

# Seidman Connections

GRAND VALLEY STATE UNIVERSITY,

newsletter for undergraduate students of business

Accounting • Business Economics • Economics • Finance • General Business • International Business • Management • Marketing • Supply Chain Management

A Note About Our New Design: The 2010-11 academic year marks the 50<sup>th</sup> anniversary of Grand Valley State University. Because of this historic time, we felt a new look was warranted. Join in the fun by frequently visiting <a href="https://www.gvsu.edu/anniversary">www.gvsu.edu/anniversary</a> and see how you can be a part of the festivities. Happy Birthday GVSU!



· Summer 2010 ·

## Seidman Outstanding Students

Every year, the Seidman College of Business recognizes outstanding senior level business students in each of the eight majors. As in past years, the students were recognized at an annual Seidman Recognition Dinner and the All-University Honors Banquet.



Some of the outstanding Seidman College of Business Majors for 2010

Congratulations to this Year's Outstanding Seidman College of Business Majors:

Matthew Gary, Accounting
Brian Bakker, Business Economics
Marcelo Castillo-Rivas, Economics
Amanda Dettloff, Finance
Michelle Velting, General Business
Brittany Byndas, International Business
Frank Gravelyn, Management
Christa Skelton, Marketing
Michael Gornowicz, Supply Chain Management

## Glenn A. Niemeyer Award



Dr. Hari Singh

The Glenn A. Niemeyer Awards are the most prestigious academic awards presented by GVSU. They are named in honor of Glenn Niemeyer, GVSU's first provost, who acted in that capacity for more than 20 years. Each year, two faculty members, two undergraduate and one graduate student recipients are chosen from across the university.

The Seidman College of Business is honored to have outstanding faculty member, **Dr. Harinder Singh**, Economics, chosen as an award winner.

## Johnny C. Burton Memorial Scholarship

The Seidman College of Business announces the recipients of the 2010-2011 Johnny C. Burton Memorial Scholarship are:

Patricia Ware, Accounting Karyn Bradley, Accounting

**Kevin Battle Ir.,** General Business and Management

The winners were selected by the Multicultural Business Education Cohort and Mr. Burton's family. This award is open to African American students majoring in business.



#### Seidman Service Awards

The Seidman College of Business is proud to announce **Brian Bakker**, a double major in Business Economics and Finance with a minor in Accounting, as this year's recipient of the Seidman Service Award. This award honors students for their outstanding service to Seidman, the university and the community.

In addition to his studies at Seidman, Brian is a member of the GVSU Honors College, the Omicron Delta Epsilon (international honor society for Economics), the Economics Club and elected president of the Seidman Investment Portfolio Organization. Brian has volunteered as a tutor and mentor with Junior Achievement and Kids Hope USA. His cites his personal goal as: "Upon graduation, I plan to start my career in business valuation and begin the three year process of obtaining the Chartered Financial Analyst (CFA) certification." Long-term goals include a career in equity analysis and starting a real estate investment firm.

## Phi Kappa Phi 2010 Initiates

Phi Kappa Phi is one of the two most exclusive honor societies in America. Membership is for life and achieving such distinction is a universally recognized sign of academic ability and motivation. The following business students were initiated into Phi Kappa Phi for 2010:

Juniors:

Megan Dwyer, Marketing & Management

Ashley James, Marketing

Matthew Mann, Finance

Erin Sayers, Accounting & Finance

Mark Sweeney, Business Economics & Management

Heather Wieber, Management

Seniors:

Kevin Battle Jr., General Business & Management

Frank Gravelyn, Management

Lauren Heindl, Marketing & Finance

Anna Kicas, Marketing

Christin Klomparens, Accounting

Ian Lamb, Accounting

Claire Liang, International Business & Marketing

Kaitlyn Morin, Management

Terra Muckenthaler, Accounting

Michael Penokie II, Marketing

Alexander Perry, Accounting and Finance

Kyle Petkus, Management

Jason Thompson, International Business and

Business Economics

Jacob Zalud, Marketing

#### Barry Castro Business Ethics Scholarship

The winner of the Barry Castro Business Ethics Scholarship, named after the late Management faculty member Barry Castro, is **Brittney Hannivan.** Dan Lucas and David Shaheen were renewed for 2010-2011.

#### Fred Bell Business and Seidman Study Abroad Scholarships

Karyn Bradley, Arik Greer for spring/summer 2010, Erik Hoffman for fall 2010 and Laura Urzola-Rivas for winter 2011.

Robert H. and Barbara Wood Scholarship

Isoke Masani Karamoko was renewed for 2010-11.

#### Delta Sigma Pi Key

The Delta Sigma Pi Key is awarded to the graduating senior with a Bachelor of Business Administration Degree who has the highest academic average over four years of study. The recipient of this Key for 2010 is: **Matthew Gary**.

### Wall Street Journal Student Achievement Award

The *Wall Street Journal* awards an undergraduate business student with a one-year subscription of the *Journal* and a commemorative paperweight. **Brian Bakker** is the award recipient for 2010-11.

### Beta Gamma Sigma Awards

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The Beta Gamma Sigma Honor Society recognizes business administration students for superior scholastic achievement. Seidman undergraduate students are invited to join GVSU's chapter if they place in the top 10% of the junior class or the top 10% percent of the senior class.

