

# Strategic Plan & Alignment with CLAS 2010-15

### A. Program Overview

The Robert B. Annis Water Resources Institute (AWRI) became an academic unit in the 2009-2010 academic year. Administratively, AWRI is part of the College of Liberal Arts and Sciences (CLAS). Programmatically, AWRI is a multidisciplinary research organization committed to the study of freshwater resources. The Institute was founded in 1986 on the GVSU campus in Allendale as a 1-person operation. Over the past 25 years, it has grown to a 65-person research and education program, and is now located on the shoreline of Muskegon Lake in downtown Muskegon.

In the just concluded 2010-11 academic year, AWRI had 10 Graduate Assistants (with AWRI faculty serving as major advisors), 6 tenure-track faculty members, 2 administrative professional research scientists, 1 shared-tenure track faculty member (with Biology), 3 postdoctoral research scientists, 3 research associates, 5 research assistants, 25 technical call-ins, 3 Clerical, Office, and Technical employees (COTs), 7 graduate student interns, and 9 undergraduate student interns. There is a strong emphasis on scholarship at AWRI, which is reflected in our history of external funding and peer-reviewed publication.

The Institute occupies the Lake Michigan Center and Annex on Muskegon Lake in Muskegon, Michigan. There are three major program areas within AWRI: Information Services Center, Outreach and Education, and Ecological Research.

Facilities include classrooms, conference areas, analytical labs, research labs, mesocosms, dockage, and ship support and storage. AWRI also promotes collaborative research and educational programing, and offers research space, equipment, and ship support facilities to advance such collaborative efforts. AWRI operates two research vessels and offers the Water Resources Outreach Education Program for K-12 schools and community groups.

### **B.** Mission, Vision, Values

### Mission

The **mission** of the Institute is to integrate research, education, and outreach to enhance and preserve freshwater resources.

AWRI seeks to accomplish its **mission** through: 1) interdisciplinary research into major questions about water resources; 2) public education for a variety of groups, including K-12, university students, and the community; and 3) outreach to ensure that decision makers are equipped with the best available knowledge on environmental and water resource-related issues to reduce the uncertainty associated with their resource management decisions.

### **Vision**

The **vision** of the Institute is to enhance the knowledge, understanding, and appreciation of freshwater resources among students, university and professional communities, and the general public, and become recognized at both the national and international levels as a leader in the area of water resources.

AWRI has adopted this **vision** recognizing that sustainable freshwater ecosystems are a fundamental necessity, and that the integrity of these systems helps to define our quality of life. AWRI will advance its mission and commitment through three mechanisms: unique educational programs, outreach, and pure and applied research. To accomplish the goal of broader recognition, we envision growing the Institute through additional faculty lines that reflect emerging water resources issues and also lend themselves to interdisciplinary efforts both within and outside the university (e.g. landscape ecology, climatology, and environmental economics). We also desire to establish endowed chairs, place a greater emphasis on projects that have broad geographic relevance, and place our scientific findings in broader social and economic contexts.

### **Value Statements**

We at the AWRI value excellence in research, education, and outreach, as demonstrated by:

- a. Seeking an objective understanding of natural phenomena via scientific inquiry, collaboration, and scholarship.
- b. Fostering excellence in our teaching and outreach initiatives through active student-instructor engagement, participation of students in research, academic advising and mentoring, hands-on experience, and the application of the most current information available.
- c. Performing University and community service that is recognized for its contribution and effectiveness.

### C. AWRI Strategic Plan Goals, Strategies, and Measures

### Goal One - Student Goal

AWRI will promote opportunities for student achievement, academic development, and professional development, and inspire inquiry, creativity, and social responsibility.

### **OBJECTIVE 1.1**

Increase participation in scientific presentations, and report and manuscript writing.

### Strategies and Measures:

- 1.1.1 Require all undergraduate summer interns to present their research findings at an internal seminar at the end of the summer.
  - 1.1.1.1 Rewrite the internship application to include the requirement to present their research findings at an internal seminar at the end of the summer.
  - 1.1.1.2 Track the internal and external presentations of summer interns.
- 1.1.2 Strive to have one undergraduate intern author/co-author a peer-reviewed publication every 2-3 years for each faculty member.
  - 1.1.2.1 Include an outline of faculty member's published works as part of the intern award process to encourage publishing.
  - 1.1.2.2 Track the publications of undergraduate interns.

### **OBJECTIVE 1.2**

Increase our graduate student scientific productivity by 2015.

- 1.2.1 Increase Graduate Assistant (GA) funding to provide a minimum of one GA per faculty member per fiscal year.
  - 1.2.1.1 When necessary, request additional GAs awarded by the Graduate Studies Office.
  - 1.2.1.2 Encourage faculty members to submit grant proposals that include, at minimum, one GA stipend.
- 1.2.2 Strive to have each Graduate Assistant (GA) submit at least one draft manuscript to a peer-reviewed publication before graduation.
  - 1.2.2.1 Prepare an internal guideline as part of AWRI GA's orientation that outlines the requirement to submit at least one draft manuscript to a peer-reviewed publication before graduation.
  - 1.2.2.2 Provide students with a list of resources for funding opportunities during GA's orientation that could expand the scope of research and increase competitiveness of a draft manuscript upon submission to a peer-reviewed publication.

### **Goal Two – Faculty Goal**

AWRI will diversify interests and expertise and expand opportunities for professional development among faculty.

