

## Application Guidelines for School of Communications Scholarship

### **Background:**

The School of Communications Scholarship is designed to honor upper level School of Communications students who have demonstrated promise in their chosen field of study.

Scholarship funds will be awarded on a competitive basis. The student must have declared a major in the School of Communications, be in good academic standing, and have completed a minimum of 30 credits at GVSU.

Individual scholarships will be up to \$1000 range. The scholarships are not automatically renewable, but students may re-apply. Scholarship awards begin fall of the following academic year. Decision will be based on quality and content of application materials.

### **Application Guidelines:**

1. Include a cover page:

Name  
Student number  
Local address (City, state, zip, telephone, email)  
Permanent address (City, state, zip, telephone)  
Declared major  
Overall GPA

2. Write a one or two page essay including:

A personal statement that speaks to your background, goals, directions and plans after graduation. (20 points)

A statement that speaks to how you have shown promise, participated in extra-curricular activities, provided leadership or otherwise excelled at GVSU. (30 points)

A statement addressing how you will take advantage of the opportunity afforded by this scholarship (20 points)

3. Attach your resume. (20 points)

4. Attach your most recent unofficial GVSU transcript. (10 points based on course of study and grades)

DEADLINE: March 1<sup>st</sup>.

Apply online at: *My Scholarships* link: [www.gvsu.edu/scholarships](http://www.gvsu.edu/scholarships)

Questions? Contact School of Communications Office

616 - 331-3668