

**EMBA Assessment Report (Fall 2016 – Winter 2019)**

**Winter 2018**

**Goal 1: Effective Business Communication**

**Objective 1.1: Written Communication (EMBA 683)**

| Criteria     | Level 1 | Level 2 | Level 3 | Level 4 | Total # of students | Average Score | % of students performing at level 3 or above |
|--------------|---------|---------|---------|---------|---------------------|---------------|--|
| Content      | 0       | 1       | 10      | 8       | 19                  | 3.36          | 95%  |
| Organization | 0       | 0       | 9       | 10      | 19                  | 3.52          | 100%   |
| Tone         | 0       | 2       | 9       | 8       | 19                  | 3.31          | 89%  |
| Mechanics    | 0       | 3       | 7       | 9       | 19                  | 3.22          | 84%  |
| Style        | 0       | 3       | 8       | 7       | 19                  | 3.15          | 79%  |

**Objective 1.2: Oral Communication (EMBA 683)**

| Criteria           | Level 1 | Level 2 | Level 3 | Level 4 | Total # of students | Average Score | % of students performing at level 3 or above |
|--------------------|---------|---------|---------|---------|---------------------|---------------|--|
| Organization       | 0       | 0       | 0       | 22      | 22                  | 4.00          | 100  |
| Delivery           | 0       | 0       | 3       | 19      | 22                  | 3.86          | 100  |
| Content            | 0       | 0       | 5       | 17      | 22                  | 3.77          | 100  |
| Communication aids | 0       | 2       | 8       | 12      | 22                  | 3.45          | 91   |
| Nonverbals         | 0       | 0       | 9       | 13      | 22                  | 3.59          | 100  |

**Goal 2: Business Acumen and Strategy (EMBA 683 - MFT Business Test)**

|                                 | Total Score | Marketing | Management | Finance | Accounting | Strategic Integration |
|---------------------------------|-------------|-----------|------------|---------|------------|-----------------------|
| <b>EMBA Average</b>             | 256.39      | 65.00     | 61.00      | 40.00   | 47.00      | 55.00                 |
| <b>Comparison Group Average</b> | 248.4       | 44.3      | 41.6       | 64.6    | 35.5       | 45.3                  |

### Goal 3: Global (PD)

| Criteria  | Level 1 | Level 2 | Level 3 | Level 4 | Total # of students                    | Average Score | % of students performing at level 3 or above |
|---|---------|---------|---------|---------|--|---------------|--|
| Global factors  | 0       | 0       | 18      | 0       | 18                                     | 3.0           | 100%   |
| Inter-cultural factors  | 0       | 0       | 18      | 0       | 18                                     | 3.0           | 100%   |
| Analysis of global and inter-cultural factors                               | 0       | 0       | 18      | 0       | 18                                     | 3.0           | 100%   |
| Develops strategic options by integrating global and inter-cultural factors |         |         |         |         | this learning outcome was not assessed |               |  |

### Goal 4: Values Driven Leadership

#### Objective 4.1: Ethics (EMBA 678)

| Criteria                             | Level 1 | Level 2 | Level 3 | Level 4 | Total # of students | Average Score | % of students performing at level 3 or above |
|--------------------------------------|---------|---------|---------|---------|---------------------|---------------|--|
| Values Clarification                 | 0       | 1       | 8       | 10      | 19                  | 3.47          | 94.7   |
| Identification of Ethical Issues     | 0       | 0       | 8       | 11      | 19                  | 3.57          | 100  |
| Stakeholder Identification           | 0       | 0       | 7       | 12      | 19                  | 3.6           | 100  |
| Application of Ethical Theory/Models | 0       | 1       | 9       | 9       | 19                  | 3.4           | 94.7   |
| Personal Voice and Action            | 0       | 0       | 7       | 12      | 19                  | 3.6           | 100  |

**Objective 4.2: Team Work (PD)**

| <b>Criteria</b>                     | <b>Level 1</b> | <b>Level 2</b> | <b>Level 3</b> | <b>Level 4</b> | <b>Total # of students</b> | <b>Average Score</b> | <b>% of students performing at level 3 or above</b> |
|-------------------------------------|----------------|----------------|----------------|----------------|----------------------------|----------------------|---|
| Contribution                        | 0              | 0              | 5              | 16             | 21                         | 3.8                  | 100%  |
| Preparation                         | 0              | 0              | 8              | 13             | 21                         | 3.6                  | 100%  |
| Collaboration                       | 0              | 0              | 6              | 15             | 21                         | 3.7                  | 100%  |
| Communications                      | 0              | 0              | 4              | 17             | 21                         | 3.8                  | 100%  |
| Constructive Climate: Guidelines    | 0              | 0              | 6              | 15             | 21                         | 3.7                  | 100%  |
| Constructive Climate: Challenge     | 0              | 0              | 6              | 15             | 21                         | 3.7                  | 100%  |
| Responds to feedback constructively | 0              | 0              | 6              | 15             | 21                         | 3.7                  | 100%  |

**Objective 4.3 Leadership (EMBA 678)**

| <b>Criteria</b>  | <b>Level 1</b> | <b>Level 2</b> | <b>Level 3</b> | <b>Level 4</b> | <b>Total # of students</b> | <b>Average Score</b> | <b>% of students performing at level 3 or above</b> |
|--|----------------|----------------|----------------|----------------|----------------------------|----------------------|---|
| Fosters action towards achievement of organizational goals | 0              | 1              | 8              | 10             | 19                         | 3.47                 | 94.7  |
| Personal and social responsibility                         | 0              | 1              | 8              | 10             | 19                         | 3.47                 | 94.7  |
| Knowledge of self as a leader                              | 0              | 0              | 9              | 10             | 19                         | 3.5                  | 100   |