

2012-2013 POST-GRADUATION EMPLOYMENT REPORT



GRAND VALLEY
STATE UNIVERSITY

CAREER CENTER OFFICE



**206 Student Services
Allendale, MI 49401
616-331-3311**

**101B DeVos Center
Grand Rapids, MI
616-331-6708**

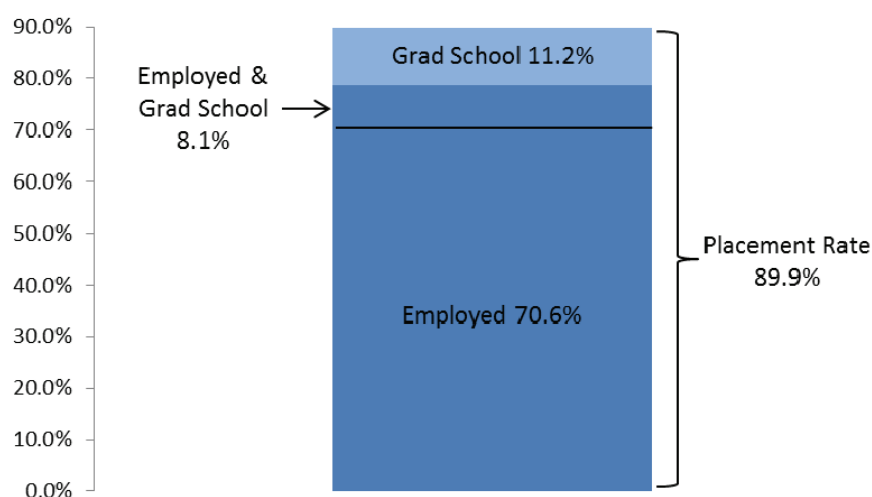
careers@gvsu.edu
www.gvsu.edu/careers

2012-2013 Post-graduation Employment Report

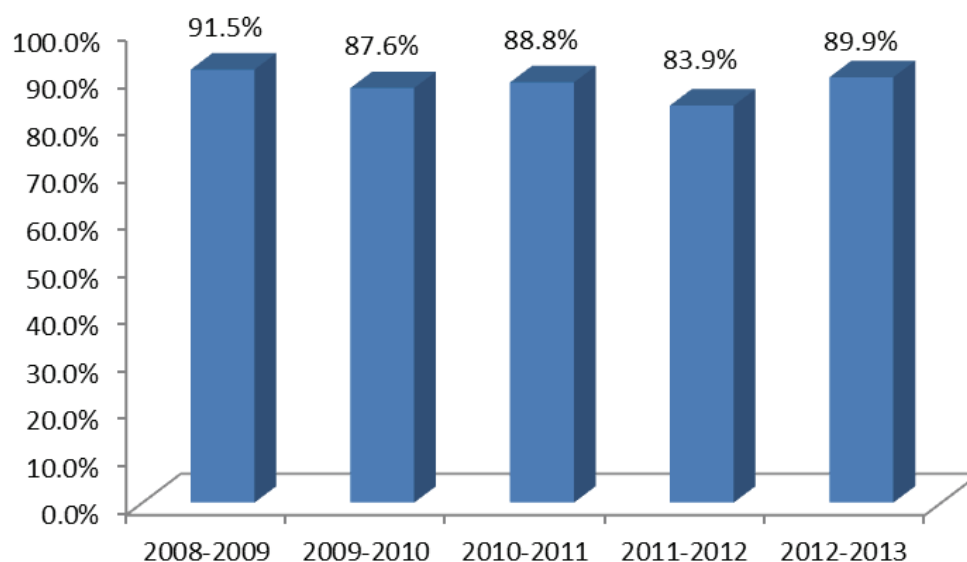
This report summarizes postgraduate activities for Grand Valley State University graduates from the Spring/Summer 2012 through Winter 2013 semesters. The information is categorized by college. For more detailed information by academic major, please contact the Career Center office at 616-331-6708 or careers@gvsu.edu.