### **OBJECTIVE 2.1**

Hire new and diverse faculty.

### Strategies and Measures:

- 2.1.1 Request a total of two new/shared-position faculty positions, at most, by Fall 2015.
  - 2.1.1.1 Collaborate with other units to share an existing faculty line position by providing release time for research.
  - 2.1.1.2 Continue to request a new faculty line annually.
- 2.1.2 Strive to hire diverse faculty members both from cultures and areas of expertise not currently represented.
  - 2.1.2.1 New faculty hires will be recruited in areas of expertise that are not currently represented.
  - 2.1.2.2 Strive to work with the Office of Multicultural Affairs to recruit new multicultural faculty candidates.

### **OBJECTIVE 2.2**

Foster professional development and expand the breadth of scientific expertise of AWRI faculty.

### Strategies and Measures:

- 2.2.1 Encourage faculty to pursue a diverse range of research, scholarship, fellowships, conferences, and opportunities for professional growth.
  - 2.2.1.1 Track faculty involvement in research, scholarship, fellowships, conferences, and professional growth opportunities.
  - 2.2.1.2 Provide each faculty member with funding for one conference per year.
- 2.2.2 AWRI faculty will participate in selected off-site programs for diverse groups of K-12 students and the general public.
  - 2.2.2.1 Track faculty member participation in selected off-site programs for K-12 students and the general public.
  - 2.2.2.2 Collaborate with the GVSU Regional Math and Science Center for two events by 2015.

### **Goal Three – Program Goal**

AWRI will continue to improve the current quality and depth of teaching, scholarship and service based on the CLAS standards of excellence in liberal education, and will continue to improve the sustainability of our program.

### **OBJECTIVE 3.1**

Align AWRI strategic plan with CLAS and University strategic plans.

- 3.1.1 AWRI will complete its self-study by the requested due date.
  - 3.1.1.1 A retreat will be held prior to when the self-study is due.
  - 3.1.1.2 A committee will organize materials related to the self-study to be used in discussion at the retreat.
- 3.1.2 AWRI will have an approved strategic plan by the requested due date.
  - 3.1.2.1 A retreat will be held prior to when the strategic plan is due.
  - 3.1.2.2 A committee will organize materials related to the strategic plan to be used in discussion at the retreat.

### **OBJECTIVE 3.2**

### Meet or exceed scientific productivity targets by 2015.

### Strategies and Measures:

- 3.2.1 Average 18 publications per year in peer-reviewed journals over a three-year period by AWRI faculty.
  - 3.2.1.1 Continue to pursue funding sources to support scholarly activities of faculty members.
  - 3.2.1.2 Continue to track scholarly activities of faculty members.
- 3.2.2 Average 30 presentations per year at scientific conferences with AWRI faculty, staff or students as senior author.
  - 3.2.2.1 Continue to pursue funding sources to support scholarly activities of faculty members.
  - 3.2.2.2 Continue to track scholarly activities of faculty members.
- 3.2.3 Maintain and acquire state-of-the-art equipment, technology, and facilities.
  - 3.2.3.1 Assign an AWRI Equipment Committee to annually inventory existing equipment, technology, and facilities.
  - 3.2.3.2 Renovate the field station by 2015.

### **OBJECTIVE 3.3**

### Formalize AWRI's role in administering the Biology graduate program by 2015.

### Strategies and Measures:

- 3.3.1 Have one voting AWRI faculty member on their Graduate Program Committee by 2015.
  - 3.3.1.1 Begin dialogue with the Biology Department's Graduate Program Committee.
  - 3.3.1.2 Appoint one AWRI faculty member to be the AWRI liaison on the Biology Department's Graduate Program Committee.
- 3.3.2 AWRI faculty will participate in the Biology Department's graduate program curriculum review.
  - 3.3.2.1 Begin dialogue with the Biology Department's Graduate Program Committee.
  - 3.3.2.2 Assign an AWRI Graduate Committee to participate in the Biology Department's graduate program curriculum review.

### **OBJECTIVE 3.4**

### Increase and diversify our long-term funding sources.

- 3.4.1 Continue to pursue long-term funding and donor relations from current and extramural sources.
  - 3.4.1.1 Track grant applications and awards to determine areas of opportunity to expand funding types.
  - 3.4.1.2 Track the number of endowment funds and their earnings.
  - 3.4.1.3 Track the size and number of externally funded grants and contracts.
- 3.4.2 Secure support for existing soft-money administrative professionals and request new/shared-position faculty positions by Fall 2015.
  - 3.4.2.1 Secure long-term funding for two existing soft-money administrative professionals by Fall 2015.
  - 3.4.2.2 Request two new/shared-position faculty positions by Fall 2015.

### **Goal Four – External Community Goal**

AWRI will promote and expand involvement and recognition of AWRI endeavors and the study of aquatic sciences at a local, regional, national and international level.

### **OBJECTIVE 4.1**

Maintain or expand relations and opportunities for regional, national, and international collaborations.

### Strategies and Measures:

- 4.1.1 Maintain or increase collaborations with regional, national and international universities, colleges, and professional organizations.
  - 4.1.1.1 Track collaborative activities of faculty members internal and external of GVSU.
  - 4.1.1.2 Internally promote available resources and summarize collaborations with known-contacts.
- 4.1.2 Maintain or expand the number of internal and external regional seminars.
  - 4.1.2.1 Track the number of internal and external regional seminars.
  - 4.1.2.2 Assign an AWRI Seminar Committee to coordinate regional seminars and look for opportunities to expand the number of internal and external regional seminars.

