



## Beta Gamma Sigma Awards – International Honor Society



Senior Inductees 2013 with Interim Dean John W. Reifel (L)



Junior Inductees 2013 with Interim Dean John W. Reifel (L)

Beta Gamma Sigma is the prestigious international honor society serving business programs accredited by AACSB International – the Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. The mission of this international honor society is to encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society, and to serve its lifelong members. Undergraduate students who rank in the upper 10% of their class and graduate students who rank in the upper 20% of their class are eligible for membership.

The senior inductees are: **Dustin Anderson, Lisa Copeland, Evan Crain, Eric Crowell, Elisabeth Deller, Kasandra Fought, Brendan Gore, Adelin Levin, Michael Martin, Corinne Mitrzyk, Nathan Mosterd, Elizabeth Ritz, Katrina Ro, Elizabeth Sadler, Lynn Sayers, Tess Sheidy, Julia Szabo, Derek Tahaney, Mallory Wagner, Daniel Wall, Ryan Wierenga, and Lee Woodruff.**

The junior inductees are: **Blake Andersen, Kayla Blaskowski, Adam Boes, Leah Dancz, Justin Ebert, Elizabeth Fredericks, Christine LaBelle, Andrew Rusnell, Noah Thelen, Nathan Walker, and Jessica Walraven.**

### Seidman Study Abroad Scholarship

The Seidman College of Business announces the recipients of the 2013 Summer and Fall Study Abroad Scholarships.

Summer 2013 recipients include: **Rachel Bectel, Stephen Bilotta, Sarah Hillenbrand, Courtney Kring, Elisabeth Maurer, Alison O'Brien, Jennifer Parks, Emilee Ritz, Sierra Santi, and Doris Thang.**

Fall 2013 recipients include: **Kaila Kaltrider, and Stephanie Lim.** The recipient for the academic year 2013-2014 is **Roque Villegas.**

The application deadline to apply for a winter 2014 study abroad scholarship is **November 1, 2013.** For more information, visit [http://www.gvsu.edu/business/studyabroad\\_scholarship.htm](http://www.gvsu.edu/business/studyabroad_scholarship.htm)

## Omicron Delta Epsilon – International Honor Society for Economics

Omicron Delta Epsilon is the international honor society recognizing scholastic achievement in economics. Membership encourages close social and professional relationships between students and faculty and amongst its members across the world. The minimum requirements for membership are the completion of 12 undergraduate credits in economics, a minimum grade point average of 3.0 in economics courses, and a minimum cumulative grade point average of 3.0 in all other courses. Students do not have to be an economics major, but must have a genuine interest in economics. Inductees for 2013 are: **Brittany Barton, Beth Bjorkman, Shaun Carter, Cameron Crowe, Matthew Dyer, Justin Ebert, Anthony Ellero, Tim Emelander, Lydia Feuerstein, Shantel Fraser, Meghan**



*Interim Dean John W. Reifel (L), 2013 Inductees, Dr. Paul Isely (R)*

**Jahn, John Kaiser III, Trevor Scott Koop, Annamarie McMains, Nosakhare Osaretin, Michael Reeves, Jr., Josh Renkema, Aaron Santa Maria, Christine Sauer, Chris Schneider, Ashton Strickler, Calla VanAtta, Marc Veenstra, and Emily Wisniewski.**

### Seidman Outstanding Student Awards for 2013

Every year, the Seidman College of Business recognizes outstanding senior level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Evening of Honors and Recognitions held Friday, March 22, 2013. Congratulations to this year's undergraduate Outstanding Seidman College of Business majors:

**Neal Brace** – Management; **Heather Linder** – Marketing; **Doug Meekhoff** – Finance;  
**Ryan Meyer** – Economics; **Raffael Pichler** – International Business; **Julia Szabo** – General Business;  
**Sean Terpstra** – Business Economics; **Emily Witgen** – Accounting; **Cody Zuiderveen** – Supply Chain Management

### Seidman Undergraduate Student Service Award

The Seidman College of Business is proud to announce **Ryan Ploetz** as the recipient of the Seidman Undergraduate Student Service Award. This award honors students for their outstanding service to the Seidman College of Business, Grand Valley State University, and the West Michigan community.

