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Live each day like it's your best one yet

Meet Jackie, a 52-year-old family-focused empty nester.

My sister and I are best friends. We love food, fun, and especially our amazing family. When we're together, people think we're twins, even though we're six years apart. We definitely inherited some good genes from our beautiful mother.

Unfortunately, my sister has one more thing in common with our mother — breast cancer. We lost Mom a few years ago and were absolutely devastated when my sister was also diagnosed just a month later. But with a positive outlook and amazing care, my sister is enjoying life in remission. And we're living our best adventures yet!

We've set new health and fitness goals, are starting to visit all those places we'd dreamed of seeing, and have taken inventory of personal and financial matters. When my company added Lincoln's critical illness insurance to our benefits package options, I didn't need to think twice before enrolling. And while my personal plan is to never use it, I have peace of mind knowing that it's there. For what I'd pay for an on-demand movie these days, I'm covered.¹

The benefits of Lincoln insurance

With a commitment to caring for you and your family, Lincoln offers supplemental health insurance that can fill in financial gaps related to medical expenses. We've built these benefits with you in mind — affordable, accessible plans that help cover expenses stemming from chronic, serious illnesses and unexpected illnesses or accidents — concerns most expressed in a recent workforce study.²

These incident-based benefits are yours to use as you'd like. Lincoln's supplemental health benefits can help you keep up and move forward, whatever comes your way.



Please contact your benefits manager for more information.

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LCN-4693894-041922 MAP ADA 6/22 **Z01 Order code: GP-CIEPF-FLI001** Benefits vary based on employer plan design.

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Product availability and/or features may vary by state. Limitations and exclusions apply.

¹ "2020 U.S. Workplace Benefits Yearbook," LIMRA.

² "Lincoln Financial Group, GP Benefits Thought Leadership Study," Greenwald Research, March 2022.