Summary

In 2012-2013, 70.6 percent of GVSU graduates were employed, 11.5 percent were employed and attending graduate school at the same time, and 11.2 percent were enrolled in graduate school. In 2012-2013, 81.4 percent of graduates that were employed stated that being a college graduate contributed to obtaining employment.

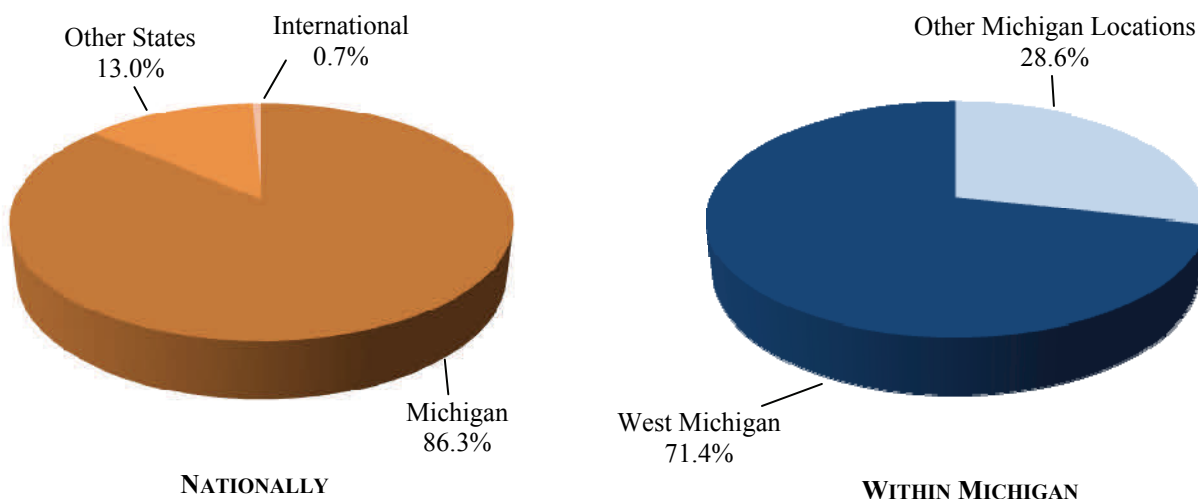


Trend in Employment/Graduate School Activity



2012-2013 Post-graduation Employment Report

Employment by Geographic Location



Top Employers Recruiting at Grand Valley State University

Grand Valley State University values the strong relationships we have with all employers who provide valuable career opportunities, experience and advice to our students. The following organizations have partnered with the Career Center to build a strong campus brand in order to attract top talent for employee sourcing and have made a strong commitment to year-round recruitment activities at GVSU.

3M
Accenture
AmeriCorps
Amway Corporation
Auto-Owners Insurance
BDO USA, LLP
Beaumont Hospital
Bethany Christian Services
Cargill
Chrysler Group LLC
Consumers Energy
Crowe Horwath LLP
DA Blodgett
Deloitte
Domino's Pizza
Enterprise Rent-a-Car
Ernst & Young LLP
Farmers Insurance
Fifth Third Bank
Ford Motor Credit Company
GE Aviation

General Motors
Gentex Corporation
Gordon Food Service, Inc.
Grand Rapids Community College
Grand Rapids Public Schools
Grand Valley State University
Haworth, Inc.
Herman Miller
Holland Hospital
Hope Network
IBM
Innotec
Jackson National Life Insurance Co
Johnson Controls, Inc.
JR Automation Technologies LLC
Kent County
Meijer, Inc.
Mercantile Bank
Muskegon County
National Heritage Academies
Northwestern Mutual

Ottawa County
Peace Corps
Perrigo Company
Pine Rest Christian Mental Health Services
Plante Moran
PricewaterhouseCoopers, LLP (PwC)
Quicken Loans
Saint Mary's Health System/Advantage Health
Spectrum Health/Priority Health
State of Michigan
Steelcase, Inc.
Target
University of Michigan/UofM Health System
Wedgwood Christian Services
Whirlpool Corporation
Wolverine Worldwide, Inc.
Wood TV8
YMCA

