

PIC Strategic Plan & Goals Summary, 2008-2016

Refreshed June 2010

PIC Mission

To engage the University community in meaningful international experiences which foster an appreciation and awareness of diverse cultures, people, and ideas.

PIC Vision

The Padnos International Center is committed to providing students, faculty and staff with opportunities that deepen and broaden their global awareness and understanding. By offering a welcoming environment and developing diverse and substantive programs, we seek to build collaborative relationships that embrace liberal learning and cross-cultural understanding.

PIC Values

The PIC Values...

1. International Students, International Faculty, and visiting Scholars in the GVSU community, and their
 - Diversity of perspectives they bring, in and out of class
 - Expertise in academic and non-academic areas of interest
 - Integration into the academic and social culture
2. Study Abroad experiences that strive to include
 - A sense of global citizenship
 - Integration of participants into the culture of the host country or region
 - Encouragement of participants to learn the language of the country or region
 - Encouragement of participants to learn the history of the host country or region
 - Quality curriculum connected to the study abroad experience and host country
 - Opportunities for a diverse range of students and their circumstances or needs (including physical disability, family situation, gender orientation, etc.)
 - Concern for participants' health and safety
3. Faculty /staff awareness of and support for international educations, through
 - Incorporation of international elements to courses and curricula
 - Increased intercultural competence
 - International Education Committee
 - Faculty awareness of and support for study abroad programs
 - Cooperation with PIC on international-related programming on campus
 - Participation in partner-related opportunities
 - International research, teaching, and professional development
4. A warm, welcoming working environment, with people who are respectful and encouraging towards diverse cultures and perspectives.

5. International Education programming on GVSU campuses, designed for students, faculty, staff, and the wider community, and for the deepening of cultural understanding.

PIC Strategic Goals: 2008-2016

1. Build and maintain programs that integrate and support international students and scholars across campus. *Measurement: satisfaction of international students in orientation, immigration advising, and other services provided by PIC.*
2. Build and maintain relationships with academic and service departments for planning, implementing, and integrating PIC's efforts and student initiatives. *Measurement: Study Abroad Advising sheets and credit transfer databases. Measurement: Number of co-sponsorship & programming events*
3. Build and maintain sustainable, relevant, and meaningful partnerships. *Measurement: regular activity as intended in the agreements; International Education Committee (IEC) activities*
4. Build and maintain a diverse set of study abroad programs to match the needs and goals of students, faculty, and staff. *Measurement: Numbers of students participating in programs abroad; Numbers and types of faculty-led programs.*
5. Build and maintain programs that focus on learning goals for students, faculty, and staff (shifting emphasis from service to facilitating their intercultural competence). *Measurement: addition of student learning goals for each partnership program by 2011. Measurement: post-test of delegation participants.*

PIC Objectives: 2010-2012

1. Increase the numbers of GVSU students studying abroad or interning abroad. Goal is the GVSU strategic sub-goal (2.5.2) of 800 students per year. *Measurement: # of Study Abroad participants.*
2. PIC grants for faculty and staff will aim to provide faculty (and staff) with meaningful and transformative international/intercultural experiences that will lead to more internationalized classrooms at GVSU and/or to greater intercultural competence for them. *Measurement: Grant reports*
3. We will continue to strategically develop new faculty-led programs that serve GVSU students, especially those which will attract greater student participation. We do plan to try to create a Spring-term program that targets student-athletes as participants, as well as a program to support the international and service-learning goals of the Honors College. *Measurement: new program development (number and type).*
4. The current array of comprehensive partnerships is solid, but we will be seeking to strengthen them further by broadening the scope of faculty and student involvement. Additional partnerships will be added with the following priorities: 1. Support for the international Area Studies programs (e.g., Latin American Studies, Middle East Studies, etc.), the language programs in MLL, and any particular regional gaps that may exist (e.g., India, South America, Russia, and possibly Southern Africa). *Measurement: number and type of partnerships; numbers of students, faculty, staff participating.*
5. Continue to leverage additional funding in order to achieve goals. This includes additional scholarship support for students to study abroad (GVSU base funding and/or endowed scholarships), and external grants. *Measurement: additional scholarship funds allocated by Division.*

6.Strategize and coordinate internationalization efforts at the level of academic units. Work with individual Colleges and units to develop internationalization plan and implement them. *Measurement: Number of study abroad sheets available for majors.*

7.Develop at least one more cost-effective internship experience for students (e.g., in Mexico or Latin America). *Measurement: Does it exist?*

8.Adjust current International Student services to support larger numbers of International Students (as expected as GVSU gets closer to its goal of 3% international student enrollment—GVSU sub-goal 2.5.3). *Measurement: Measures taken to adapt to larger groups/numbers of international students.*

9. Devise and implement an improved process for helping returning Study Abroad participants to integrate into the campus community and productively apply their experiences to their academic and professional careers as well as personal growth. *Measurement: Nature of any changes or additions to programming.*