

# 2011-2012 POST-GRADUATION EMPLOYMENT REPORT



GRAND VALLEY  
STATE UNIVERSITY

## CAREER CENTER OFFICE



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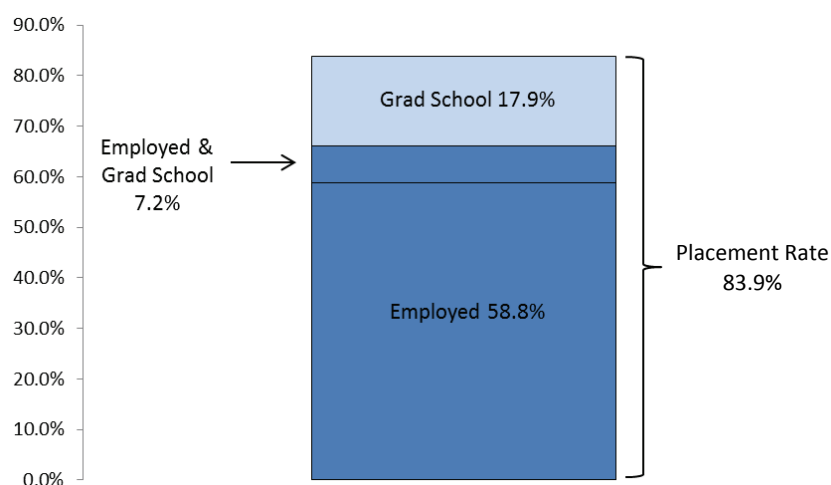
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# 2011-2012 Post-graduation Employment Report

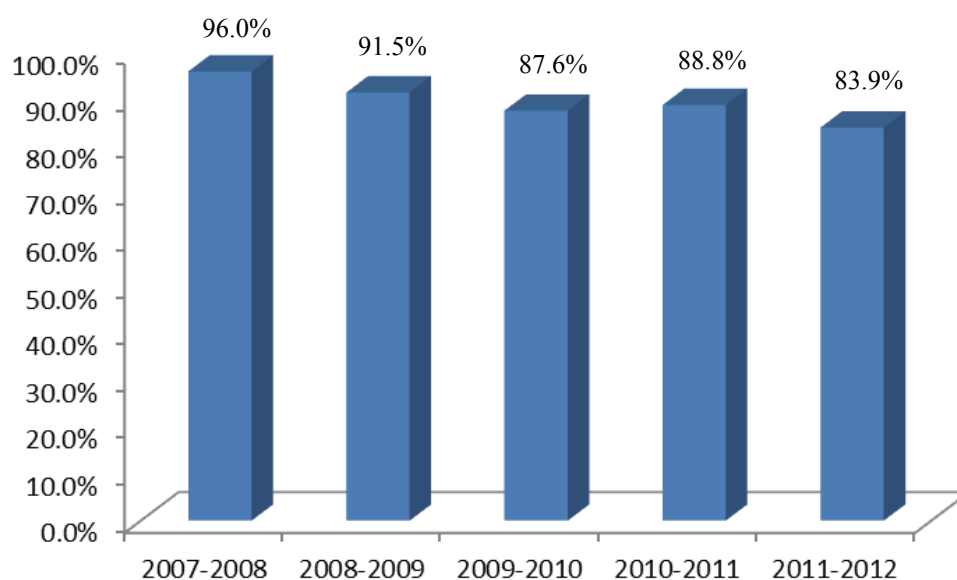
This report summarizes postgraduate activities for Grand Valley State University graduates from the Spring/Summer 2011 through Winter 2012 semesters. The information is categorized by college. For more detailed information by academic major, please contact the Career Center office at 616-331-6708 or [careers@gvsu.edu](mailto:careers@gvsu.edu).

## Summary

In 2011-2012, 58.8 percent of GVSU graduates were employed, 7.2 percent were employed and attending graduate school at the same time, and 17.9 percent were enrolled in graduate school. In 2011-2012, 80.1 percent of graduates that were employed stated that being a college graduate contributed to obtaining employment.