### **OBJECTIVE 4.2**

Seek opportunities to expand community outreach and education for diverse groups in West Michigan while maintaining existing programs.

- 4.2.1 Continue to offer opportunities for diverse groups of K-12 students, educators, community groups, and the general public to visit the Lake Michigan Center for tours and programs.
  - 4.2.1.1 Continue endowment-supported classroom programs for the Robert B. Annis Educational Foundation Classroom.
  - 4.2.1.2 Continue to give miscellaneous tours and visits annually.
- 4.2.2 Maintain the existing vessel-based outreach program and, when possible, increase the number of participants per year.
  - 4.2.2.1 Continue to track the number of trips and participants in vessel programs.
  - 4.2.2.2 Maintain a 4,000-5,000 participants-per-year target and, when possible, increase the number of participants per year.
  - 4.2.2.3 Continue to conduct periodic evaluation of the program through user surveys.
  - 4.2.2.4 Prepare an annual boat report used for assessment.
- 4.2.3 Maintain or expand involvement in promoting sustainability for GVSU and our community.
  - 4.2.3.1 Track the number of external conferences, events and collaborations with outside organizations pertaining to sustainability.
  - 4.2.3.2 Support ongoing activity in the community.

### Strategic Plan Alignment with CLAS and GVSU Goals

Annis Water Resources Institute Objectives	Aligned College of Liberal Arts and Sciences Objectives
Student Goal	
1.1	3.3, 3.5, 6.2, 6.3, 8.1, 8.2
1.2	3.3, 3.5, 6.2, 7.7
Faculty Goal	
2.1	1.2, 2.3
2.2	2.3, 8.1
Program Goal	
3.1	1.1, 4.4
3.2	5.3, 5.4, 8.10
3.3	4.7
3.4	7.6, 8.9, 8.10
External Community Goal	
4.1	1.10, 2.5, 3.5, 8.1, 8.2, 8.10
4.2	1.2, 1.10, 1.14, 2.5, 3.4, 3.6, 8.1, 8.2

# Goal 1. [Grand Valley is a comprehensive university grounded in the tradition of liberal education with well-integrated undergraduate and graduate programs appropriate to its Carnegie classification as a "Master's Large" institution through which students earn accredited degrees.]

Aligned CLAS Goal 1: The College of Liberal Arts and Sciences will set a standard of excellence in liberal education. We will foster a diverse community of inquiry, discourse, discovery, expression and reflection.

### Aligned Unit goal(s):

Goal 2 – Faculty Goal: AWRI will diversify interests and expertise and expand opportunities for professional development among faculty.

Goal 3 – Program Goal: AWRI will continue to improve the current quality and depth of teaching, scholarship, and service based on the CLAS standards of excellence in liberal education, and will continue to improve the sustainability of our program.

Goal 4 – External Community Goal: AWRI will promote and expand involvement and recognition of AWRI endeavors and the study of aquatic sciences at a local, regional, national and international level.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
	Revise CLAS strategic	9		3.1.1.1 A retreat will be held prior to	Unit Head,	AWRI	Ongoing
and unit strategic		Strategic plan with		when the self-study is due.	Faculty, and	Committee,	
F	goals/objectives as		study by the	3.1.1.2 A committee will organize	Staff	off-site	
University	appropriate.	University strategic	requested due date.	materials related to the self-study to		retreat	
strategic plan.		plans.		be used in discussion at the retreat.		(Shoreline	
	Complete external or		3.1.2 AWRI will			Inn	
	internal unit self-studies			3.1.2.1 A retreat will be held prior to		Conference	
	as scheduled and revise			when the strategic plan is due.		Center,	
	strategic plans based on		the requested due	3.1.2.2 A committee will organize		Muskegon),	
	outcomes of self-study		date.	materials related to the strategic plan		and an	
				to be used in discussion at the		internal	
				retreat.		(GVSU)	
						facilitator	
1.2	Continue to encourage	2.1 Hire new and	2.1.1 Request a	2.1.1.1 Collaborate with other unites	2.1	2.1	2.1
Implementation of	participation in inclusion	diverse faculty.		,	Unit Head	GVSU	Ongoing; One
the CLAS	advocate program.		new/shared-position	position by providing release time for		Administratio	new position has
Inclusion plan.	Meet with units as	4.2 (Refer to the	faculty positions, at		4.2	n	been approved as
	needed.	Unit Alignment	most, by Fall 2012.	2.1.1.2 Continue to request a new	(Refer to the		of August 2011.
1.2.1 All units'		with CLAS		faculty line annually.	U	4.2	
strategic plans		Objective 1.10)	2.1.2 Strive to hire		with CLAS	(Refer to the	
reflect inclusion,					Objective 1.10)	Unit	(Refer to the Unit
as aligned with				recruited in areas of expertise that			Alignment with
GVSU, CLAS				are not currently represented.			CLAS Objective
plans			of expertise not	2.1.2.2 Strive to work with the Office		Objective	1.10)
			currently	of Multicultural Affairs to recruit new		1.10)	
			represented.	multicultural faculty candidates.			

