

2012-2013 POST-GRADUATION EMPLOYMENT REPORT



GRAND VALLEY
STATE UNIVERSITY

CAREER CENTER OFFICE



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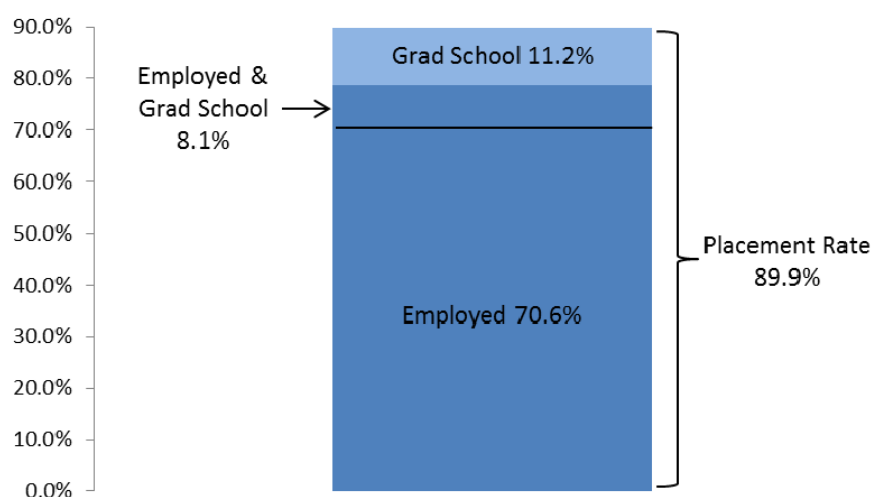
careers@gvsu.edu
www.gvsu.edu/careers

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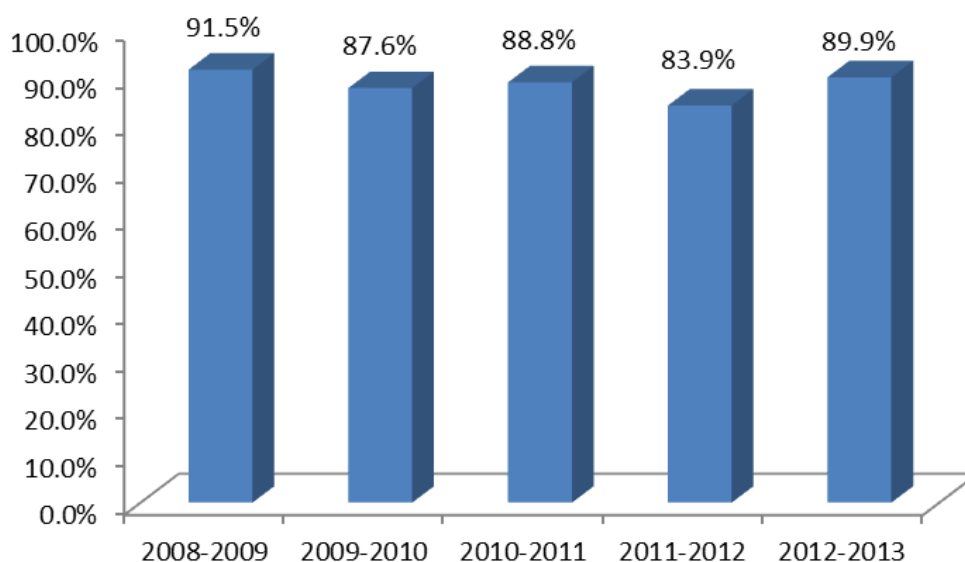
This report summarizes postgraduate activities for Grand Valley State University graduates from the Spring/Summer 2012 through Winter 2013 semesters. The information is categorized by college. For more detailed information by academic major, please contact the Career Center office at 616-331-6708 or careers@gvsu.edu.

Summary

In 2012-2013, 70.6 percent of GVSU graduates were employed, 8.1 percent were employed and attending graduate school at the same time, and 11.2 percent were enrolled in graduate school. In 2012-2013, 81.4 percent of graduates that were employed stated that being a college graduate contributed to obtaining employment.

