

Seidman Connections A newsletter for undergraduate students of business



Accounting • Business Economics • Economics • Finance • General Business • International Business • Management • Marketing • Supply Chain Management

• Summer 2011 •

Seidman Outstanding Student Awards for 2011

Every year, the Seidman College of Business recognizes outstanding senior level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Evening of Honors and Recognitions held Friday, March 25, 2011. Congratulations to this year's Outstanding Seidman College of Business Majors:

Nisreen Q. Anani, General Business
Kevin T. Bergy, Business Economics
Michele A. Booms, Finance
Jodi N. Bronson, Accounting
Mary J. Gerlach, Marketing
Jennifer C. Johnson, Management
Nathaniel L. Schubkegel, Economics
Jason P. Thompson, International Business
Anna J. Veldman, Supply Chain Management



Outstanding Seidman College of Business Majors for 2011

Johnny C. Burton Memorial Scholarship

The Seidman College of Business announces the recipients of the 2011-12 Johnny C. Burton Memorial Scholarship are:

Karyn Bradley Dave Gardiner Destiny Granger Eerin Jones Patricia Ware Tiffany Williams

The winners were selected by the Multicultural Business Education Cohort and Mr. Burton's family. This award is open to African American students majoring in business or entrepreneurship.

Seidman Study Abroad Scholarship

The Seidman College of Business announces the recipients of the 2011 Summer/Fall Study Abroad Scholarship:

Jacob Blossfeld

Allison Jennings

Erica Marshall

The application deadline for the winter 2012 study abroad scholarship is:

November 1, 2011

Seidman Undergraduate Student Service Award

The Seidman College of Business is proud to announce **Lindsey A. Quaterer** as the recipient of the Seidman Undergraduate Student Service Award. This award honors students for their outstanding service to the Seidman College of Business, the university, and the community.

Lindsey received a Bachelor of Business Administration in Marketing and a Bachelor of Science in Statistics, December 2010. She served as president of the Seidman Undergraduate Advisory Board (SUAB) where she developed an Orientation Program complete with supporting materials, a resource book, and a Seidman College of Business video presentation for new undergraduate, business students. She also planned and coordinated a leadership retreat for SUAB in Glen, Montana. Through SUAB, Lindsey participated in focus groups, Business Student Organization Night at the B.O.B., Ice Cream with the Dean, went on company visits and tours, attended Economic Club luncheons and volunteered with Gleaners and the Santa Claus Girls. She is now pursuing a Master of Science in Biostatistics at GVSU.

International Honor Society - Beta Gamma Sigma Awards



The Beta Gamma Sigma Honor Society recognizes business administration students for superior scholastic achievement. Seidman undergraduate students are invited to join GVSU's chapter if they place in the top 10% of the junior class or the top 10% of the senior class.

The junior inductees for 2011 are: Amy Ancona, Joakim Aske, Derek Beemer, Ashley Braun, Jacob Brower, Samantha Chambon, Ian Deering, Colleen Ferguson, Sandra Freeman Pikorova, Samantha Hengesbach, Kelley Hill, Allison Jennings, Nathan Joostberns, Alexa Kitson, Matthew Mandeville, David May, Hilary Micallef, Lynzey Miller, Stephen Miller, Brian Pike, Ashley Raden, Stephanie Rupinski, Katherine Scheske, Jill Schutte, Toni Schwark, Andrew Sein, Jeffrey Spicuzzi, Steven Stamper, Sean Terpstra, Christine Thiele, Daniel Turczynski, Sarah Vander Klay, and Tiffany Williams.

The senior inductees for 2011 are: Jason Berkenpas, Patricia Bowden, Jodi Bronson, Matthew Clarkson, Brittany DeVries, Anna Fester, Melanie Gross, Kristiana Hagyard, Aaron Hennesey, Christie Hill, Jacquelyn Holsem, Danielle Lawe-Huitema, Caleb Marshall, Melissa McLeod, Douglas Meekhoff, Kristin Miller, Emily Momber, Jean-Claude Morisset, Regine Paz Mualla, Kayleigh Nordine, Kristin Repucci, Robert Roper, Nathaniel Schubkegel, Michael Slifco, Angela Smith, Alicia Spier, Joseph Thomas, Jason Thompson, and Anna Veldman.

