

# STUDY IN BUDAPEST



## Study Business in the heart of Central Europe at ESSCA's Budapest Campus

ESSCA has been present in the center of one of Central Europe's busiest capitals since 1993, and has welcomed hundreds of students from France and all over the world. Come to the historic banks of the River Danube to study business and gain actual corporate insight through lectures and company visits — all in English — thanks to ESSCA's experienced professors and staff.

ESSCA Budapest welcomes a great variety of international students — over forty nationalities who come together to learn about Central and Eastern European (CEE) issues and business practices. They profit from a smaller but still very cosmopolitan European capital to gain first-hand knowledge about the way Hungarians work and think, as well as taking in the sights, sounds and culture of this historic, millennial city.

**Courses are available for graduate and undergraduate students, both semester-long or during two summer programs.**

**Unless otherwise specified, each course is on offer during the fall (September-December) and spring (January-May) semesters.**

### Undergraduate Courses

#### Offered each semester

- Cross-Cultural Management
- Doing Business in CEE
- CEE Economics & Politics
- Principles of Auditing
- Consumer Behavior
- Logistics
- International Digital Management (Spring)
- International Business and Marketing (Spring)
- I.T. in Finance
- Introduction to Hungarian Culture and Society (3 ECTS)
- Hungarian Language (3 ECTS)

### Graduate Courses

#### Offered each semester

- Starting New Ventures
- Cross-Cultural Management
- Crisis Management
- Project Management
- Product / Process Innovations
- International Monetary Governance
- Doing Business and Management in CEE
- Geopolitics in CEE
- Leadership and Strategy
- French Language
- Hungarian Language (3 ECTS)
- International Marketing

#### Electives

- Advanced Market Research (Sept-Dec)
- Investing (Jan-May)
- Corporate Finance (Jan-May)

*Courses are weighted 6 ECTS unless otherwise indicated.  
All ESSCA course offerings are subject to change.*



### Testimonial

**PASCAL LEONHARD STORK**

**Katholische Universität Eichstätt-Ingolstadt, Germany**



First it was a great opportunity to study at ESSCA, but after my arrival at Budapest I perceived the bigger thing I was part of. ESSCA introduced me to people from all over the world and with such great friends it was easy to explore a new region. The atmosphere has been unique. This experience supported my personal growth. However, ESSCA lectures gave me great theoretical input for my academic studies by using interactive teaching methods and lots of interesting discussions. I am thankful for having been there!



## Application Procedures

- If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.
- If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."
- A 550 TOEFL score is required for non-native English speakers. Students whose home university language of study is English are also exempt.

## Practical Information

- ESSCA student services both in Angers and in Budapest assist students in their search for accommodations and with their administrative formalities.

More information:

[www.essca.fr/en](http://www.essca.fr/en) > About ESSCA > Our Campuses > ESSCA Budapest

## Information and enrollments

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