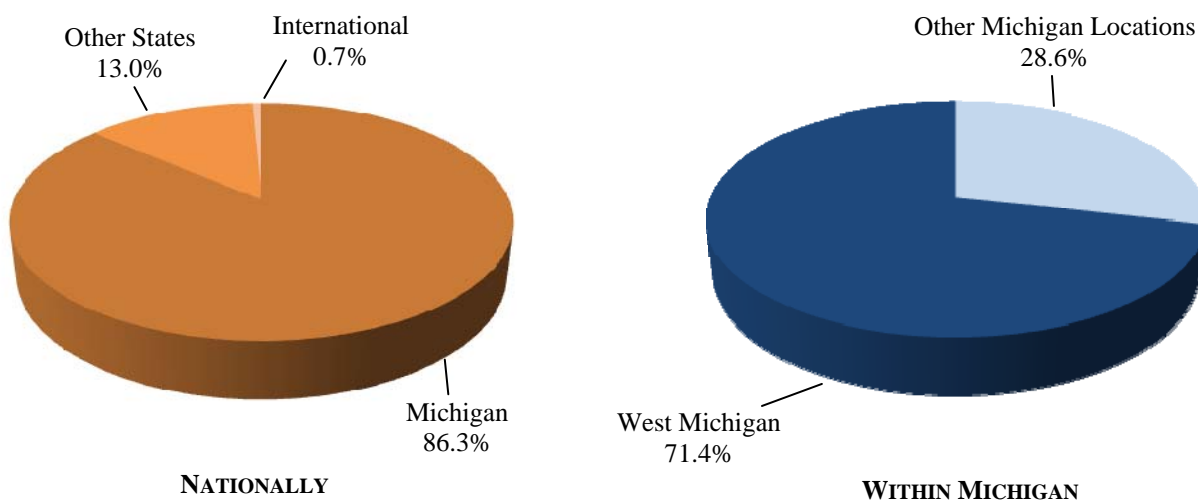


Trend in Employment/Graduate School Activity



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Employment by Geographic Location



Top Employers Recruiting at Grand Valley State University

Grand Valley State University values the strong relationships we have with all employers who provide valuable career opportunities, experience and advice to our students. The following organizations have partnered with the Career Center to build a strong campus brand in order to attract top talent for employee sourcing and have made a strong commitment to year-round recruitment activities at GVSU.

3M	General Motors	Ottawa County
Accenture	Gentex Corporation	Peace Corps
AmeriCorps	Gordon Food Service, Inc.	Perrigo Company
Amway Corporation	Grand Rapids Community College	Pine Rest Christian Mental Health Services
Auto-Owners Insurance	Grand Rapids Public Schools	Plante Moran
BDO USA, LLP	Grand Valley State University	PricewaterhouseCoopers, LLP (PwC)
Beaumont Hospital	Haworth, Inc.	Quicken Loans
Bethany Christian Services	Herman Miller	Saint Mary's Health System/Advantage Health
Cargill	Holland Hospital	Spectrum Health/Priority Health
Chrysler Group LLC	Hope Network	State of Michigan
Consumers Energy	IBM	Steelcase, Inc.
Crowe Horwath LLP	Innotec	Target
DA Blodgett	Jackson National Life Insurance Co	University of Michigan/UofM Health System
Deloitte	Johnson Controls, Inc.	Wedgwood Christian Services
Domino's Pizza	JR Automation Technologies LLC	Whirlpool Corporation
Enterprise Rent-a-Car	Kent County	Wolverine Worldwide, Inc.
Ernst & Young LLP	Meijer, Inc.	Wood TV8
Farmers Insurance	Mercantile Bank	YMCA
Fifth Third Bank	Muskegon County	
Ford Motor Credit Company	National Heritage Academies	
GE Aviation	Northwestern Mutual	