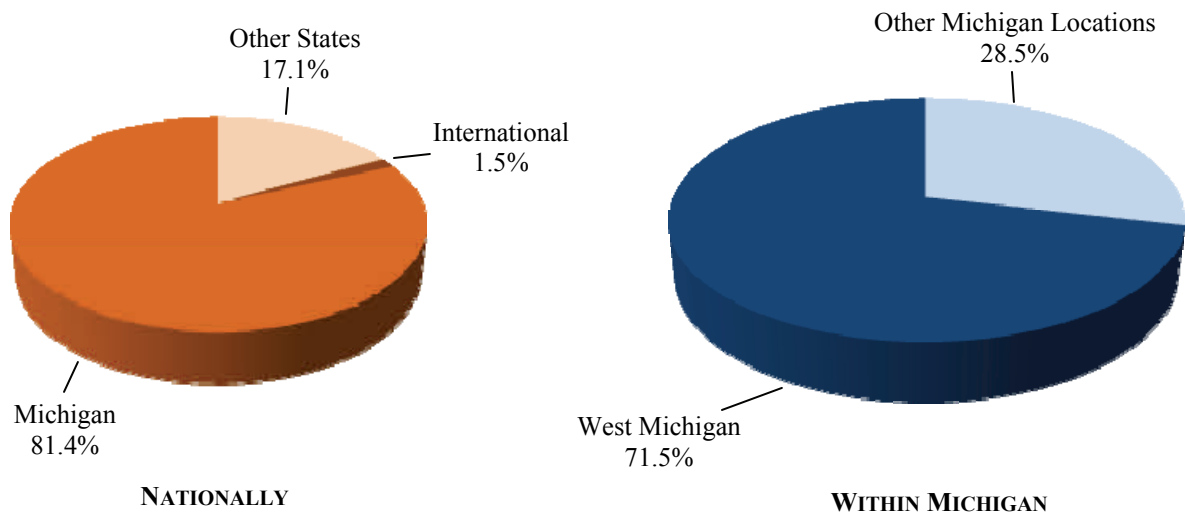


## Trend in Employment/Graduate School Activity



# 2011-2012 Post-graduation Employment Report

## Employment by Geographic Location



## Top Employers Recruiting at Grand Valley State University

Grand Valley State University values the strong relationships we have with all employers who provide valuable career opportunities, experience and advice to our students. The following organizations have partnered with the Career Center to build a strong campus brand in order to attract top talent for employee sourcing and have made a strong commitment to year-round recruitment activities at GVSU.

|                               |                                              |
|-------------------------------|----------------------------------------------|
| 3M                            | Herman Miller                                |
| Accenture                     | Hope Network                                 |
| Amway Corporation*            | JPMorgan Chase                               |
| Auto-Owners Insurance*        | Johnson Controls                             |
| BDO Seidman                   | Meijer, Inc.                                 |
| Best Buy                      | Mercantile Bank*                             |
| Consumers Energy              | Northwestern Mutual Financial Network        |
| Crowe Howarth                 | Perrigo Company                              |
| Deloitte                      | Pine Rest Christian Mental Health Services*  |
| Dematic                       | Plante Moran                                 |
| Domino's Pizza                | Quicken Loans                                |
| Farmers Insurance             | Saint Mary's Health System/Advantage Health* |
| Fifth Third Bank              | Spectrum Health/Priority Health*             |
| GE Aviation                   | State of Michigan                            |
| Gentex Corporation            | Steelcase, Inc.*                             |
| Gordon Food Service, Inc.*    | Wedgwood Christian Services                  |
| Grand Rapids Public Schools   | Whirlpool Corporation                        |
| Grand Valley State University | Wolverine World Wide, Inc.                   |
| Haworth, Inc.                 | YMCA*                                        |

\*Organizations that have received the GVSU Internship Employer of the Year award