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
			(Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.1.1 (Refer to the Unit Alignment with CLAS Objective 1.10) 4.2.1.2 (Refer to the Unit Alignment with CLAS Objective 1.10)			
1.10 All community engagement efforts on campus involving CLAS are well documented and coordinated	coordinate community engagement through strategic planning at unit level. Highlight community service in CLAS publication. Maintain record of service learning.	opportunities to expand community outreach and education for diverse groups in West Michigan while maintaining	increase collaborations with regional, national and international universities, colleges, and professional organizations. 4.1.2 Maintain or expand the number of internal and external regional seminars.  4.2.1 Continue to offer opportunities for diverse groups of K-12 students, educators, community groups, and the general public to visit the Lake Michigan Center for tours and programs. 4.2.2 Maintain the existing vessel- based outreach program and, when possible, increase	external of GVSU.  4.1.1.2 Maintain or expand the number of internal and external regional seminars.  4.1.2.1 Track the number of internal and external seminars.  4.1.2.2 Assign an AWRI Seminar Committee to coordinate regional seminars and look for opportunities to expand the number of internal and external regional seminars.  4.2.1.1 Continue endowment-supported classroom programs for the Robert B. Annis Educational Foundation Classroom.  4.2.1.2 Continue to give miscellaneous tours and visits annually.  4.2.2.1 Continue to track the number of trips and participants in vessel			Ongoing

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
			year. 4.2.3 Maintain or expand involvement in promoting sustainability for GVSU and our community.	report used for assessment.  4.2.3.1 Track the number of external conferences, events and collaborations with outside organizations pertaining to sustainability.  4.2.3.2 Support ongoing activity in the community.			
1.14 College to model sustainable practices	Make documents available on the web site     Support Paperless Classroom Project and similar programs Recycle     Make secure recycling available to the college units periodically for routine document purging     College to continue to print, when necessary, on FSC and Green Seal Certified paper containing postconsumer content manufactured using chlorine-free processes with vegetable-based inks     Promote sustainable practices and green research in PR activities     Promote links between faculty researching and	4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.3 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.3.2	AWRI Outreach and Education and AWRI Information Services Center	AWRI Outreach and	Ongoing

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Status as of alignment
	teaching in fields relevant to sustainability Showcase the "sustainability" activities that its units have been engaged in all along in terms of teaching, service, and scholarship.					

Goal 2. [Grand Valley provides a rich, inclusive learning and working environment that attracts, retains, and supports a diverse community.] Aligned CLAS Goal 2: CLAS is and must be a model of inclusiveness and the source of creative solutions to challenges we face as a diverse learning community. Not only does CLAS support the GVSU Inclusion Plan, it also has many ongoing initiatives of its own.

### Aligned Unit goal(s):

Goal 2 – Faculty Goal: AWRI will diversify interests and expertise and expand opportunities for professional development among faculty.

Goal 4 – External Community Goal: AWRI will promote and expand involvement and recognition of AWRI endeavors and the study of aquatic

sciences at a local, regional, national and international level.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
	3					F	2.1
diversity of CLAS		(Refer to the Unit	`		\	(Refer to the	`
		Alignment with	Alignment with				Unit
	retention strategies,	CLAS Objective	CLAS Objective	CLAS Objective 1.2)	with CLAS		Alignment
•		1.2)	1.2)		,		with CLAS
utilization	affinity groups, community	0.0		2.2.1.1 Track faculty involvement in			Objective 1.2)
analysis.			2.2.1 Encourage		2.2	1.2)	0.0
	programming	Foster	faculty to pursue a diverse range of	, · · · · · · · · · · · · · · · · · · ·	AWRI Faculty		2.2
		professional development and	research,	growth opportunities. 2.2.1.2 Provide each faculty member		2.2 AWRI	Ongoing
		expand the	scholarship,	with funding for one conference per		Committees	
			fellowships,	vear.		and AWRI	
		scientific expertise				Staff	
				2.2.2.1 Track faculty member			
		,		participation in selected off-site			
				programs for K-12 students and the			
				general public.			
				2.2.2.2 Collaborate with the GVSU			
				Regional Math and Science Center			
			programs for	for two events by 2015.			
			diverse groups of K-				
			12 students and the				
0.5.01.40.31		4.4	general public.		4.4	4.4	4.4
2.5. CLAS will increase its	Implement CLAS Inclusion Plan	4.1 (Refer to the Unit		4.1.1.1 4.1.1.2		4.1 (Refer to the	4.1
outreach efforts	2.5.1.Identify and leverage	`		4.1.2.1	`	`	Unit
in order to	faculty and staff				with CLAS		Alignment
enhance the	connections overseas	1.10)	CLAS Objective				with CLAS
	Pursue international	,	1.10)	CLAS Objective 1.10)	(20,000,00		Objective
_		4.2	,,,		4.2	•	1.10)
			4.2.1		(Refer to the	,	,

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group		Status as of alignment
	, ·	,g		4.2.1.2	Unit Alignment		4.2
	internationalization of	CLAS Objective	4.2.3	4.2.2.1	with CLAS	(Refer to the	(Refer to the
	courses, and study abroad	1.10)	(Refer to the Unit	4.2.2.2	Objective 1.10)	Unit	Unit
	opportunities.		Alignment with	4.2.2.3		Alignment	Alignment
	2.5.3 Develop service		CLAS Objective	4.2.3.1		with CLAS	with CLAS
	learning and community		1.10)	4.2.3.2		Objective	Objective
	outreach for targeted			(Refer to the Unit Alignment with		1.10)	1.10)
	groups			CLAS Objective 1.10)			
				,			

Goal 3. [Grand Valley provides a student-centered liberal education experience that fosters academic success and prepares students for careers through degree programs at the graduate and undergraduate level that have clearly defined learning outcomes and a rigorous level of academic challenge.]

