

BBA Business Economics and BA/BS Economics Goals and Objectives

(1) Effective Communication

- 1.1 Students will be proficient at locating, evaluating, and using information effectively.
- 1.2 Students will develop clear, concise and well-organized written communication.

(2) Disciplinary Content Knowledge

- 2.1 Students will be able to explain the major approaches, methods, theories, and substantive findings of the field
- 2.2 Students will be able to identify and connect the appropriate ideas and claims from the field of Economics to real-world issues

(3) Problem Solving

- 3.1 Students will be able to identify and evaluate the feasibility of solutions considering aspects such as the historical context and ethical, legal, or practical impact of potential solutions
- 3.2 Students will be able to identify and correctly apply appropriate empirical and statistical techniques in the analysis of economic problems