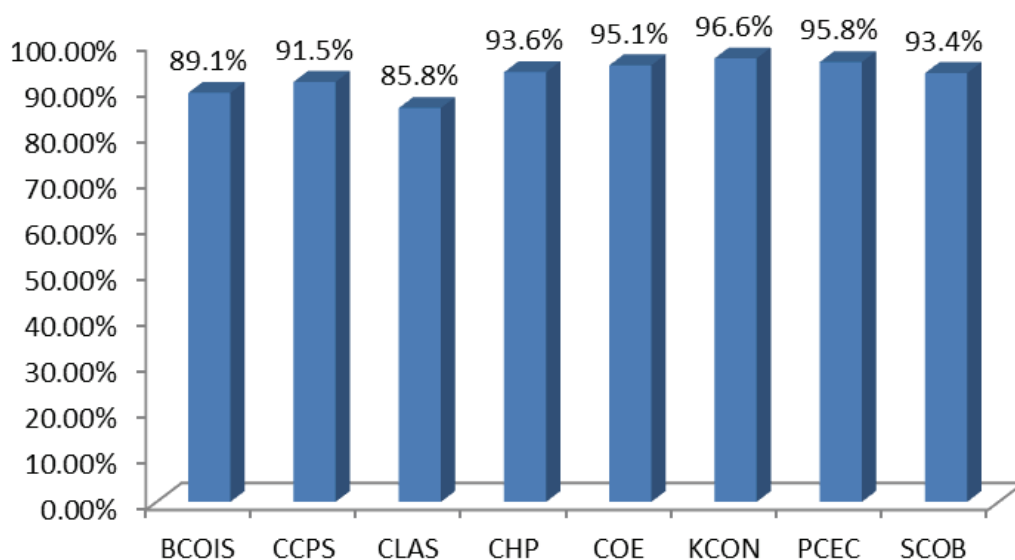
2012-2013 Post-graduation Employment Report

Postgraduate Numbers by College

GVSU College	Employed Only	Employed and Graduate School	Graduate School Only	Placement Rate
Brooks College of Interdisciplinary Studies (BCOIS)	47.8%	8.7%	32.6%	89.1%
College of Community & Public Service (CCPS)	78.4%	4.6%	8.5%	91.5%
College of Liberal Arts & Sciences (CLAS)	59.1%	9.7%	17.0%	85.8%
College of Health Professions (CHP)	66.7%	10.6%	16.3%	93.6%
College of Education* (COE)	87.5%	6.3%	1.3%	95.1%
Kirkhof College of Nursing (KCON)	82.5%	12.3%	1.8%	96.6%
Padnos College of Engineering and Computing (PCEC)	92.5%	2.5%	0.8%	95.8%
Seidman College of Business (SCOB)	80.1%	7.7%	5.6%	93.4%

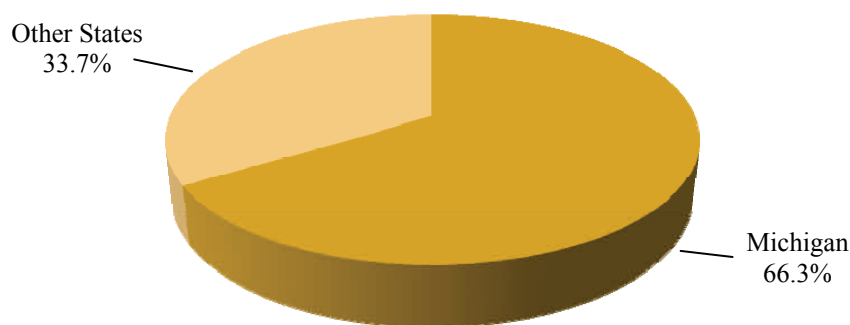
*College contains graduate programs only.

