**Curriculum Vitae**

**Education**

**JD**

Juris Doctorate

Valparaiso University School of Law

**MHSA**

Masters Health Services Administration

The University of Michigan

**BS**

Bachelor’s Degree, Political Science and History, Summa Cum Laude

Western Michigan University

**Academic Experience**

**Affiliate Professor/MHA Executive in Residence, MHA Program, School of Community Leadership and Development,College of Education and Community Innovation**

W2019-present

Grand Valley State University

Grand Rapids, Michigan

* Teach graduate healthcare courses including Health System Administration, Healthcare Marketing, Healthcare Quality, Healthcare Law and Ethics, Strategic Planning and Management, Ambulatory Care Administration, and Administrative and Regulatory Law.
* Faculty/Staff Advisor to HPGSA
* Advisor to Graduate Students in MHA Program

**Member, Mentoring Program Northern Kentucky University** 2016-2017

Northern Kentucky University, College of Business

Highland Heights, Kentucky

* Inaugural member of new program created to provide private-sector mentorships for business students.

**Adjunct Professor** 2003, 2004

East Tennessee State University, School of Business

Johnson City, Tennessee

* Co-taught Finance and Management course for graduate nursing students

**Assistant Professor** 1980-1982

Eastern Illinois University, College of Business

Charleston, Illinois

* Taught undergraduate and graduate Business Law and graduate Energy Law courses and lectured in Marketing
* Created and coordinated, Business and Industry Council to foster creation and development of formal affiliate relationships between Business Management/College of Business and Business/Industry to
  + identify necessary/desired student skill set for business community;
  + create collaboration opportunities;
  + identify student internship/learning opportunities.

**Professional Industry Experience**

**Pride Philanthropy** January 2017 – December 2018

Cummings, Georgia

Vice President/Healthcare Philanthropy Consultant

**St. Elizabeth Healthcare/Foundation** September 2011 – December 2016

Edgewood, Kentucky

Vice President of Development, Senior Leadership

**Pinnacle Health System/Foundation** March 2006 – September 2011

Harrisburg, Pennsylvania

Chief Development Officer and Vice President of Development, Senior Leadership

**Mountain States Foundation/Mountain States Health Alliance** 2000 – 2006

Johnson City, Tennessee

Foundation President/System Senior Leadership

**Mountain States Health Alliance** 1990 – 1999

Johnson City, Tennessee

Vice President, Senior Leadership

**Baptist Health System** 1987-1990

Knoxville, Tennessee

Vice President, Senior Leadership

**TechShare** 1986-1987

Ann Arbor, Michigan

President

**General Health System** 1985-1986

Madison, Wisconsin

Vice President

**Sisters of Mercy Health Care** 1983-1985

Ann Arbor, Michigan

Business Development Associate for Catherine McAuley Health Center

**Honors, Awards, and Credentials**

ACHE Regents Award for Faculty Member, Great Lakes ACHE November 19, 2021

Biomedical Researchers HSR-Biomedical Researchers March 3, 2020

Basic Course (CITI Program). Three-year certification.

Upsilon Phi Delta GVSU SPNHA Faculty Scholarship Awards April 19, 2019

Kaiser Institute Fellow, Brighton, Colorado 2011

Harrisburg Regional Chamber of Commerce and CREDC 2007

Distinguished Volunteer Service Award Winner

**Scholarly/Creative Activity**

EHR Usability and Patient Safety Research Study, Research Study Team Member

Facilitated participation of 2 physician practices in the study

GVSU, Art & Science of Aging Conference, March 18, 2021, Presenter of *Once Upon a Time: The Magic of Story in Work, Home and Relationships* (virtual format conference)

NHPCO (National Hospice and Palliative Care Organization) 2020 National Leadership and Advocacy Conference, Deep Generosity: New, More Effective Pathway to Hospital/Palliative Care Donors, Gaylord National Resort and Conference Center, National Harbor, MD, March 26, 2020 *(Cancelled March 2020 Due to COVID-19 Pandemic; virtual information)*

AMIA 2019 Annual Symposium Board 062 - Impact of EHR Usability on Provider Efficiency and Patient Safety in Non-Hospital Settings November 18, 2019

AMIA 2022 Professional Paper Reviewer

International Conference on Health Information Technology Advancement (ICHITA 2019); participated in materials preparation for presentation by other team members

Impact of EHR Usability on Provider Efficiency and Patient Safety in Non-Hospital Settings November 1, 2019 participated on development of report for presentation

HPGSA Philanthropy/Foundation Panel Discussion, MHA Course/Prof. Higbea Healthcare and Philanthropy June 12, 2019

GVSU Foundations Formative Assessment Workshop Kahoot! Use for Academic Classes May 20, 2019

Michigan Medical Group Management Association Spring Conference GVSU EHR Research Study and Medical Group Participation May 9, 2019

GVSU 2019 Teaching & Learning with Technology Symposium Do You Give a Kahoot!? May 1, 2019

Created **Executive in Residence Leadership Video Series** in 2019 to bridge leadership theory with practice for healthcare leader track. Development continues

Created/implemented **Leadership Simulation Program** in concert with Simulation Lab to provide simulation for key role of leadership rounding in inpatient, outpatient, and telehealth healthcare settings (Hospital Administration course).

Created/implemented appellate argument simulation for Healthcare Law and Ethics course.

**Books**

Co-author of *Deep Philanthropy: A New Pathway for Nonprofits to Achieve Extraordinary Impact* (Entrepreneur Publishing 2018)

Co-author of *New Roles for Leaders: A Step-By-Step Guide to Competitive Advantage* (Hillsboro Press, 2000)

**Academic and Community Service**

Chair of Marketing Committee, School of Community Leadership and Development, GVSU, Winter 2022 to present

MiMGMA Strategic Planning Review, Member August 9, 2019

Diagnostics Fun, Member May 16, 2019 - 2020

Great Lakes American College of Healthcare Executives, Member May 2019 – Present

Adult Interprofessional Simulation Event Committee, Committee March 2019 – Present

and Faculty Member

Pediatric Interprofessional Simulation Event Committee, Committee March 2019 – Present

and Faculty Member

Deep Generosity.com site for non-profit philanthropy January 2019 – Present

applying neuromarketing and behavior research;

Pro Bono Consulting to Forrest General Healthcare Foundation January 2019

Hattiesburg, Mississippi, Other

**Professional Memberships**

Michigan Medical Group Management Association

American College of Healthcare Executives (ACHE) and Great Lakes ACHE (GLACHE) Member

Association of Fundraising Professionals National and West Michigan Regional Member

Pride Council of Pride Philanthropy

State Bar of Michigan

**Professional Development**

Faculty Education for Teaching January 2019 – Present

GVSU Online Learning and Hybrid Communication Group eLearning & Emerging Technologies, GVSU

ACHE Leadership Conference, April 2022

7-1-2022