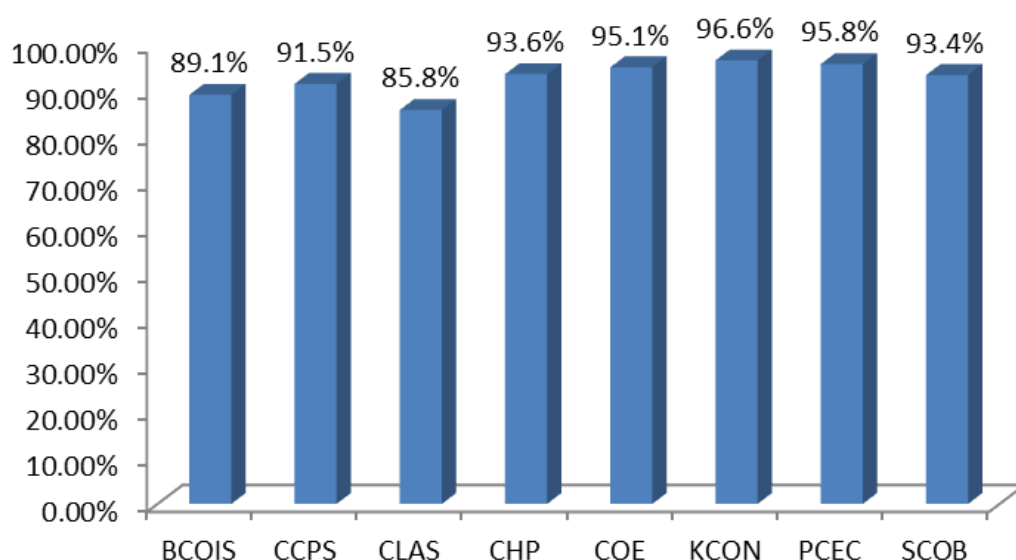
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Postgraduate Numbers by College

GVSU College	Employed Only	Employed and Graduate School	Graduate School Only	Placement Rate
Brooks College of Interdisciplinary Studies (BCOIS)	47.8%	8.7%	32.6%	89.1%
College of Community & Public Service (CCPS)	78.4%	4.6%	8.5%	91.5%
College of Liberal Arts & Sciences (CLAS)	59.1%	9.7%	17.0%	85.8%
College of Health Professions (CHP)	66.7%	10.6%	16.3%	93.6%
College of Education* (COE)	87.5%	6.3%	1.3%	95.1%
Kirkhof College of Nursing (KCON)	82.5%	12.3%	1.8%	96.6%
Padnos College of Engineering and Computing (PCEC)	92.5%	2.5%	0.8%	95.8%
Seidman College of Business (SCOB)	80.1%	7.7%	5.6%	93.4%

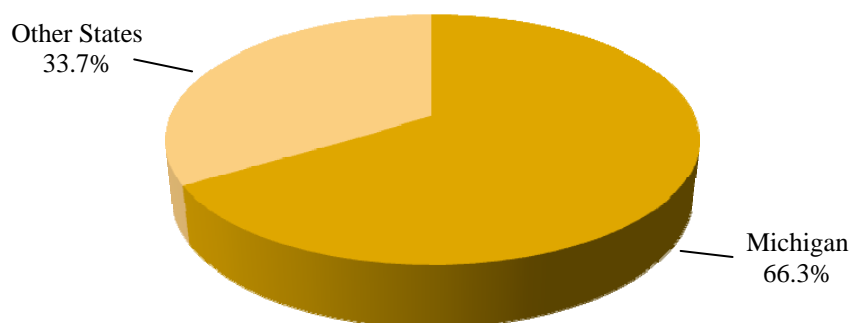
*College contains graduate programs only.

