

**ASSESSMENT RESULTS FOR FALL 2014 - WINTER 2015**

**BBA-ACC INFORMATION LITERACY RUBRIC  
Winter 2015 [ACC 310], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average</b>
<b>Locates Information</b>	79.75%	3.59
<b>Evaluates Information</b>	79.75%	3.56
<b>Uses Information</b>	74.68%	3.47
<b>Sources Information</b>	58.23%	3.07

**MST ETHICAL REASONING  
Fall 2014 [ACC 636], met 2/5 requirement**

<b>Criteria</b>	<b>Average N=26</b>
<b>Identification of Ethical Issues</b>	3.35
<b>Knowledge of Standards</b>	2.91
<b>Application of Ethical Standards</b>	3.02
<b>Recommendation for Action</b>	2.99

**MST TAX LAW: TAXATION OF DISTRIBUTIONS**  
**Fall 2014 [ACC 624], goal revised**

Criteria	Average N=56
<b>Applies tax law regarding classification of various distributions from the business entity (corporation)</b>	3.28
<b>Applies tax law regarding the determination of the amount and nature of income, gain or loss resulting from a distribution</b>	3.20
<b>Applies tax law regarding the tax basis consequences of a distribution</b>	3.08
<b>Applies tax law regarding secondary tax issues applicable to distributions</b>	3.11

**MST TAX LAW: FORMATION OF A BUSINESS ENTITY**  
**Fall 2014 [ACC 636], met 2/5 requirement**

Criteria	Average N=26
<b>Applies tax law regarding the tax-free formation of the business entity (corporation)</b>	3.32
<b>Applies tax law regarding the treatment of boot and other exceptional formation transactions</b>	3.28
<b>Applies tax law regarding the amount and nature of realized and recognized income, gain and loss on formation transactions.</b>	3.20
<b>Applies tax law regarding the tax basis consequences of formation transactions.</b>	2.69
<b>Applies tax law regarding secondary tax issues related to the formation of a business entity.</b>	3.12

**MSA ACCOUNTING RESEARCH RUBRIC**  
**Fall 2014 [ACC 620], goal revised**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average N=20</b>
<b>Standards and Rules</b>	95%	3.58
<b>Information Sources</b>	90%	3.42
<b>Reconcile Standards</b>	95%	3.58
<b>Logical Inference</b>	95%	3.63

**MSA ENTERPRISE SYSTEMS RUBRIC**  
**Fall 2014 [ACC 616], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average N=17</b>
<b>Use of Conceptual Models</b>	76.47%	3.23
<b>Retrieval of Information for Accounting Purposes</b>	94.12%	3.59
<b>Corrections for Control Weaknesses</b>	88.23%	3.53

**MSA TECHNICAL COMPETENCE RUBRIC**  
**Fall 2014 [ACC 618], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average N=24</b>
<b>Identified and Addressed Audit Risk where Appropriate</b>	Not covered in the course	Not covered in the course
<b>Implement Appropriate Standard</b>	54.17%	2.5
<b>Frameworks and Models</b>	54.17%	2.33

**MSA WRITTEN COMMUNICATION RUBRIC**  
**Winter 2015 [ACC 617], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average N=36</b>
<b>Content</b>	77.78%	3.25
<b>Determine Needed Information</b>	86.11%	3.28
<b>Generate Needed Information</b>	77.78%	3.22
<b>Organization</b>	80.56%	3.25
<b>References</b>	86.11%	3.31
<b>Style</b>	83.33%	3.25
<b>Mechanics</b>	72.22%	3.00

**MBA INFORMATION LITERACY RUBRIC**  
**Winter 2015 [ECO 641], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average N=18</b>
<b>Determines Information Needs</b>	44.44%	2.39
<b>Gathers Information</b>	33.33%	2.28
<b>Evaluates Information</b>	55.55%	2.39
<b>Sources Information</b>	66.66%	2.78

**MBA LEADERSHIP RUBRIC**  
**Fall 2014 [BUS 631], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3</b>	<b>% scoring 4</b>	<b>Average N=23</b>
<b>Comprehensive assessment of organization</b>	47.83%	52.17%	3.52
<b>Comprehensive assessment of leadership</b>	47.83%	52.17%	3.52
<b>Assessing context of problems as a whole and understanding interrelationships</b>	39.13%	60.87%	3.61
<b>Develops effective organizational alternatives and recommends clearly defined implementation plan</b>	56.52%	43.48%	3.43
<b>Incorporating feedback and creating an effective climate for change</b>	56.52%	43.48%	3.43

**MBA STRATEGY RUBRIC**  
**Fall 2014 [BUS 681], met 2/5 requirement**

<b>Criteria</b>	<b>% scoring 3</b>	<b>% scoring 4</b>	<b>Average N=7</b>
<b>Assesses External Environment</b>	28.57%	71.43%	3.71
<b>Assesses Internal Environment</b>	42.86%	57.14%	3.57
<b>Assesses Competitive Position</b>	14.29%	85.71%	3.86
<b>Applies Models</b>	14.29%	85.71%	3.86
<b>Develops Strategic Options</b>	14.29%	85.71%	3.86

**MBA INTERNATIONAL LITERACY RUBRIC**  
**Winter 2015 [BUS 671], next assessment Winter 2016**

<b>Criteria</b>	<b>% scoring 3 or 4</b>	<b>Average N=36</b>
<b>Cultural Issues</b>	53.85%	2.85
<b>Global Threats and Opportunities</b>	100%	3.65
<b>Country Competitiveness</b>	96.15%	3.62