

	<b>ECO 210</b>	<b>ECO 211</b>	<b>BUS 201</b>	<b>ACC 212/213</b>	<b>MGT 268</b>	<b>FIN 320</b>	<b>MGT 331</b>	<b>MKT 350</b>	<b>MGT 366</b>	<b>ECO 300/400</b>	<b>MGT 495</b>	<b>ACC 333, ECO 440, FIN 330, MGT 340/438, MKT 375</b>
<b>1. Effective Business Communication</b>												
1.1 Students will be proficient at locating, evaluating and using information effectively	I, A	I, A	I	I	R, A	I	I	I/R	I	R		I/R-MKT375
1.2 Students will develop clear, concise and well-organized written communication					R, A		A	I/R			A	R-MKT 375
1.3 Students will produce professional quality oral presentations.							A					R-MKT 375
<b>2. Functional Business Knowledge</b>												
2.1 Students will apply disciplinary knowledge to solve problems.			I, R	I, A	I, R	I, A	I, R	I/R	I, R	R	A	R
2.2 Students will demonstrate proficiency in the basic concepts and principles across the disciplines.	I, R	I, R	I, R		I, R	I, R	I, R		I, R		A	
<b>3. Informed Decision Making</b>												
3.1 Students will analyze and integrate the impact of strengths, weaknesses, opportunities, and threats in business decisions.				I				I			A	
3.2 Students will integrate global and cultural factors into the decision-making process.			I		I, R		I, R	I	I, R		A	R-MKT375
<b>4. Ethics and Values</b>												
4.1 Students will apply ethical theories and models to decision making.			I, R		I, R	I, R	I, R				R	I/R/A
4.2 Students will identify their own values & understand how value systems impact decision-making.			I	I					I, R		R	I/R/A