Total Postgraduate Numbers by College (Employed and/or Graduate School)



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Graduate School by State

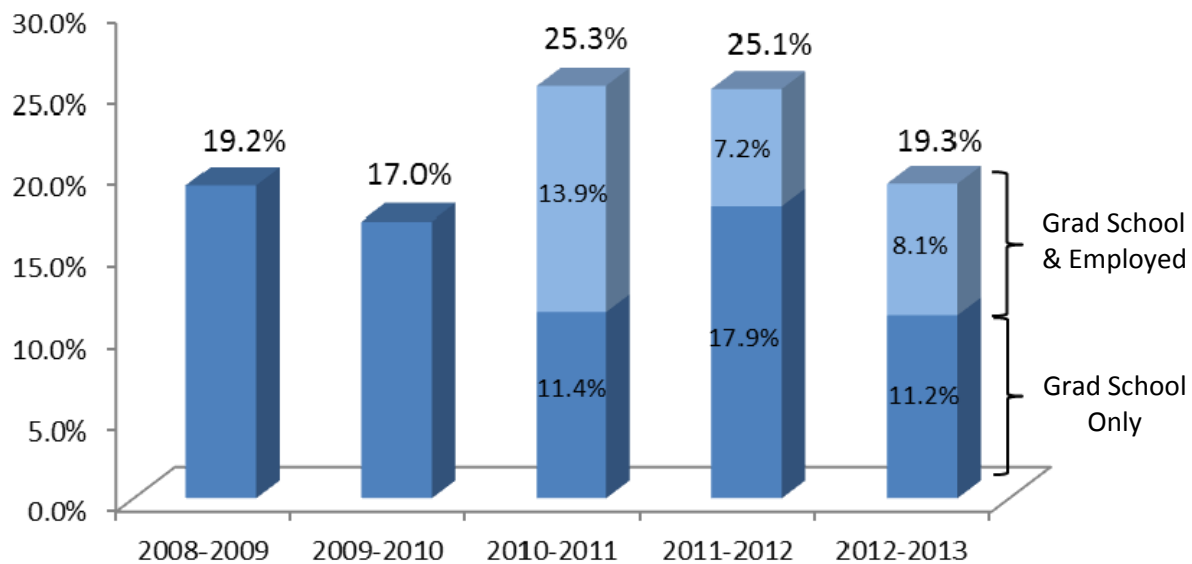


Graduate Schools Attended

Aquinas College	Michigan State University	University of Kansas
Arizona State University	Midwestern University	University of Louisville
Austin Presbyterian Theological Seminary	New Mexico State University	University of Maryland
Baylor University	New York University	University of Massachusetts
Butler University	Northeastern University	University of Michigan
Central Michigan University	Northern Michigan University	University of Michigan College of Pharmacy
Central Washington University	Northwood University	University of Missouri Saint Louis
Colorado University	Oakland University	University of North Carolina at Pembroke
Davenport University	Penn State University	University of North Florida
Eastern Illinois University	Purdue University	University of North Texas
Eastern Michigan University	Roosevelt University	University of Notre Dame
Ferris State University	Rosalind Franklin University	University of South Florida
Grand Canyon University	Southeast Missouri State University	University of Southern California
Grand Rapids Theological Seminary	The Ohio State University	University of Washington
Grand Valley State University	University of Akron	University of West Georgia
Harrington College of Design	University of Arizona	University of Wisconsin
Illinois State University	University of California	Valparaiso University
Indiana State university	University of Chicago	Wayne State University
Indiana University	University of Cincinnati	Wesley Theological Seminary
Kansas State University	University of Colorado	Western Michigan University
Lamar University	University of Dayton	Western Washington University
Lewis University	University of Denver	Wingate University
Loyola University of Chicago School of Law	University of Detroit Mercy	

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Trend in Graduate School Participation