Total Postgraduate Numbers by College (Employed and/or Graduate School)



2012-2013 Post-graduation Employment Report

Graduate School by State

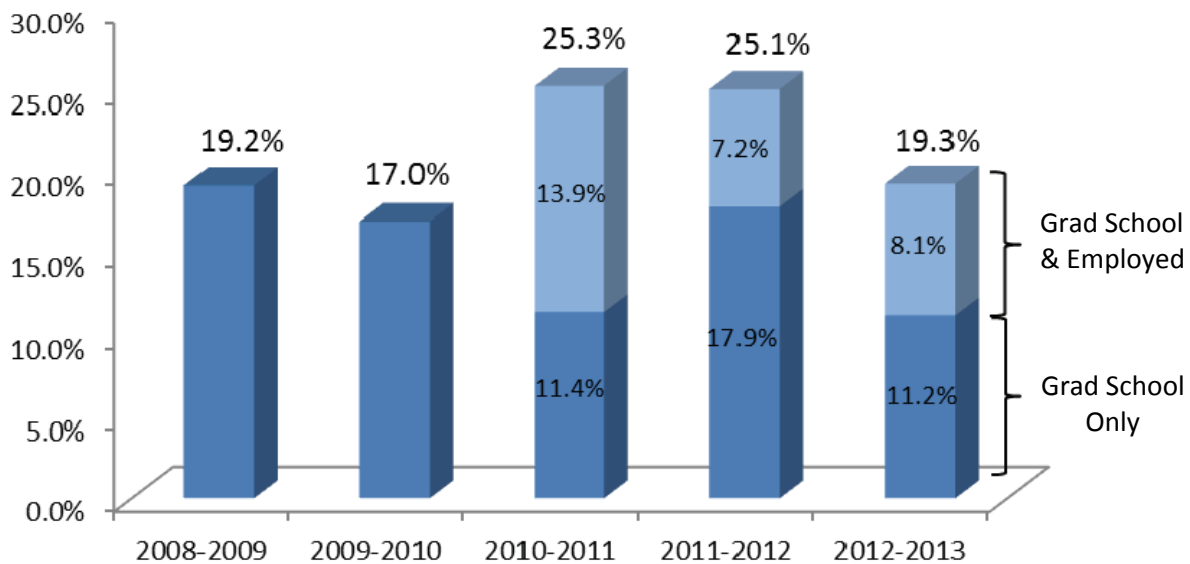


Graduate Schools Attended

Aquinas College	Michigan State University	University of Kansas
Arizona State University	Midwestern University	University of Louisville
Austin Presbyterian Theological Seminary	New Mexico State University	University of Maryland
Baylor University	New York University	University of Massachusetts
Butler University	Northeastern University	University of Michigan
Central Michigan University	Northern Michigan University	University of Michigan College of Pharmacy
Central Washington University	Northwood University	University of Missouri Saint Louis
Colorado University	Oakland University	University of North Carolina at Pembroke
Davenport University	Penn State University	University of North Florida
Eastern Illinois University	Purdue University	University of North Texas
Eastern Michigan University	Roosevelt University	University of Notre Dame
Ferris state university	Rosalind Franklin University	University of South Florida
Grand Canyon University	Southeast Missouri State University	University of Southern California
Grand Rapids Theological Seminary	The Ohio State University	University of Washington
Grand Valley State University	University of Akron	University of West Georgia
Harrington College of Design	University of Arizona	University of Wisconsin
Illinois State University	University of California	Valparaiso University
Indiana state university	University of Chicago	Wayne State University
Indiana University	University of Cincinnati	Wesley Theological Seminary
Kansas State university	University of Colorado	Western Michigan University
Lamar University	University of Dayton	Western Washington University
Lewis University	University of Denver	Wingate University
Loyola University of Chicago School of Law	University of Detroit Mercy	

