

MiSTEM Greater West Michigan (GWM) Region Advisory Board

Responsibilities of the Advisory Board

Members will support the Greater West Michigan Region for a three-year term by contributing expertise and representing education, business/industry, and community.

The MiSTEM GWM Advisory Board will contribute in following ways:

(1) Advisory Capacity

Use their expertise and experience to advise the Region, including but not limited to:

- Gaps and Needs Analysis
 - Identifying regional gaps and needs, and explore opportunities to address those gaps and needs
 - Ways to promote and encourage diversity in STEM education and the STEM workforce
- Strategic Planning
 - Provide direction, guidance, and recommendations related to the Regional Strategic Plan
 - Assist with identifying community resources and strategies for achieving the goals and objectives of the Region
- Programmatic Opportunities
 - Assist in identifying programmatic opportunities with the purpose of advancing STEM education such as student programs, educator professional development, or community outreach programs
- Resource Connection / Fund Development
 - o Actively encourage and foster partnerships in the region
 - o Recommend ways to leverage public, private and nonprofit resources

(2) Advocacy

Advocate for the MiSTEM Network and promote the value of STEM education and STEM careers to a variety of stakeholders, including legislators, P-20 educators, and businesses, within their organizations and stakeholder groups, when appropriate, including but not limited to:

- Promote project-, place-, and problem-based learning opportunities in STEM education and STEM careers
- Assist in building public awareness of the MiSTEM Network

(3) Attendance and Participation

- Attend Advisory Board meetings (3 virtual meetings per year of 2-3 hours each)
- Attend, participate, or support regional STEM events and programming, when possible

Ginger Rohwer | Regional Director rohwergi@gvsu.edu