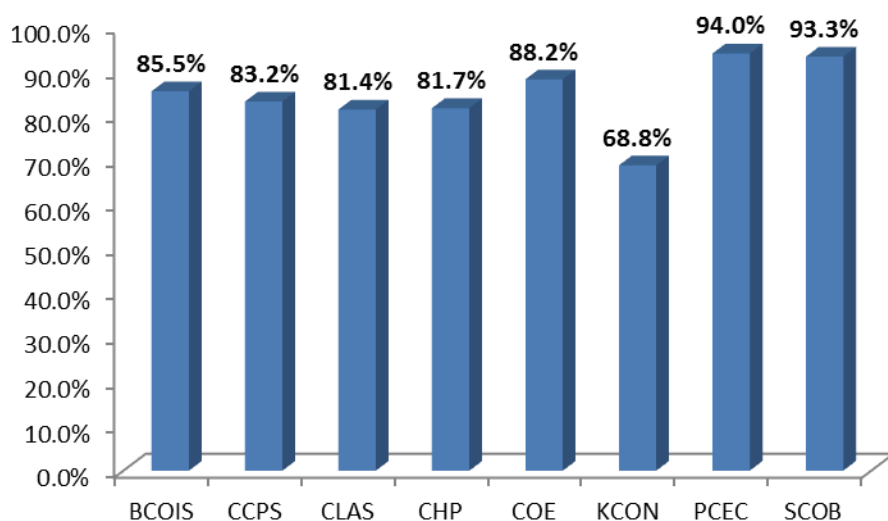
# 2011-2012 Post-graduation Employment Report

## Postgraduate Numbers by College

| GVSU College                                        | Employed Only | Employed and Graduate School | Graduate School Only | Placement Rate |
|-----------------------------------------------------|---------------|------------------------------|----------------------|----------------|
| Brooks College of Interdisciplinary Studies (BCOIS) | 52.1%         | 16.7%                        | 16.7%                | 85.5%          |
| College of Community & Public Service (CCPS)        | 63.2%         | 4.6%                         | 15.4%                | 83.2%          |
| College of Liberal Arts & Sciences (CLAS)           | 51.2%         | 8.0%                         | 22.2%                | 81.4%          |
| College of Health Professions (CHP)                 | 43.2%         | 5.3%                         | 33.2%                | 81.7%          |
| College of Education* (COE)                         | 83.1%         | 1.7%                         | 3.4%                 | 88.2%          |
| Kirkhof College of Nursing (KCON)                   | 64.5%         | 1.1%                         | 3.2%                 | 68.8%          |
| Padnos College of Engineering and Computing (PCEC)  | 85.6%         | 5.9%                         | 2.5%                 | 94.0%          |
| Seidman College of Business (SCOB)                  | 74.7%         | 9.3%                         | 9.3%                 | 93.3%          |

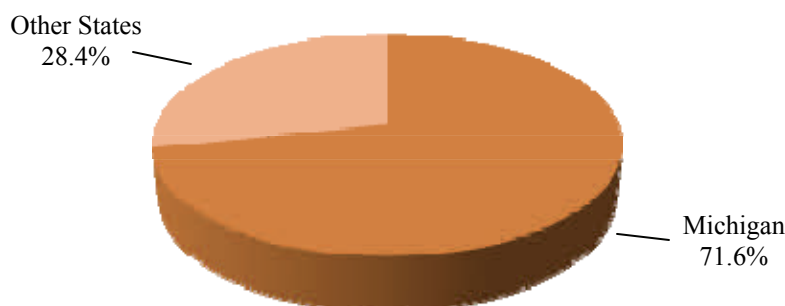
\*College contains graduate programs only.

