. Go to the Career Resources website to schedule your interview. You will need to dress appropriately for the interview, prepare your portfolio, and questions. To register for the mock interview, go to [www.gvsu.edu/lakerjobs](http://www.gvsu.edu/lakerjobs) and click on the blue "Student/Alumni Login" button, login with your network ID and password. On the top of the home page, there is a tab for "Career Events." Click on this tab, and you will see a list of all of our Career Center events, choose "Practice Interviews for Seidman Passport Program" on either March 28 or April 11, and click the "Register for Event" button at the top of the page. You should receive a message: "You have successfully RSVP'd for this event."

**Thursday, April 3** – Dress for Success Event, 4:00 p.m., Grand River Room, Russel H. Kirkhof Center, Allendale Campus. (Required-choice)

**Friday, April 11** - Mock Interviews, 3:00-5:00 p.m., Room 117E, DeVos Center, Grand Rapids Campus. Go to the Career Resources website to schedule your interview. You will need to dress appropriately for the interview, prepare your portfolio, and questions. To register for the mock interview, go to [www.gvsu.edu/lakerjobs](http://www.gvsu.edu/lakerjobs) and click on the blue "Student/Alumni Login" button, login with your network ID and password. On the top of the home page, there is a tab for "Career Events." Click on this tab, and you will see a list of all of our Career Center events, choose "Practice Interviews for Seidman Passport Program" on either March 28 or April 11, and click the "Register for Event" button at the top of the page. You should receive a message: "You have successfully RSVP'd for this event."

**Friday, April 18** – What to Expect When You Play at a Golf Course, 1:00-3:00 p.m., The Meadows Club House, 4645 W. Campus Drive, Allendale Campus. (Required-choice)

Are you wondering how many Elective-choice or Required-choice events you've attended? Visit the Passport Program website at [www.gvsu.edu/tools/Seidmanpassport](http://www.gvsu.edu/tools/Seidmanpassport). Enter your G number and password and you will see exactly which events you've attended to-date. Contact Robbi Osipoff at [osipoffr@gvsu.edu](mailto:osipoffr@gvsu.edu) or call her at 331-3774 with any questions.

## West Michigan Business Plan Competition

By Justin Herd, Social Media Manager, Richard M. and Helen DeVos Center for Entrepreneurship & Innovation

The West Michigan Business Plan Competition brings entrepreneurial students from participating schools from West Michigan to compete for start-up capital funding, and to start a new venture. In addition to the \$45,000 in cash prizes, students will have access to resources, mentors, educational workshops, and opportunities to network with angel and venture capital investors. The competition is underway and will be concluded on April 4, 2014. On the final day, student teams will pitch their ideas to a panel of judges comprised of local business professionals to compete for cash prizes. To learn more, visit [www.mwestchallenge.com](http://www.mwestchallenge.com).

### Seidman College of Business Fourth Annual Careers in Management

**This event is highly recommended for students studying or interested in Human Resources Management, International Business, Management Information Systems, Operations Management, or Supply Chain Management**

Wednesday, March 12, 2014, 4:30-7:30 p.m.

Charles W. Loosemore Forum, L. William Seidman Center, Grand Rapids Campus

**Business attire is appropriate - bring your résumé!**

*4:30-5:00 p.m.* Keynote Address: **Tom Boritzki**, Head of Manufacturing Planning & Control – Engine Group, **Chrysler Group LLC**.

*5:00-6:00 p.m.* Panel Discussion: Senior executives from the following companies will spend time answering student questions on various topics.

Supply Chain:

**Murali Chandrasekaran**, Senior Manager, SAP Implementation, **Accenture**

**Deb Parme**, Vice President, North American Logistics & Global Supply Chain Processes & Technology, **Amway Corporation**

Human Resources:

**Libby Rapin**, Human Resources Manager, **Gorilla Group**

**Jodi Hutchinson**, College Recruiting and Relations Manager, **Meijer**

**Adam Ekl**, Current President, **SHRM**

*6:00-7:00 p.m.* Exhibits and Networking: Students will have the opportunity to network with the individual corporate participants.

Reception: An informal reception with refreshments will be held in the Charles W. Loosemore Forum.

2014 Corporate Sponsors & Participants include: Accenture, Amway Corporation, TransCorr, Haworth, Chrysler, Herman Miller, Target, Spectrum Health, Steelcase Inc., Enterprise Rent-a-Car, Service Express Inc., Meijer, Supply Chain Solutions, ITW Drawform, Gorilla, USF Holland, Wolverine Worldwide, and Seidman International Business.

This event is co-sponsored by the Seidman College of Business and Grand Valley State University's Career Center.