**Aligned CLAS Goal 3:** CLAS facilitates excellence in liberal education through active and rigorous student-teacher engagement and academic achievement through intellectual inquiry and discourse. We will prepare our students to be responsible citizens, productive professionals, and lifelong learners with global perspective.

### Aligned Unit goal(s):

Goal 1 – Student Goal: AWRI will promote opportunities for student achievement, academic development, and professional development, and inspire inquiry, creativity, and social responsibility.

Goal 4 - External Community Goal: AWRI will promote and expand involvement and recognition of AWRI endeavors and the study of aquatic

sciences at a local, regional, national and international level.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
3.3 Graduates	Assemble resources	1.1 Increase	1.1.1 Require all	1.1.1.1 Rewrite the internship	1.1		1.1
feel very well	about networking	participation in	undergraduate	application to include the	AWRI Faculty	Staff and	Ongoing
prepared for	opportunities, job-	scientific	summer interns to	requirement to present their research	and Staff	Faculty	
jobs: at least	shadowing, internships,	presentations, and		findings at an internal seminar at the		,	1.2
50% of CLAS	co-ops, and other HIPs.		research findings at		1.2	GVSU	Ongoing
students earning		manuscript	an internal seminar	1.1.1.2 Track the internal and	AWRI Unit	Center for	
a degree report	Encourage job-	writing.	at the end of the	external presentations of summer	Head, Faculty	Scholarly	
they are "very	shadowing, informational		summer.		and Staff	and Creative	
well prepared" for	interviewing.	1.2 Increase our	1.1.2 Strive to have	1.1.2.1 Include an outline of faculty		Excellence,	
graduate school				member's published works as part of		AWRI	
or current	Increase participation in	scientific	intern author/co-	the intern award process to		Funds,	
employment.	internships, co-ops and	productivity by	author a peer-	encourage publishing.		external	
		2015.	reviewed	1.1.2.2 Track the publications of		grant funds	
	Investigate the correlation			undergraduate interns.			
	between participation in		3 years for each			1.2	
	HIPs and reports of		faculty member.	1.2.1.1 When necessary, request		GVSU	
	preparedness.			additional GAs awarded by the		Graduate	
			1.2.1 Increase	Graduate Studies Office.		Studies	
				1.2.1.2 Encourage faculty members		Office,	
	Survey students		, ,	to submit grant proposals that		AWRI	
	completing internships		provide a minimum	include, at minimum, one GA		Funds,	
	and other HIPs about			stipend.		External	
	what they found valuable.					grant funds	
				as part of AWRI GA's orientation that			
	HIP = High Impact			outlines the requirement to submit at			
	<u>Practices</u>		each Graduate	least one draft.			

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
			Assistant (GA) submit at least one draft manuscript to a peer-reviewed publication before graduation.	1.2.2.2 Provide students with a list of resources for funding opportunities during GA's orientation that could expand the scope of research and increase competitiveness of a draft manuscript upon submission to a peer-reviewed publication.			
CLAS units/programs offer opportunities for students to engage in service learning.		(Refer to the Unit Alignment with CLAS Objective	4.2.1 4.2.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.1.2 4.2.2.1 4.2.2.2	4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	Ùnit Alignment	4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)
inventory opportunities for student participation in high impact experiences and assess need for CLAS to implement programs that provide additional opportunties.	Encourage participation in study abroad, service learning, student research, internships, learning communities.  Determine feasibility and rates of participation in each of the LEAP High Impact Practices (HIP) categories: first year seminars and experiences; common intellectual experiences; learning communities;	(Refer to the Unit Alignment with CLAS Objective 3.4)  1.2 (Refer to the Unit Alignment with CLAS Objective 3.4)  4.2 (Refer to the Unit Alignment with CLAS Objective 3.4)	1.1.1 1.1.2 (Refer to the Unit Alignment with CLAS Objective 3.4) 1.2.1 1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.4) 4.2.1	1.1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.4) 1.2.1.1 1.2.1.2 1.2.2.1 1.2.2.2 (Refer to the Unit Alignment with	1.1 (Refer to the Unit Alignment with CLAS Objective 3.4) 1.2 (Refer to the Unit Alignment with CLAS Objective 3.4) 4.2 (Refer to the Unit Alignment with CLAS Objective 3.4)	Unit Alignment with CLAS Objective 3.4) 1.2 (Refer to the Unit Alignment with CLAS Objective	1.1 (Refer to the Unit Alignment with CLAS Objective 3.4) 1.2 (Refer to the Unit Alignment with CLAS Objective 3.4) 4.2

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
	` '	3.4)	4.2.2 (Refer to the Unit Alignment with CLAS Objective 3.4)	4.2.1.2 4.2.2.1 4.2.2.2 4.2.2.3 4.2.2.4 (Refer to the Unit Alignment with CLAS Objective 3.4)	with CLAS Objective 3.4)		(Refer to the Unit Alignment with CLAS Objective 3.4)
global service learning experiences that focus on best practices in sustainability and	Support current sustainability learning experiences.  Encourage the development of additional courses to contribute to the Environmental Studies minor.	(Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.3 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.3.1 4.2.3.2 (Refer to the Unit Alignment with CLAS Objective 1.10)		with CLAS Objective	(Refer to the Unit Alignment with CLAS Objective 1.10)

### Goal 4. [Regular and rigorous assessment results inform decision-making at Grand Valley.]

Aligned CLAS Goal 4: CLAS conducts regular, reflective and rigorous assessment of its activities and uses the results to guide decision-making.