International Honor Society for Economics – Omicron Delta Epsilon

Omicron Delta Epsilon is the international honor society recognizing scholastic achievement in economics. Membership encourages close professional and social relationships between students and faculty and among members across the world. The minimum requirements for membership are the completion of 12 undergraduate credits in economics, a minimum grade point average of 3.0 in economics courses, and a minimum cumulative grade point average of 3.0 in all other courses. Students do not have to be an economics major, but must have a genuine interest in economics.

Inductees for 2011 are: Ellyse Birch, Matthew Clarkson, Brittany DeVries, Daniella DiVitto Treviño, Timothy DuBois, Aaron Ferguson, Sandra Freeman Pikorova, Michael Harbaugh, Erika Hummell, Patrick Karabon, Danielle Lawe-Huitema, Kyle Lower, Simon Luk, Stephanie Ly, Melissa McLeod, Michael Meyers, Christopher Miller, Frank Montel IV, Lauren Preininger, Shannon Rumohr, Brendan Sawyer, Nathaniel Schubkegel, Travis Shooks, Michael Slifco, Mark Sweeney, Kelly Thomassen, Jason Thompson, Michael Turczynski, Gerald L. Vanderstel III, and Sean Walsh.

Delta Sigma Pi Key

The Delta Sigma Pi Key is awarded to the graduating senior with a Bachelor of Business Administration degree who has the highest academic average over four years of study. Delta Sigma Pi is a professional, interdisciplinary, coeducational business fraternity with a national alumni membership in excess of 150,000 businessmen and women. Membership activities encourage academic and professional development by operating the chapter as a business. Chapter activities include bringing business leaders to campus, conducting fundraisers, field trips, and social events. Membership is open to all pre-business and business students who meet the Seidman academic standards.

The recipient of this key for 2011 is **Kyle Petkus**. Kyle graduated with a Bachelor of Business Administration degree and overall 3.988 GPA this past December 2010 majoring in General Management.



Emily Drogt

Beta Alpha Psi Professor of the Year - Emily Drogt

Affiliate Instructor, School of Accounting

Beta Alpha Psi is an honorary organization for financial information students and professionals. The primary objective of Beta Alpha Psi is to encourage and give recognition to scholastic and professional excellence in the business information field.

This year's Professor of the Year for the second consecutive year is awarded to **Emily Drogt**. She received both her Bachelor of Business and Master of Accounting Degrees from the University of Michigan and currently teaches Intermediate Accounting, Intro to Financial Accounting and Intro to Managerial Accounting.

Phi Kappa Phi Initiates for 2011

Junior Status: **David May**, Business Economics; **Ashley Raden**, Accounting; **Amy Rykse**, Accounting; **Jill Schutte**, Accounting; and, **Jeffrey Spicuzzi**, Accounting.

Senior Status: Bridget Aman, Accounting; Jodi Bronson, Accounting; Brittany DeVries, Business Economics; Amanda Foster, Accounting; Krystal Haver, Accounting; Courtney Howell, Marketing; Teressa Keena, Accounting; Bethany Kensrud, Accounting; Jessica Kent, Finance; Dana Kern, International Business; Youngguk Kim, Accounting; Sara Luckey, Accounting; Caleb Marshall, Finance; Regine Paz Mualla, Accounting; Danielle Mulvena, Marketing; Kayleigh Nordine, Accounting; Abigail Rarick, Marketing; Jaimie Staat, Accounting; Garett Viken, Business; and, Gracie Wiseman, Marketing.

