



Accounting • Business Economics • Economics • Finance • General Business •
International Business • Management • Marketing

Seidman College of Business

Undergraduate Student Services Newsletter • DeVos Center, 1st floor
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*A newsletter for undergraduate
students of business.*

• H. James Williams, Dean •
• John Reifel, Interim Associate Dean • Leigh Brownley, Student Services Coordinator •
• Alexandra Schmid, Special Programs Coordinator •

Seidman Outstanding Senior Students

Every year, the Seidman College of Business recognizes outstanding senior-level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Honors Banquet and the All-University Honors Banquet. Congratulations to this year's outstanding Seidman students:



Danielle Bronkema,
Accounting



Matthew Kallman,
General Business

Meredith Vanover,
Business Economics



Ashley Emaus, *International Business*
(photograph unavailable)



**Andrew
VanBronkhorst,**
Economics



Brandon Hirth,
Management

Thomas Hakim,
Finance



Emily Smith,
Marketing



L. V. Eberhard Scholarship – Incoming Freshmen

The L. V. Eberhard Business Scholarship provides a distinguished scholarship award to entering undergraduate students in the business program.

The 2004-2005 recipients of the L. V. Eberhard Scholarship are **Ryan Arnot, Curt Bolhuis, Jenna Brouwer, Emily Chauvin, Molly Dinsmore, Megan Erffmeyer, Jared Green,**

Trevor King, Rachel Prince, Bradley Stutzman, and Sara Wentland.

The scholarship requires students to have a minimum high school grade point average of 3.5 and a minimum 29 ACT composite score. The scholarship amount is \$1,000 and is renewable for four years.

Seidman Service Awards



Tommy Hakim (left)
accepts his award from
Dean Williams.

The Seidman College of Business is proud that Thomas Hakim, a double major in finance and international business, was this year's recipient of the Seidman Service Award. This award honors students for their outstanding service to Seidman, the university, and the community.

While maintaining outstanding grades, Tommy has studied abroad in Guadalajara, Mexico, acted as an ambassador for study abroad to other students, served as a student ambassador for Admissions for nearly three years, was a Volunteer and Leadership Staff Assistant for the Office of Student Life for one year, has participated in Seidman IPO (Investment Portfolio Organization) for three years, was the 2004/2005 President of Seidman IPO, and was one of the students invited to serve in Seidman's Strategic Planning Initiative.

In addition to assisting the university, Tommy has also made time for working with numerous community agencies and charitable organizations, not the least of which was conducting three sessions for Junior Achievement, including one in Spanish, and helping to organize Seidman student participation in the American Cancer Society – Relay for Life.

American Production and Inventory Control Society (APICS) Scholarship

APICS scholarships are given annually to students interested in production and inventory control. The students are selected based on scholarship and financial need. The Grand Rapids Chapter of APICS provides the \$500 awards. This year's winners are **Michael Stewart**, **Nathan Grzybowski**, and **David Johnson**.

Building Owners and Managers Association (BOMA) of Grand Rapids Scholarship

Every year, BOMA awards a \$1,000 scholarship to a Seidman junior with a 3.0 or higher GPA and either a major in real estate economics or an interest in real estate. The 2004-2005 recipient is **Albert Robison**. Albert is majoring in business economics with a real estate emphasis.

Delta Sigma Pi Scholarship Key

Each year, Delta Sigma Pi, a co-educational, interdisciplinary business fraternity, awards the Delta Sigma Pi Scholarship Key to the graduating Seidman senior achieving the highest level of scholarship. The 2004-2005 recipient of this Key is **Jennifer Ouellette**. Jennifer has earned an overall 4.0 grade point average.

Johnny C. Burton Memorial Scholarship

The recipients of the 2004-2005 Johnny C. Burton Memorial Scholarship are: **David Curley**, **Candice Johnson**, **Natalie Joseph**, **Samuel Lark**, **Shawn Perdue**, and **Dominique Tol**. The Minority Business Education Center and Mr. Burton's family selected the winners. This award is open to African-American students majoring in business.

Steelcase Diversity Scholarship

The 2005 recipients of the Steelcase Diversity Scholarship are **David Curley**, **Natalie Joseph**, and **Alisha Kelley**. Steelcase, Inc. introduced this scholarship to advance and support persons of color in their pursuit of an undergraduate degree from the Seidman College of Business.

Wall Street Journal Award

This year's *Wall Street Journal* Award winner is **Aaron Dawkins**. Every year, the *Wall Street Journal* awards a one-year subscription of the *Journal* and a paperweight to an undergraduate business student. The Seidman faculty selects the recipient based on academic excellence, business leadership, contribution to the university, and the promise of success.