### Aligned Unit goal(s):

Goal 3 – Program Goal: AWRI will continue to improve the current quality and depth of teaching, scholarship, and service based on the CLAS

standards of excellence in liberal education, and will continue to improve the sustainability of our program.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group		Status as of alignment
completed one	Conduct appropriate self- study and student learning outcome assessments.	(Refer to the Unit Alignment with	3.1.1 3.1.2 (Refer to the Unit Alignment with CLAS Objective 1.1)	3.1.1.1 3.1.1.2 3.1.2.1 3.1.2.2 (Refer to the Unit Alignment with CLAS Objective 1.1)	(Refer to the Unit Alignment with CLAS Objective 1.1)	Unit Alignment with CLAS	(Refer to the Unit Alignment with CLAS Objective 1.1)
4.7 Through		AWRI's role in administering the Biology graduate program by 2015.	member on their	3.3.1.1 Begin dialogue with the Biology Department's Graduate Program Committee. 3.3.1.2 Appoint one AWRI faculty member to be the AWRI liaison on the Biology Department's Graduate Program Committee.  3.3.2.1 Begin dialogue with the Biology Department's Graduate Program Committee.  3.3.2.2 Assign an AWRI Graduate Committee to participate in the Biology Department's graduate program curriculum review.	AWRI Faculty	Support from CLAS Dean's Office and the Biology Department	Ongoing

# Goal 5. [Grand Valley has the human resources and the physical and pedagogical infrastructures it needs to promote effective learning and teaching in all disciplines at all levels.]

Aligned CLAS Goal 5: CLAS participates actively in the planning process of the university for human resources and the physical and pedagogical infrastructures.

### Aligned Unit goal(s):

Goal 3 – Program Goal: AWRI will continue to improve the current quality and depth of teaching, scholarship, and service based on the CLAS

standards of excellence in liberal education, and will continue to improve the sustainability of our program.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
are trained and equipped to use new and current pedagogical best practices and technologies in support of student learning outcomes.  CLAS participates in the development of enhanced teaching and learning spaces to support new pedagogies.	outcomes in all academic programs.  Identify pedagogical best practices and technologies suitable for achieving identifying student learning outcomes.  Participate in the development of enhanced teaching and learning spaces that support pedagogical best practices and technologies.	exceed scientific productivity targets by 2015.	reviewed journals over a three-year period by AWRI faculty. 3.2.2 Average 30 presentations per year at scientific conferences with AWRI faculty, staff or students as senior author. 3.2.3 Maintain and acquire state-of-the-art equipment, technology, and facilities.	sources to support scholarly activities of faculty members. 3.2.1.2 Continue to track scholarly activities of faculty members. 3.2.2.1 Continue to pursue funding sources to support scholarly activities of faculty members. 3.2.2.2 Continue to track scholarly activities of faculty members. 3.2.3.1 Assign an AWRI Equipment Committee to annually inventory existing equipment, technology, and facilities. 3.2.3.2 Renovate the field station by 2015.	Head, Faculty and Staff	Equipment endowment and grant funding	Ongoing
5.4 CLAS faculty, staff, and students are equipped and encouraged to make contributions to the knowledge base and are recognized and	other university entities (e.g. CSCE) to survey and identify existing disincentives and barriers	(See above; Refer to the Unit Alignment with CLAS Objective 5.3)	3.2.1 3.2.2 3.2.3 (See above; Refer to the Unit Alignment with CLAS Objective 5.3)	3.2.2.1	with CLAS Objective 5.3)	Unit Alignment with CLAS	(See above; Refer to the Unit Alignment with CLAS Objective 5.3)

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Status as of alignment
rewarded for outstanding intellectual and creative products.	Identify programmatic or discipline-specific modes of seeking support, recognition, and rewards for contributions to the knowledge base.  Develop a network to target information about support, recognition, and reward opportunities appropriately.					
	Develop mechanisms to feed indirect costs on external grants back to College and Unit to help build infrastructure and provide pools for future matching funds.					
	Create new forms of recognition for faculty and student scholarly and creative work.  Create new internal					
	funding mechanisms to support student/faculty scholarship.					

## Goal 6. [Grand Valley educates well-prepared and well-rounded graduates who positively contribute to West Michigan, the state, the nation, and the world.]