2011 Scholarship Awardees

APICS Scholarship

Chelsea Bengal, Emily Cauzillo and Andrew Sein

BOMA Scholarship

Devyn Quick

Earl Harper Management Scholarship

Angie Huddleston, Meghan Huyghe, Lattrice Jones, and Christopher Nunley

Hilda Holder Women in Business

Julie VanderJagt

Jack Korff Scholarship

Erik Hoffman

VanderZwaag Business Scholarship

Jessica Sanders

American Photo Marketing Entrepreneurship Miles Smith

Dean's Advisory Board Leadership Scholarship Samantha Hengesbach

Richard H. Giles Memorial Scholarship

Whitney Heneveld, Morgan Hickman, Jacquelyn Holsem, Bethany Kensrud, and Terra Muckenthaler

J.C. Huizenga Scholarship

Katherine Gillespie and Paige Tocco

Steelcase Diversity Scholarship

Delilah Begay and Jasmine Jones

Robert H. & Barbara Wood Scholarship

Elizabeth Arnold

(Please note: Renewed students are not listed.)

2011 Outstanding Alumni



Barry Klein

Barry Klein is the recipient of the 2011 Outstanding Alumni, Alumnus of the Year Accomplished in a Chosen Field award. A native of West Michigan, Barry received his undergraduate degree in 1988 with a major in Marketing from GVSU, where he was voted "Outstanding Marketer of the Year" by the business school faculty. He went on to earn his Executive MBA, graduating with honors from The University of Michigan. In 1992, Barry began his career in the pharmaceutical industry and has held positions in marketing, sales and leadership roles of increasing responsibility throughout the country. He returned to Grand Rapids in 2000 and focused his attention on understanding and positively impacting the health care environment in Michigan working with many state advocacy organizations. Barry is currently the national sales director for GlaxoSmithKline Pharmaceuticals.

His co-curricular accomplishments include being a member of the U.S. National Rowing team in the 1990s where he won gold and silver medals in the Pan American Games and was elected by his fellow athletes to represent their interests with the U.S. Olympic Committee. Barry resides in West Michigan with his wife and eleven-year-old twins.

Daniel Carter is the recipieint of the 2011 Outstanding Alumni, Alumnus of the Year Accomplished in a Chosen Field award. He received a Master of Science in Taxation in 1984 from GVSU. Dan is a Co-Managing Shareholder of Hungerford, Aldrin, Nichols and Carter PC, overseeing the Construction and Real Estate practice as well as its Technology Services subsidiary and Business Advisory Services division. He has participated as a founder, developer and investor in several real estate projects and business start-ups, including a few technology companies. Dan holds various board and management positions with local companies and entities and has been a CPA for over 30 years, beginning his career as a senior accountant at Robert J. McBain & Co., PC.

In 2009, Dan was honored and recognized by the GVSU Seidman College of Business School of Accounting with the Accounting Hall of Fame award. He has been very supportive of the Seidman College of Business providing internship and employment opportunities for Seidman graduates as well as support of the new L. Seidman Center.



Daniel Carter



Frank Foster

Frank Foster is the recipient of the 2011Outstanding Alumni Up and Coming award. He received his Bachelor of Business Administration degree in 2009 from GVSU, majoring in Finance. While at Grand Valley, Frank was involved in student government and served as the student body president for two consecutive terms. He was also involved with Delta Sigma Pi business fraternity and spent a summer in Washington, DC, working for Congressman Pete Hoekstra and a semester working in the office of the Mayor of Grand Rapids.

Frank is an inspiring and energetic leader who is ready to use his skills and passion to faithfully represent the 107th district of Michigan. As a lifetime resident, Frank understands the needs of the district are very simple—people need secure jobs, a safe and vibrant community, and protection of the natural resources and environment they love. As a fourth-generation citizen of Pellston and the greater Emmet County area with roots in both the farming and building industries, he understands the challenges Northern Michigan and the Upper Peninsula are experiencing in this economic downturn. A third-generation builder, Frank works with his father as the business manager of the family's Petoskey-based construction company.