Ryan graduated April 2013 with a Bachelor of Business Administration degree in Finance and 3.64 GPA. This is impressive when combined with his many hours of service to GVSU in both community work and the GVSU football team. Ryan committed himself to the intensive teamwork that is part of the practical leadership education for members of the GVSU football team. He also became an exemplary leader among student organizations. He currently holds a position as Credit Analyst at Mercantile Bank. His ultimate goal is to become a lender or director of finance for a major healthcare provider as well as spend time volunteering for charity.

### Beta Alpha Psi Professor of the Year – Dori Danko

Beta Alpha Psi is an honorary organization for financial information students and professionals whose primary objective is to encourage and give recognition to scholastic and professional excellence in the business information field. This year's Professor of the Year is awarded to **Dori Danko**, assistant director and instructor. Dori received her Bachelor of Science degree from Michigan State University, and Master of Business Administration degree from Grand Valley State University.



*Dori Danko*

## Seidman 2013 Outstanding Alumni



*Trevor Pawl*

**Trevor Pawl, 2013 Outstanding Alumni, Up and Coming Award.** Trevor received his Bachelor of Business Administration degree in economics and marketing in 2005 and later a Master of Business Administration in 2011 from the University of Detroit Mercy. He is the director of Pure Michigan Business Connect, a Michigan Economic Development Corporation (MEDC) initiative commissioned by Governor Rick Snyder to connect Michigan companies with growth and expansion opportunities. MEDC is the state's marketing arm for business, talent and jobs, tourism, cultural grants, and overall economic growth.

Trevor also served as program director of Connection Point with the Detroit Regional Chamber of Commerce. Under Trevor's leadership, Connection Point uncovered over \$200 million in sourcing and R&D opportunities for Detroit area suppliers.

Trevor was named to Crain's Detroit Business "40 Under 40" List for 2012, to Development Counselors International's 2013 list of "40 Under 40 Rising Stars of Economic Development," and to WWJ-CBS Detroit's List of Technology and Innovation Leaders for 2013. He has advised the White House Business Council and the U.S. Department of Commerce on supplier diversity initiatives and serves on multiple nonprofit boards in the Detroit area.

"As I look back at my GVSU experience, two relationships stand out. The first was the relationship I developed with GVSU's Collegiate Entrepreneur's Organization (CEO), where I was given frequent and exclusive access to pick the brains of C-suite executives and visionary entrepreneurs. During my time as CEO President from 2004-2005, we brought "Monopoly: Grand Rapids Edition" to market. The locally-inspired board game received regional and national acclaim and raised over \$100,000 in revenue which was used to create an endowment to fund future ideas from Grand Valley entrepreneurs. The second was my relationship with the Economics Department where I gained a thorough understanding of the theories and models behind urban economics and industrial diversification. Without these relationships, not only would I be a less effective economic developer, I probably wouldn't have been hired in the first place."

### **Mark Olesnavage, 2013 Outstanding Alumni, Lifetime Achievement Award.**

Mark received his Bachelor of Business Administration degree in 1975 and MBA in Marketing in 1980. He co-founded Hopen Life Science Ventures in 2006 and continues today as Managing Director. A veteran of the pharmaceutical and nutraceutical industries, he has managed multiple business segments in the United States and abroad. He spent 24 years with Perrigo Company serving in various senior management positions including Executive Vice President and General Manager. During his tenure, he was involved in several key acquisitions, and saw the company's revenues grow from \$70 million to \$1.3 billion (in 2005).



*Mark Olesnavage*

Mark was the first president of the Seidman Alumni Board (1994) and a member and former Chair of the Seidman Dean's Advisory Board. Mark was also a driver in the development of numerous product and technology partnerships. A longtime member of the Generic Pharmaceutical Association and the Consumer Healthcare Products Association, Mark served on the executive committee of both groups and currently serves on the board of the Michigan Venture Capital Association. Prior to Perrigo, Mark worked for Amway Corporation, where he held international marketing positions, and for John Thomas Batts located in Zeeland, MI. He has also been a supporter of Catholic education and served on the board of the Holy Spirit Educational Foundation for nine years.