Beta Gamma Sigma Awards

Only the best business students in the world, and professionals who earn the distinction of “The Best in Business” during their academic careers, can claim membership in Beta Gamma Sigma, the honor society serving business programs accredited by AACSB International. While almost 300,000 students receive bachelors or master’s degrees in business each year, only about 20,000 are inducted into lifetime membership in Beta Gamma Sigma.

Induction to Beta Gamma Sigma is offered once each year to the top 7% of juniors, 10% of seniors, and 20% of graduate students in business. Membership benefits include access to the BetaLink online community, the opportunity to participate in Alumni Network activities, and lifelong recognition for outstanding academic achievement.

The 2005 junior student inductees are **Julie Achterhof, Ryan Bryker, Alison Colburn, Michelle Meyer, Gary Micka, Stephanie Misner, Mackenzie O’Grady, Steve Osterink, Meghan Palmer, Beth Rye, Ehren Schuttringer, Stacey Seaman, Brent Shirey, and Travis Smith.**



2005 Beta Gamma Sigma Juniors



2005 Beta Gamma Sigma Seniors

The 2005 senior student inductees are **Jennifer Anderson, Adam Bradley, Aaron Dawkins, Andrea Gardner, Daria Godetskaya, Linda Henders, Scott Hunt, Garrett Jonker-Slayton, Stacey Knevitt, Jonathan Lohr, Nicole Mason, Thomas Ransome, Nicholas Risko, Melissa Skrobot, Emily Smith, Jamie VanDommelen, and Sara VanEerden.**

The Seidman faculty member also recognized for distinction by being inducted into Beta Gamma Sigma is our own Associate Dean, **John Reifel (economics).**



Dr. John Reifel

Phi Kappa Phi

Phi Kappa Phi is one of the two most exclusive honor societies in America. Membership is for life, and achieving such distinction is a universally recognized sign of academic ability and motivation.

These business students were initiated into Phi Kappa Phi this year: **Alison Colburn, Lauren Joseph, Kimberly Doane, Cameo Castle, Corey Bascom, Stephanie Secord, and Emily Smith.**

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Faculty Service Award



Dr. Barry Castro

The Seidman College of Business is pleased to present Professor **Barry Castro**, management, as this year's winner of the Seidman Faculty Service award. Dr. Castro began his service at GVSU in 1973. He initially was a professor in the William James College, one of the GVSU cluster colleges, and joined the Seidman College of Business as a management faculty member in the early 1980s.

Dr. Castro's commitment to teaching and scholarly work, his service as Assistant Dean for a period, and his development and nurturing of the Ethics Center have greatly served students and enhanced Seidman's reputation in the community.

Faculty Focus

Professor **David Good**, marketing, was one of the two GVSU faculty winners of the **Glenn A. Niemeyer Award** for 2004-2005. These awards were established to honor faculty who strive for excellence in all aspects of a well-rounded academic experience, and are selected from among faculty across the university. Dr. Good also received a **Pew Teaching Excellence Award**. These awards were established to recognize outstanding teachers throughout the university and are presented annually. Students, alumni, other faculty, and academic units select nominees, and the names are submitted to each respective Dean's office for final selection.

Thomas M. Seykora Award

Each year, the Grand Valley State University Dean of Students recognizes senior student leaders who have made a significant contribution to student life at Grand Valley. The 2004-2005 honorees of the Thomas M. Seykora award included **Thomas Hakim**, a Seidman double major in finance and international business.

Accounting Department Awards

Accounting Alumni Scholarship

Julie Achterhof	Stephanie Misner
Aaron Dawkins	Beth Rye
Brandon Finnie	Krysta Schulte
Elaine Goralski	Chad Soukup
Craig Hoogerwerf	Katie Spica
Scott Hunt	Sara VanEerden
Jessica Lonik	Matt Visco
Davis McFarlane	

BDO Seidman International Accounting Scholarship

Cathleen Gould

Becker CPA Course Scholarship

Cathleen Gould

Clipper Belt Lacer Company Accounting Senior Excellence Award

Linda Henders

Beene Garter & Co.

Accounting Excellence Award

Saly Sok

Ernst & Young Accounting Senior Excellence Award

Robin Garity

HANC Accounting Scholarship

Kim Doane

Institute of Management Accountants Award

Sara VanEerden

Richard H. Giles Memorial Scholarship

Pam Bogus
Lindsey Frawley
Saly Sok

TEI Accounting/Tax Scholarship

Erin DeMaagd
Nick Risko
