

ASSURANCE OF LEARNING
COMPLETING THE PROCESS

It is important to know if our students are reaching the highest possible level of understanding of course and program learning objectives. To reach that goal, we assess the level of understanding of those objectives, and in those cases where that understanding is not adequate, plan to improve the next outcome. This form will help to assess the data collected, attempt to interpret it and plan effective changes in course delivery or structure in future semesters. Please complete this form for each core course in order for us to internally document this process and provide a guide for similar problems in the future.

Program: BBA –

Program learning goal/objective assessed: Functional Business Knowledge

Core Course # and title: MGT495

**Goal Assessment Team (GAT) Chair and Members: Brad Koch
Paul Mudde
Carol Sanchez
Tim Syfert
Mahendra Joshi
Dave Centers
Joe Little**

(1) Briefly list the measures used to assess student learning (for example: case studies, exams etc.)

ETS Major Field Test was used in six sections of MGT495

(2) Based on the assessment results what conclusions do you draw?

Their performance was the weakest on international issues.

(3) Are there any contextual factors affecting these results? (For example: student class standing, faculty experience teaching the course, course format [hybrid/flipped, online], class size, diversity of majors, etc.)

No.

(4) Based on the results, describe any changes you anticipate making in teaching the course to improve the student learning.

Although international cases are used in MGT495, the international issues topic is currently not taught in MGT495 and the MGT495 instructors feel that this is not the place for it to be taught.

(5) Based on the results, describe any changes you anticipate making in assessing the course.

None.

(6) Based on the results, describe the curricular or programmatic changes you will make to improve student attainment of the selected goal/objective.

The International Business Committee is developing a road map for incorporating global content throughout the four years of the BBA curriculum.

(7) Based on your recommendations for improvement, please describe

- The expected timeline for each of the recommended actions
- Any potential barriers you anticipate in implementing the recommended actions

This proposal will be presented to the faculty senate in December and curriculum changes could be entered into Sail during 2020.

(8) To what extent did the department/unit as a whole (or a subgroup) engage in this assessment process?

The subgroup presented their recommendations at a department meeting where their changes were approved.

(9) What else can the Assessment Committee do to help you meaningfully assess student learning?

Nothing.

<p>The Unit Heads of Management, Marketing, Finance, Economics and the Director of School of Accounting will be responsible for overseeing changes recommended by GATs for the assessment of learning goals housed in their units. They will also be required to follow up with documented evidence of the changes implemented.</p>
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