## Total Postgraduate Numbers by College (Employed and/or Graduate School)



# 2011-2012 Post-graduation Employment Report

## Graduate School by State

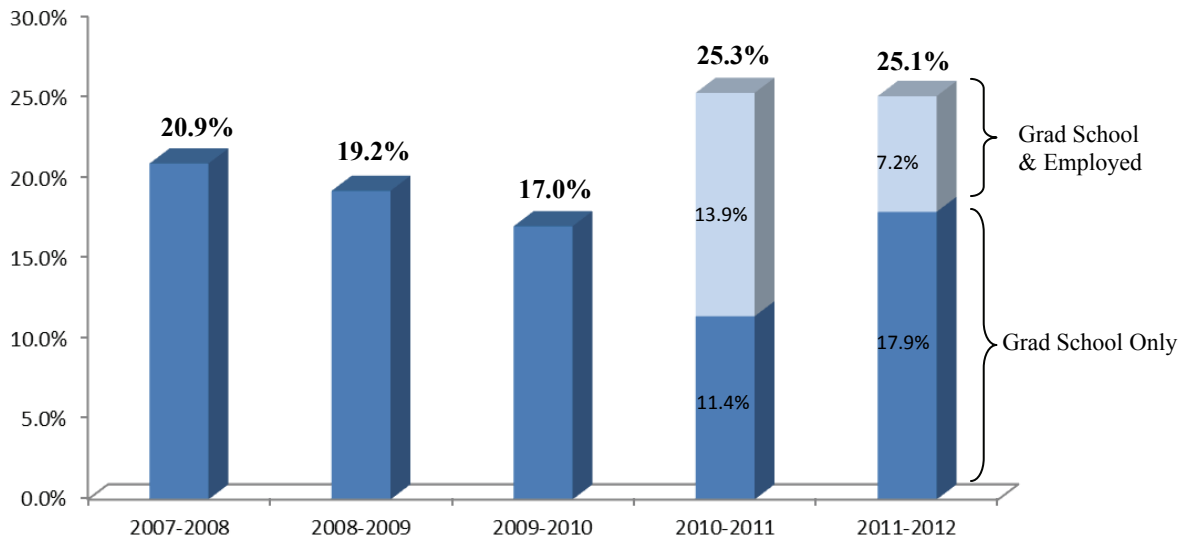


## Graduate Schools Attended

|                                         |                                      |                                    |
|-----------------------------------------|--------------------------------------|------------------------------------|
| A.T. Still University                   | Logan College of Chiropractic        | University of Dayton               |
| Adler School of Professional Psychology | Long Island University               | University of Illinois             |
| American University                     | Loyola University                    | University of Iowa                 |
| Arizona State University                | Marygrove College                    | University of Kansas               |
| Ashford University                      | Medical University of South Carolina | University of Maryland             |
| Belmont University                      | Mercyhurst University                | University of Michigan             |
| Boston University                       | Michigan State University            | University of Minnesota            |
| Bowling Green State University          | Missouri State University            | University of North Florida        |
| Calvin College Seminary                 | New York University                  | University of Notre Dame           |
| Carnegie Mellon University              | North Central College                | University of Pennsylvania         |
| Central Michigan University             | Northern Illinois University         | University of Pittsburgh           |
| Columbia Southern University            | Northwest Missouri State University  | University of Queensland           |
| Cornerstone University                  | Northwestern University              | University of South Carolina       |
| Dallas Theological Seminary             | Nova Southeastern University         | University of Southern California  |
| Davenport University                    | Oakland University                   | University of Southern Mississippi |
| DePaul University                       | Ohio University                      | University of Toledo               |
| Des Moines University                   | Palmer College of Chiropractic       | University of Washington           |
| Duke University                         | Pennsylvania State University        | University of Western States       |
| Eastern Michigan University             | Purdue University                    | University of Wisconsin-Madison    |
| Emory University                        | Roosevelt University                 | University of Wisconsin-Milwaukee  |
| Ferris State University                 | Rutgers University                   | Utah State University              |
| Florida State University                | Saint Louis University               | Valparaiso University              |
| George Mason University                 | San Diego State University           | Vanderbilt University              |
| George Washington University            | Southern Illinois University         | Villanova University               |
| Georgetown                              | Spring Arbor University              | Virginia Commonwealth University   |
| Grand Valley State University           | St. George's University              | Virginia Tech                      |
| Hofstra University                      | Tel Aviv University                  | Walsh College                      |
| Illinois State University               | Texas A&M University                 | Wayne State University             |
| Indiana University                      | Thomas M. Cooley Law School          | West Virginia University           |
| Kaplan University                       | University of Akron                  | Western Illinois University        |
| Kingston University                     | University of Arkansas               | Wingate University                 |
| Lakeview College of Nursing             | University of Chicago                | Worcester Polytechnic Institute    |
| Lindenwood University                   | University of Colorado               |                                    |