Aligned CLAS Goal 6: CLAS educates well-prepared and well-rounded graduates of GVSU who positively contribute to West Michigan, the state, the nation, and the world. Aligned Unit goal(s): Student, Faculty, Program, and/or External

### **Aligned Unit goal(s)**:

Goal 1 – Student Goal: AWRI will promote opportunities for student achievement, academic development, and professional development, and

inspire inquiry, creativity, and social responsibility.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
students and programs are provided the resources to prepare students to enter graduate school or secure employment that benefits from the skills and values of liberal	Evaluate the extent to which curricula in departments, programs, and emphases are designed to fulfill employment and graduate	CLAS Objective 3.3) 1.2 (Refer to the Unit Alignment with CLAS Objective 3.3)	1.1.1 1.1.2 (Refer to the Unit Alignment with CLAS Objective 3.3) 1.2.1 1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.3)	1.1.1.1 1.1.1.2 1.1.2.1 1.1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.3) 1.2.1.1 1.2.1.2 1.2.2.1 1.2.2.2 (Refer to the Unit Alignment with CLAS Objective 3.3)	with CLAS	Alignment with CLAS	(Refer to the Unit Alignment with CLAS Objective 3.3)
	Support efforts of departments, CAAC, Career Services, and PIC in providing students with internship, study abroad, training, and interviewing opportunities.						
programs are provided the resources to prepare students to secure employment in	and emphases are	CLAS Objective 3.3)	(Refer to the Unit	1.1.1.1 1.1.1.2 1.1.2.1 1.1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.3)	with CLAS	Alignment with CLAS	(Refer to the Unit Alignment with CLAS Objective 3.3)

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Status as of alignment
profession or	manner and closely align					
enter graduate	departmental advising with					
school	advising from CAAC and					
	Career Services					
	Support efforts of					
	departments,					
	CAAC, Career Services,					
	and PIC in providing					
	students with internship,					
	study abroad, training, and					
	interviewing opportunities.					

### Goal 7. [Grand Valley's stakeholders are aware of and supportive of the university's financial decisions.]

**Aligned CLAS Goal 7:** CLAS contributes to the awareness of and support for the university's financial decisions by CLAS stakeholders; and CLAS makes its financial decisions with transparency on grounds aligned with strategic goals.

### Aligned Unit goal(s):

Goal 1 – Student Goal: AWRI will promote opportunities for student achievement, academic development, and professional development, and inspire inquiry, creativity, and social responsibility.

Goal 3 – Program Goal: AWRI will continue to improve the current quality and depth of teaching, scholarship, and service based on the CLAS

standards of excellence in liberal education, and will continue to improve the sustainability of our program.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
7.6 Increase	- Distribute Financial Aid	3.4 Increase and	3.4.1 Continue to		AWRI Unit	GVSU	Ongoing
	report.	diversify our long-	pursue long-term	awards to determine areas of		Administrati	
scholarships by		term funding			Faculty	on	
		sources.	relations from	3.4.1.2 Track the number of			
	CLAS alumni and student		current and	endowment funds and their earnings.			
	boards along with CLAS			3.4.1.3 Track the size and number of			
	units to expand		3.4.2 Secure	externally funded grants and			
	scholarships with the		support for existing	contracts.			
	college.		soft-money				
	- 0.40 %			3.4.2.1 Secure long-term funding for			
	-Encourage CLAS units to		professionals and	two existing soft-money			
	promote scholarship		request	administrative professionals by Fall			
	applications among their		new/shared-	2015.			
	majors by working with		position faculty	3.4.2.2 Request two new/shared-			
	Office of Fellowships and		positions by Fall	position faculty positions by Fall			
7.7	linking to that website	4.0	2015.	2015. 1.2.1.1	(Defende the	(Defende the	(Defende de e
	- Professional	1.2 (Refer to the Unit	1.2.1 1.2.2	1.2.1.2	(Refer to the	(Refer to the Unit	(Refer to the Unit
	development for grant	`	(Refer to the Unit	1.2.2.1			
grant applications for financial		Alignment with CLAS Objective	\	1.2.2.2			Alignment with CLAS
support of		3.3)	Alignment with CLAS Objective	(Refer to the Unit Alignment with	•	Objective	Objective 3.3)
1	Ordato intodititivoo tot	3.3)	3.3)	CLAS Objective 3.3)		3.3)	Objective 3.3)
students within	faculty grant writing.		0.0)	OLAO ODJECTIVE 3.3)		5.5)	
CLAS graduate							
programs.							

Goal 8. [Grand Valley has extensive relationships with current and new constituencies that lead to these constituencies' involvement with, participation in, support of, and contribution of resources to the university community.]

Aligned CLAS Goal 8: CLAS reaches out to its current and new constituencies to engender their support of and participation in our college community.

### Aligned Unit goal(s):

Goal 1 – Student Goal: AWRI will promote opportunities for student achievement, academic development, and professional development, and inspire inquiry, creativity, and social responsibility.

Goal 2 – Faculty Goal: AWRI will diversify interests and expertise and expand opportunities for professional development among faculty.

Goal 3 – Program Goal: AWRI will continue to improve the current quality and depth of teaching, scholarship, and service based on the CLAS standards of excellence in liberal education, and will continue to improve the sustainability of our program.

Goal 4 – External Community Goal: AWRI will promote and expand involvement and recognition of AWRI endeavors and the study of aquatic sciences at a local, regional, national and international level.