2012-2013 Post-graduation Employment Report

Trend in Graduate School Participation

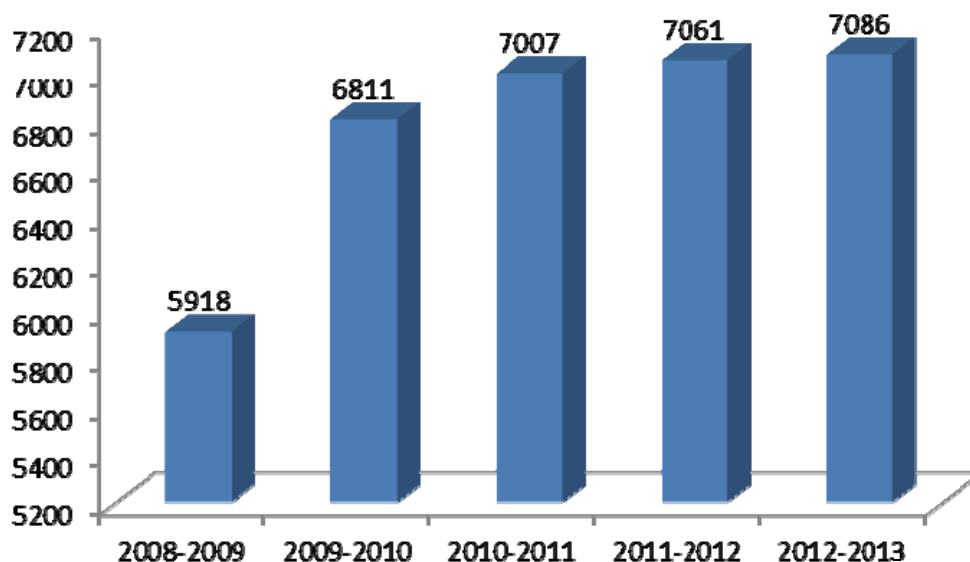


Survey Response Rate

GVSU College	Graduates	Responses	Response Rate
Brooks College of Interdisciplinary Studies (BCOIS)	133	46	34.6%
College of Community & Public Service (CCPS)	742	282	38.0%
College of Liberal Arts & Sciences (CLAS)	2601	919	35.3%
College of Health Professions (CHP)	422	141	33.4%
College of Education (COE)	472	80	17.0%
Kirkhof College of Nursing (KCON)	210	57	27.1%
Padnos College of Engineering and Computing (PCEC)	239	120	50.2%
Seidman College of Business (SCOB)	1076	557	51.2%
University Total	5425	1969	36.3%

2012-2013 Post-graduation Employment Report

Student Enrollment in Experiential Education Programs



(Experiential Learning Includes: Internships, Practicums, Clinicals, Student Teaching, Co-ops, and Field Experiences)

Internship Achievements

- Awarded \$30,436 in grants to 12 departments (Environmental Studies, Exercise Science, Finance, Hospitality Tourism Management, International Relations, Legal Studies, Management, Office of Integrative Learning & Advising, Professional Science Masters, Sport Leadership, The Women's Center, and Writing). As a result of this funding, 153 new employer relationships were built (five of them international contacts) and 289 additional contacts were identified; 206 employers participated in IMG sponsored events; and 222 internships were generated (both directly and indirectly)
- Held annual Internship Recognition Luncheon thanking campus, community, and employer partners for their work in enhancing internship initiatives. This year we had a record 105 students nominated for Outstanding Intern of the Year, and 33 internship supervisors nominated for Outstanding Internship Supervisor of the Year! In addition, two employers received the Outstanding Internship Employer of the Year, and one faculty member received the Outstanding Internship Advocate of the Year award.
- Financially assisted 30 students completing unpaid internships through the Career Center Internship Award, totaling \$15,000
- Expanded the Internship Management System (IMS), the Career Center's online tracking system for students completing credit-bearing internships.

2012-2013 Post-graduation Employment Report

Career Center

Overview of Services

Grand Valley Career Center offers a broad range of services to assist students and alumni including individual job search assistance, networking strategies, cover letter and resume writing, simulated interviewing, career fairs, web-based job listings/resume postings, on-campus recruiting, career contact bank, and much more. For more information about our services, please visit our website at www.gvsu.edu/careers.

The mission of the Career Center staff is to empower students and alumni to attain career goals in support of a comprehensive and integrated liberal education.

Please feel free to contact our office if you have any questions regarding our services or this report.

Sincerely,



Troy Farley
Career Center Director