# 2011-2012 Post-graduation Employment Report

## Trend in Graduate School Participation

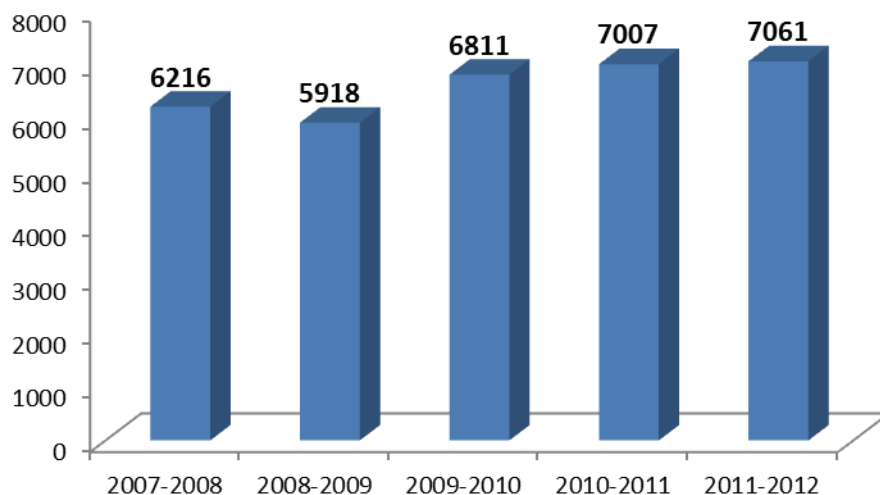


## Survey Response Rate

| GVSU College                                        | Graduates   | Responses   | Response Rate |
|-----------------------------------------------------|-------------|-------------|---------------|
| Brooks College of Interdisciplinary Studies (BCOIS) | 100         | 48          | 48.0%         |
| College of Community & Public Service (CCPS)        | 685         | 389         | 56.8%         |
| College of Liberal Arts & Sciences (CLAS)           | 2436        | 1378        | 56.6%         |
| College of Health Professions (CHP)                 | 378         | 190         | 50.3%         |
| College of Education (COE)                          | 202         | 59          | 29.2%         |
| Kirkhof College of Nursing (KCON)                   | 204         | 93          | 45.6%         |
| Padnos College of Engineering and Computing (PCEC)  | 182         | 118         | 64.8%         |
| Seidman College of Business (SCOB)                  | 779         | 439         | 56.4%         |
| <b>University Total</b>                             | <b>4966</b> | <b>2714</b> | <b>54.7%</b>  |

# 2011-2012 Post-graduation Employment Report

## Students Enrollment in Experiential Education Programs



(Experiential Learning Includes: Internships, Practicums, Clinicals, Student Teaching, Co-ops, and Field Experiences)

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## Internship Achievements

- Financially assisted 30 students completing unpaid internships through the Career Services Internship Award, totaling \$15,000
- Awarded \$28,500 in grants to 11 academic departments (Art & Design, Exercise Science, Film & Video, Finance, Hospitality Tourism Management, Management, Music, Professional Science Masters, Spanish, Sport Leadership, and the Women's Center). Over the course of the academic year, 497 students participated in internship-related events/activities sponsored by the grant, 143 employer contacts were made (both new and strengthened relationships), and 185 internship opportunities were established (as a direct or indirect result of the funding).
- Held annual Internship Recognition Luncheon, coordinated by GVSU's HTM 240 students. This year we had 100 students nominated for Outstanding Intern of the Year, and 43 internship supervisors nominated for Outstanding Internship Supervisor of the Year! In addition, two employers received the Outstanding Internship Employer of the Year, and two faculty members received the inaugural Outstanding Internship Advocate of the Year award.
- Expanded the Internship Management System (IMS), Career Center's online tracking system for students completing credit-bearing internships.

# 2011-2012 Post-graduation Employment Report

## Career Center

### Overview of Services

Grand Valley Career Center offers a broad range of services to assist students and alumni including individual job search assistance, networking strategies, cover letter and resume writing, simulated interviewing, career fairs, web-based job listings/resume postings, on-campus recruiting, career contact bank, and much more. For more information about our services, please visit our website at [www.gvsu.edu/careers](http://www.gvsu.edu/careers).

### Annual Activities

Students served in individual advising appointments and walk-in advising sessions: **3,064**

Students and Alumni participating in on-campus interviews: **1,169**

Employers attending GVSU-sponsored career events for students/alumni: **681**

Web-based employment/internship opportunity listings for students and alumni: **6,934**

The mission of the Career Center staff is to empower students and alumni to attain career goals in support of a comprehensive and integrated liberal education.

Please feel free to contact our office if you have any questions regarding our services or this report.

Sincerely,



Troy Farley  
Career Center Director