

## Communication Studies

### Suggested Pattern of Coursework:

This option assumes students will complete the required skills, general education, and cognate courses

#### First Year:

COM 101 Concepts of Communication

COM 201 Speech

COM 2XX

#### Second Year:

COM 202 Critical Interpretation or COM 203 Argument and Analysis (both SWS)

COM 295 Theories of Communication

COM 2XX

\*1 class Emphasis Area

\*1 class Emphasis Area

#### Third Year:

COM 2XX

COM 3/4XX

COM 3/4XX

\*1 class Emphasis Area

\*1 class Emphasis Area

#### Fourth Year:

COM 3/4XX

COM 495 Issues in Communication (Capstone)

COM 498 Senior Thesis/Project

\* A course at the same difficulty level having a COM prefix may be substituted for an Emphasis Area course. This is noted in the curriculum and on the catalog copy.

### Proposed Catalog Copy:

#### Communication Studies

Because our lives—publicly, privately, and professionally—vitaly depend upon various communication processes, the communication studies major fosters in students a broad-based multi-disciplinary orientation, believing that this best prepares them for life-long learning, promotes professional and personal development, and helps them take fuller ownership of their responsibilities as citizens of local, national, and global communities. Students are brought to understand communication as a practice as well as a reflective inquiry into that practice.

Communication Studies stresses fundamental capacities for expression and comprehension, including: learning how to analyze difficult texts, to articulate nuanced questions, to cultivate aesthetic and ethical sensibilities, to build persuasive appeals, and to develop critical sensitivities to the persuasive appeals of others. The major in communication

studies is designed to combine a broad overview of the field of communications with practice in other majors (emphasis areas) in the School of Communications. The aim is for students to become adaptable, artful, resourceful, and generally educated communicators who can draw upon all the ways of looking at communication embodied in and beyond the curriculum.

### **1. School of Communications Core Credits: 9**

COM 101 Concepts of Communication, COM 201 Speech, COM 295 Theories of Communication

### **2. Communication Studies Core\***

(at least 21 credits)

At least 15 unduplicated credits from the following Communication Studies courses (courses with the COM prefix) **at least 9 credits of which must be at the 300 level or above:**

COM 202 Critical Interpretation, COM 203 Argument and Analysis, COM 209 Health Communication Systems, COM 210 Nonverbal Communication, COM 215 Story Making , COM 220 Media Literacy, COM 271 History of Communication Technologies, COM 301 Interpersonal Communication, COM 302 Small Group Communication, COM 303 Debate, COM 320 Vision and Culture, COM 371 Media and Society, COM 372 Global Communications, COM 376 Communications Policy and Law, COM 380 Special Topics, COM 399 Independent Study, COM 410 Senior Seminar in Health Communication, COM 438 Communication Ethics, COM 490 Internship

#### **And Either**

COM 202 Critical Interpretation or COM 203 Argument and Analysis

#### **And**

COM 498 Senior Thesis/Project

\* Can include more than one COM 380. Can include no more than 3 credits in COM 399 Independent Study, and no more than 3 credits in COM 490 Internship.

### **3. Emphasis Area Credits \*\***

(at least 12 credits)

Any of the following approved courses in the other Sch/Com Major Programs:

**Advertising and Public Relations:** CAP 210 Fundamentals of Advertising, CAP 220 Fundamentals of Public Relations, CAP 310 Advertising Management and Cases, CAP 315 Advertising Copywriting, CAP 320 Public Relations Management and Cases, CAP 321 Media Relations Writing

**Journalism:** CJR 256 News Reporting I, CJR 270 News Reporting II, CJR 290 Journalism History, CJR 316 Editing

**Broadcasting:** CBR 240 Survey of Electronic Media, CBR 281 Audio Production I, CBR 340 Life on Television, CBR 368 Broadcast News I

**Film and Video Production:** CFV 225 Film Culture, CFV 348 Film Theories, CFV 125 Media Production I, CFV 370 Film and Television Interpretation

**Photography:** CPH 171 Photography I, CPH 172 Photography II, CPH 266 History of Photography I, CPH 279 Color Printing

**Theatre:** CTH 151 Acting I: Improvisation, CTH 161 Theatre Production, CTH 261 Stagecraft I, CTH 371 Theatre History, CTH 372 The Modern Theatre, CTH 373 Global Arts Performance, CTH 380 Special Topics

**Health Communication:** COM 209 Health Communication Systems, COM 410 Senior Seminar in Health Communication, CAP 220 Fundamentals of Public Relations

**\*\* Courses cannot count for both Emphasis Area and COM Studies Core credits (no double-dip). COM prefix courses not otherwise applied to the major may be eligible for substitution as emphasis area course credits, pending advisor approval. Other Emphasis Area courses may qualify for application to the major but may not be listed, see your advisor.**

#### **4. Capstone:**

COM 495 Issues in Communication (capstone)