Mark advises aspiring entrepreneurs to network with folks who have "been there, done that" and to be a good and proactive listener. He acknowledges internships that expose students to a variety of activities in an organization are always a good idea and to make sure to be seen as someone who offers up ideas and works toward making a contribution--don't just wait to be assigned a project. He acknowledges that his own athletic experiences of juggling multiple priorities provided a skill set that has helped him immensely in his career.



## Delta Sigma Pi Key

The Delta Sigma Pi Key is awarded to the graduating senior(s) with a Bachelor of Business Administration degree who has the highest academic average over four years of study. The recipients for 2013 are **Geoffrey Ostosh** and **Tiffany Williams**.

Geoffrey graduated December 2012 with a Bachelor of Business Administration degree in Finance summa cum laude. During his time at Grand Valley, he achieved a 4.0 cumulative GPA and was on the Dean's List from 2010 to 2012. Post-graduation, he relocated to the Chicago area to seek a financial analyst position. Geoffrey hopes to attend law school and to run a marathon the summer of 2014.

Tiffany graduated with a Bachelor of Business Administration degree in Accounting summa cum laude April 2013 with a 4.0 overall GPA. She is a member of Beta Alpha Psi, Beta Gamma Sigma and Best Buddies. She intends to return to Grand Valley to pursue a Master of Science in Accounting degree and to obtain CPA certification.

## Phi Kappa Phi 2013 Initiates

Phi Kappa Phi is one of the two most exclusive honor societies in America. Membership is for life and achieving such distinction is a universally recognized sign of academic ability and motivation. The following business students were initiated into Phi Kappa Phi for 2010:

Junior initiates are **Blake Andersen**, Business Economics and Finance; **Beth Bjorkman**, Economics; **Leah Dancz**, Accounting and Finance; **Areta Johnson**, Accounting; **Thomas Kennedy**, Accounting; **Laura McGuire**, Supply Chain Management; and **Laura Tanis**, Pre-Business.

Senior initiates: **Evan Crain**, Management and Finance; **Nicole Gougeon**, International Business; **Sara Johnson**, Marketing; **Max Maodush-Pitzer**, Finance and International Relations; **Michael Martin**, Economics; **Taylor Painter**, Marketing; **Lynn Sayers**, Accounting; **Tess Sheidy**, International Business and Marketing; **Sarah Walker**, Management and Accounting, and **Daniel Wall**, Accounting and Management.

## 2013 Scholarship Award Recipients

<b>APICS Scholarship</b>	<b>Evan Crain and Elisabeth Deller</b>
<b>Johnny C. Burton Memorial Scholarship</b>	<b>Jack Mitchell</b>
<b>Barry Castro Business Scholarship</b>	<b>Milos Besterci and Chartia Robinson</b>
<b>L.V. Eberhard Scholarship</b>	<b>Brandy Bowers, Evan Crain, Leah Dancz, Lauren Dilger, Kaitlyn Hudspeth, Kelsey Keipert, Marisa Koppel, Christine LaBelle, Karl Lubinski, Michael Marciniak, Alex Nannetti, Emilee Ritz, Andrew Robbins, Cameron Rowland, Carrie Subject, and Thomas Vachon</b>
<b>Hilda C. Holder Scholarship</b>	<b>Jessica Hollenbeck and Emily Witgen</b>
<b>J.C. Huizenga Scholarship</b>	<b>Jamie Allen, Bo Anderson, Kelli Starbuck, and Claire Wilcox</b>
<b>Kathleen B. Vogelsang Scholarship</b>	<b>Roque Villegas</b>
<b>Steelcase Diversity Scholarship</b>	<b>Jamie Allen, Sidney Coleman, Brittany Garza, Shanee Martin, Doris Thang, and Roque Villegas</b>