The 2010 junior inductees are Kevin Bergy, Amanda Bradley, Jordan Bremer, Carlina Castro, Andrea Deiters, Megan Dwyer, Ashley Edmonds, Amy Erva, Kerry Harrison, Krystal Haver, Ashley James, Jennifer Johnson, Jessica Kent, Matthew Mann, Eunji Pyo, Emily Sarzyenski, Erin Sayers, Nathan Schultz, Jaimie Staat, Mark Sweeney, Laura Urzola-Rivas, Heather Wieber, Gracie Wiseman, and Trina Witgen.

The 2010 senior inductees include Kevin Battle Jr., Andrew Cochran, Karly Dierkes, Dustin Gentet, Frank Gravelyn, Matthew Hebda, Michael Hershfield, Youngguk Kim, Kyle Koenigsknecht, Ian Lamb, Claire Liang, James Line, Tigi Lukose, Kyle Petkus, Karen Schrauben, Kristen Schur, Anna Sikkenga, and Brian Wierenga.

## 2010 Outstanding Alumni Awards



Reverend Dennis J. McMurray

# Community Commitment Award Pastor Dennis J. McMurray

Bachelor of Business Administration, GVSU

Reverend Dennis J. McMurray is the Senior Pastor of the Renaissance Church of God in Christ of Grand Rapids, Michigan. He is a spiritual visionary who brings an array of theological, business, management, marketing and financial experience to Ministry. He is a native of Muskegon Heights, Michigan, earned an Associate Degree from Muskegon Community College, a Bachelor of Business Administration Degree from Grand Valley State University, is currently pursuing a Masters in Ministry Leadership from Grand Rapids Theological Seminary and is a graduate of Leadership Grand Rapids.

## Professional Achievement Award John H. Bultema III

Master of Business Administration, WMU Bachelor of Business Administration, GVSU

A native of Muskegon, Michigan, John first set his sights on running his family's marina business. After earning his college degree at night and managing the business for three years, he shifted his focus on his finance degree and joined Fifth Third Bank as an analyst in its commercial banking group. John rapidly worked his way through the ranks of the company, and in 2000 was promoted to senior vice president of business banking for Fifth Third's Chicago affiliate.



Dean H. James Williams with John H. Bultema III

John relocated his family to Orlando in early 2006 when he accepted the position of president and chief executive officer for the Central Florida affiliate. In 2009, John returned to Michigan where he now serves as President of Fifth Third Bank Western Michigan.

## School of Accounting Awards for 2010-2011

Accounting Alumni Scholarship - Ashley Edmonds, Amy Grasman, Rachel Hindenach, Jacquelyn Holsem, Bethany Kensrud, Ian Lamb, Eric Lowe, Christina Maier, Terra Muckenthaler, Jaimie Staat, and Sandell Wall III

BDO Seidman International Accounting Scholarship – Jacquelyn Holsem

Becker CPA Course Scholarship – Karen Schrauben

Clipper Belt Lacer Company Accounting Excellence Award - Karen Schrauben

Crowe Horwath LLP Outstanding Accounting Student Scholarship - Michele Booms

Financial Executive Institute Scholarship - Christina Maier

Hungerford, Aldrin, Nichols & Carter Accounting Scholarship - Jeffrey Pauza

<u>Michigan Accountancy Foundation</u> – Michel Curiel, Matthew Gary, Katie Harris, Chandler Killeen, and Brigette Norwood

Plante & Moran PLLC Excellence in Accounting Scholarship - Rachel Hindenach

Richard H. Giles Scholarship – Christine Brynaert, Brianne Eluskie and Chandler Killeen

Tax Executives Institute Scholarship - Michelle Howell and Ryan Tucker



# Beta Alpha Psi Professor of the Year Emily Drogt

Affiliate Instructor School of Accounting

**Beta Alpha Psi** is an honorary organization for Financial Information students and professionals. The primary objective of Beta Alpha Psi is to encourage and give recognition to scholastic and professional excellence in the business information field.

This year's Professor of the Year is awarded to Emily Drogt. She received both her Bachelor of Business and Master of Accounting Degrees from the University of Michigan and currently teaches Intermediate Accounting, Intro to Financial Accounting and Intro to Managerial Accounting.



Emily Drogt

## Omicron Delta Epsilon Inductees

Omicron Delta Epsilon is the international honor society recognizing scholastic achievement in Economics. Membership encourages close professional and social relationships between students and faculty and amongst its members across the world. The minimum requirements for membership are the completion of 12 undergraduate credits in Economics, a minimum grade point average (GPA) of 3.0 in Economics courses and a minimum cumulative GPA of 3.0 in all other courses. Students do not have to be Economics majors but must have a genuine interest in Economics. Inductees are: Trang Cao, Andrew Cochran, Douglas Dang, Elena Efanova, Justin Hincka, Michael Hinel, Dana Kern, Andrea Mannino, Jason O'Brien, Bryan Schall, Alex Schelhaas, Keith Sliwa, Christina Smith, Crista Sosenko, Brian Sullivan, Aing-On Thammarattananon, Omeed Veiseh and Matthew Weller.