

## ORAL COMMUNICATION RUBRIC

**Oral Communication: Effectively prepare and deliver a formal oral presentation.**

This rubric is designed to evaluate the oral presentation of a single speaker (for group presentations, each speaker must be evaluated separately). Students must prepare and give an oral presentation that is at least 5 minutes long.

<b>OBJECTIVES</b> <i>(Items in italics below are definitions or examples)</i>	<b>ACCOMPLISHED (4)</b>	<b>SATISFACTORY (3)</b>	<b>PROGRESSING (2)</b>	<b>EMERGING (1)</b>
<b>Thesis</b>	States a thesis that is compelling, precisely stated, appropriately repeated, and strongly linked to the supporting material.	States a thesis that is clear and linked to the supporting material.	States a thesis that is not linked to the supporting material.	Does not state a thesis but it can be inferred.
<b>Organization</b>	Organizes the presentation in a clear, consistent, and cohesive manner.	Organizes the presentation in a mostly clear, consistent, and cohesive manner.	Organizes the presentation in a partially clear, consistent, and cohesive manner.	Does not organize the presentation in a clear, consistent, or cohesive manner.
<b>Language</b>	Uses language that is imaginative, memorable, compelling, appropriate for the audience, and enhances the effectiveness of the presentation.	Uses language that is thoughtful, appropriate for the audience, and generally supports the presentation.	Uses language that is commonplace and partially supports the presentation.	Uses language that is unclear and minimally supports the presentation.
<b>Delivery</b> <i>posture, gesture, eye contact, and vocal expressiveness</i>	Uses delivery techniques that make the presentation compelling and the speaker appears polished and confident.	Uses delivery techniques that make the presentation interesting and the speaker appears comfortable.	Uses delivery techniques that make the presentation clear but the speaker appears tentative.	Uses delivery techniques that detract from the clarity of the presentation and the speaker appears uncomfortable.
<b>Supporting Materials</b> <i>explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities</i>	Uses a variety of supporting materials that significantly enhances the presentation.	Uses a variety of supporting materials that generally enhances the presentation.	Uses some supporting materials that that partially enhances the presentation.	Uses insufficient supporting materials that minimally enhances the presentation.

This rubric was inspired by the AAC&U VALUE rubric.

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