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
and staff will be a visible presence	support for faculty and staff to present at national and state professional events	4.1 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.1.1 4.1.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.1.2.1	Objective 1.10)	Unit Alignment with CLAS	(Refer to the Unit Alignment with CLAS Objective 1.10)
8.1.1. CLAS faculty and students will steadily increase presentations, participation in conferences, performances, master classes, and other activities at West	support for faculty and staff to engage with high school students in West Michigan and metro Detroit  Increase relationships with superintendents/high school principals and teachers in West Michigan and metro Detroit.	4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	4.2.1 4.2.2 4.2.3 (Refer to the Unit Alignment with CLAS Objective 1.10)		Objective 1.10)	Unit Alignment with CLAS	(Refer to the Unit Alignment with CLAS Objective 1.10)

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
determined in 2010.)	Develop/support music/theater performances and master classes by existing student and faculty ensembles at West Michigan and metro Detroit high schools.  Develop/support CLAS outreach events in sciences/math/history/etc.						
8.1.2. CLAS faculty and students will steadily increase public presentations in conferences, performances, master classes, and other activities in appropriate venues in West Michigan and the metro Detroit area. (Baseline to be determined in 2010.)	public/professional meetings and conferences.  Develop concert	1.1 (Refer to the Unit Alignment with CLAS Objective 3.3) 2.2 (Refer to the Unit Alignment with CLAS Objective 2.3)	Alignment with CLAS Objective 3.3) 2.2.1 2.2.2 (Refer to the Unit	1.1.1.1 1.1.1.2 1.1.2.1 1.1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.3) 2.2.1.1 2.2.1.2 2.2.2.1 2.2.2.2 (Refer to the Unit Alignment with CLAS Objective 2.3)	Objective 3.3)  2.2 (Refer to the Unit Alignment with CLAS Objective 2.3)	with CLAS Objective 3.3) 2.2 (Refer to the Unit Alignment	1.1 (Refer to the Unit Alignment with CLAS Objective 3.3) 2.2 (Refer to the Unit Alignment with CLAS Objective 2.3)

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
faculty, staff, and students are provided the resources to prepare and	Assist faculty, staff, and students with preparation and processing of application materials for national scholarships, fellowships, grants, awards and honors	2.2 (Refer to the Unit Alignment with CLAS Objective 2.2)	2.2.1 2.2.2 (Refer to the Unit Alignment with CLAS Objective 2.2)	2.2.1.1 2.2.1.2 2.2.2.1 2.2.2.2 (Refer to the Unit Alignment with CLAS Objective 2.2)	, ,	Unit Alignment with CLAS	(Refer to the Unit Alignment with CLAS Objective 2.2)
continue to seek to increase high impact opportunities for students in research, internships, and other experiential learning opportunities	Establish and maintain connections with community organizations that provide experiential learning opportunities.	Alignment with CLAS Objective 1.10)	1.1.1 1.1.2 (Refer to the Unit Alignment with CLAS Objective 3.3) 4.1.1 4.1.2 (Refer to the Unit Alignment with CLAS Objective 1.10) 4.2.1 4.2.2 4.2.3 (Refer to the Unit Alignment with CLAS Objective 1.10)	1.1.1.1 1.1.2.1 1.1.2.2 (Refer to the Unit Alignment with CLAS Objective 3.3) 4.1.1.1 4.1.1.2 4.1.2.1 4.1.2.2 (Refer to the Unit Alignment with CLAS Objective 1.10) 4.2.1.1 4.2.1.2 4.2.2.1 4.2.2.2 4.2.2.1 4.2.2.2 4.2.3.1 4.2.3.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	with CLAS Objective 3.3)  4.1  4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	with CLAS Objective 3.3) 4.1 4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	Unit Alignment with CLAS Objective 3.3)  4.1 4.2 (Refer to the Unit Alignment with CLAS Objective 1.10)
increase each	Continue to highlight opportunities for externally sponsored	3.4 (Refer to the Unit Alignment with	3.4.1 3.4.2 (Refer to the Unit	3.4.1.1 3.4.1.2 3.4.1.3		Ùnit	(Refer to the Unit Alignment

CLAS objective(s)	Strategy(ies) Action(s) (verbs)	Unit Objectives	Unit Strategy(ies) Action(s) [verbs]	Unit Measure (Metric)	Responsible Person/Group	Resources	Status as of alignment
award amounts of externally sponsored agreements within CLAS.	practices.	CLAS Objective 7.6)	Alignment with CLAS Objective 7.6)	3.4.2.1 3.4.2.2 (Refer to the Unit Alignment with CLAS Objective 7.6)	, ,	Objective 7.6)	with CLAS Objective 7.6)
8.10. Steadily increase each year the number of CLAS faculty and staff conducting externally sponsored scholarship and creative practices	Continue to highlight opportunities for internally and/or externally sponsored scholarship and creative practices.	Alignment with CLAS Objective 5.3) 3.4 (Refer to the Unit Alignment with CLAS Objective 7.6)	CLAS Objective 7.6) 4.1.1 4.1.2 (Refer to the Unit	3.2.1.1 3.2.1.2 3.2.2.1 3.2.2.2 3.2.3.1 3.2.3.2 (Refer to the Unit Alignment with CLAS Objective 5.3) 3.4.1.1 3.4.1.2 3.4.1.3 3.4.2.1 3.4.2.2 (Refer to the Unit Alignment with CLAS Objective 7.6) 4.1.1.1 4.1.1.2 4.1.2.1 4.1.2.2 (Refer to the Unit Alignment with CLAS Objective 1.10)	with CLAS Objective 5.3) 3.4 (Refer to the Unit Alignment with CLAS Objective 7.6)	(Refer to the Unit Alignment with CLAS Objective 5.3) 3.4 (Refer to the Unit Alignment with CLAS Objective 7.6) 4.1 (Refer to the Unit	Unit Alignment with CLAS Objective 5.3) 3.4 (Refer to the Unit Alignment with CLAS Objective 7.6) 4.1 (Refer to the Unit