### Honored Seidman Faculty

Interim Associate Dean, Dr. Paul Isely, is the recipient of the 2014 Glenn A. Niemeyer Award. This award is the most prestigious academic award presented by Grand Valley. The award is named in honor of Dr. Glenn Niemeyer, GVSU's first provost, who acted in that capacity for more than 20 years. Each year, two faculty members, two undergraduate and one graduate student recipients, are chosen from across the university. Dr. Isely will receive his award at the GVSU Awards event on April 7.

Associate Professor and director of the Accounting School, Rita Grant received the 2013-2014 Omicron Delta Kappa Faculty of Distinction award at the annual Faculty Appreciation Breakfast January 16. Faculty are selected from nominations by the current students, alumni, and faculty members of the GVSU Circle. Recipients of the award are recognized for their ability to engage students through innovative teaching, research, service and campus activities.

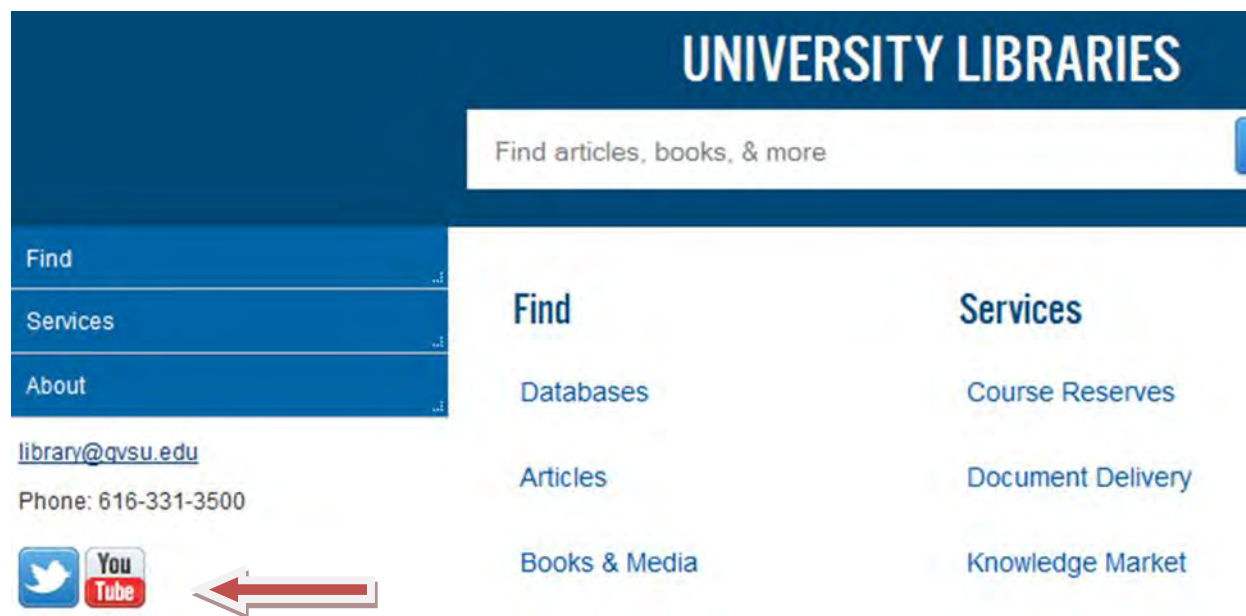
Steven Hawks, part-time faculty member in the Marketing Department, was awarded the Pew Teaching Excellence Award for Part-Time Faculty this February. Students and faculty commended him for his engaged teaching style, his first-hand experience and knowledge, and his commitment to Grand Valley.

## Library Help When You Need It

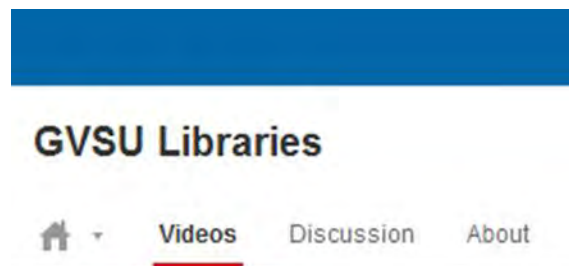
By Linda Masselink, Senior Librarian, Liaison to Seidman College of Business, [masselil@gvsu.edu](mailto:masselil@gvsu.edu), 331-7337

Do you have questions about APA citations, building a search strategy for using library databases, or opening a document delivery account when it is necessary to get an article or book from another library? Answers to these questions and others are at your fingertips. Here is how to get to them:

Go to the Library Home page at [www.gvsu.edu/library](http://www.gvsu.edu/library). On the Library Home page find the YouTube icon on the left-hand side of the screen.



From the YouTube page, select Videos.



This brings you to a variety of options for learning more about your University Library and services to help you. If you have questions about this article or anything else related to the Seidman Library, please contact Linda Masselink, Senior Librarian and Liaison to the Seidman College of Business, at [masselil@gvsu.edu](mailto:masselil@gvsu.edu) or call her at 331-7337.