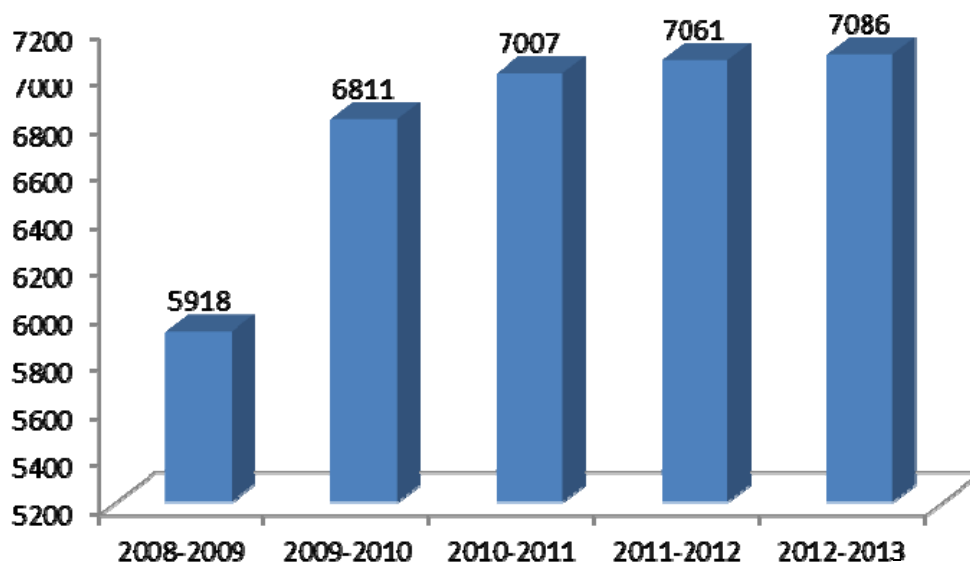


Survey Response Rate

GVSU College	Graduates	Responses	Response Rate
Brooks College of Interdisciplinary Studies (BCOIS)	133	46	34.6%
College of Community & Public Service (CCPS)	742	282	38.0%
College of Liberal Arts & Sciences (CLAS)	2601	919	35.3%
College of Health Professions (CHP)	422	141	33.4%
College of Education (COE)	472	80	17.0%
Kirkhof College of Nursing (KCON)	210	57	27.1%
Padnos College of Engineering and Computing (PCEC)	239	120	50.2%
Seidman College of Business (SCOB)	1076	557	51.2%
University Total	5425	1969	36.3%

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Student Enrollment in Experiential Education Programs



(Experiential Learning Includes: Internships, Practicums, Clinicals, Student Teaching, Co-ops, and Field Experiences)

Internship Achievements

- Awarded \$30,436 in grants to 12 departments (Environmental Studies, Exercise Science, Finance, Hospitality Tourism Management, International Relations, Legal Studies, Management, Office of Integrative Learning & Advising, Professional Science Masters, Sport Leadership, The Women's Center, and Writing). As a result of this funding, 153 new employer relationships were built (five of them international contacts) and 289 additional contacts were identified; 206 employers participated in IMG sponsored events; and 222 internships were generated (both directly and indirectly)
- Held annual Internship Recognition Luncheon thanking campus, community, and employer partners for their work in enhancing internship initiatives. This year we had a record 105 students nominated for Outstanding Intern of the Year, and 33 internship supervisors nominated for Outstanding Internship Supervisor of the Year! In addition, two employers received the Outstanding Internship Employer of the Year, and one faculty member received the Outstanding Internship Advocate of the Year award.
- Financially assisted 30 students completing unpaid internships through the Career Center Internship Award, totaling \$15,000
- Expanded the Internship Management System (IMS), the Career Center's online tracking system for students completing credit-bearing internships.

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Career Center

Overview of Services

Grand Valley Career Center offers a broad range of services to assist students and alumni including individual job search assistance, networking strategies, cover letter and resume writing, simulated interviewing, career fairs, web-based job listings/resume postings, on-campus recruiting, career contact bank, and much more. For more information about our services, please visit our website at www.gvsu.edu/careers.

The mission of the Career Center staff is to empower students and alumni to attain career goals in support of a comprehensive and integrated liberal education.

Please feel free to contact our office if you have any questions regarding our services or this report.

Sincerely,



Troy Farley
Career Center Director