

**EMBA Curriculum Map to Assess the Learning Goals and Objectives
Semester 1 – Fall 1**

Goals and Objectives\Course	EMBA 601	EMBA 611	EMBA 641	EMBA 681	PD - DT	PD - CT
1. Effective Business Communication						
1.1 Students will develop clear, concise and well-organized written communications			R	I		A
1.2 Students will develop and deliver effective presentations			R	I		
2. Business Acumen and Strategic Decision Making						
2.1 Students will demonstrate proficiency in core business knowledge/concepts	A	A	A	I		
2.2 Students will demonstrate proficiency in integrating business disciplines to solve problems and formulate strategic alternatives				I		
3. Global and Inter-Cultural Competence						
3.1 Students will identify and be sensitive to inter-cultural and global factors impacting business decision-making			R	I, R		I
3.2 Students will integrate inter-cultural and global factors in problem solving and decision-making				I	R	
4. Values Driven Leadership						
4.1 Students will apply ethical models and theories to decision making		R		I		
4.2 Students will work effectively and collaboratively in a team towards a shared goal	R	R	R	I	R	R
4.3 Students will articulate their own values-driven leadership philosophy						I

I = Introduced, R = Reinforced, A = Assessed

PD = Professional Development

DT = Design Thinking

CT = Content Integration

**EMBA Curriculum Map to Assess the Learning Goals and Objectives
Semester 2 – Winter 1**

Goals and Objectives\Course	EMBA 621	EMBA 651	EMBA 652	EMBA 667	EMBA 675	PD - CT 2
1. Effective Business Communication						
1.1 Students will develop clear, concise and well-organized written communications		R				
1.2 Students will develop and deliver effective presentations						
2. Business Acumen and Strategic Decision Making						
2.1 Students will demonstrate proficiency in core business knowledge/concepts	A	A			A	
2.2 Students will demonstrate proficiency in integrating business disciplines to solve problems and formulate strategic alternatives		R				
3. Global and Inter-Cultural Competence						
3.1 Students will identify and be sensitive to inter-cultural and global factors impacting business decision-making						R
3.2 Students will integrate inter-cultural and global factors in problem solving and decision-making						R
4. Values Driven Leadership						
4.1 Students will apply ethical models and theories to decision making	R					
4.2 Students will work effectively and collaboratively in a team towards a shared goal	R	R	R	R	R	R
4.3 Students will articulate their own values-driven leadership philosophy						

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**EMBA Curriculum Map to Assess the Learning Goals and Objectives
Semester 3 – Fall 2**

Goals and Objectives\Course	EMBA 610	EMBA 626	EMBA 635	EMBA 679	EMBA 682	PD - CT 3	PD Action Learning Project
1. Effective Business Communication							
1.1 Students will develop clear, concise and well-organized written communications			R	R	R		
1.2 Students will develop and deliver effective presentations			R	R	R		
2. Business Acumen and Strategic Decision Making							
2.1 Students will demonstrate proficiency in core business knowledge/concepts	R	A		R	R		
2.2 Students will demonstrate proficiency in integrating business disciplines to solve problems and formulate strategic alternatives	R			R	R		
3. Global and Inter-Cultural Competence							
3.1 Students will identify and be sensitive to inter-cultural and global factors impacting business decision-making				R	R		
3.2 Students will integrate inter-cultural and global factors in problem solving and decision-making				R	R		
4. Values Driven Leadership							
4.1 Students will apply ethical models and theories to decision making	R		R	R	R		
4.2 Students will work effectively and collaboratively in a team towards a shared goal	R	R	R	R	R	R	
4.3 Students will articulate their own values-driven leadership philosophy							

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**EMBA Curriculum Map to Assess the Learning Goals and Objectives
Semester 4 – Winter 2**

Goals and Objectives\Course	EMBA 678	EMBA 683	PD - CT 3	PD Action Learning Project
1. Effective Business Communication				
1.1 Students will develop clear, concise and well-organized written communications				A
1.2 Students will develop and deliver effective presentations				A
2. Business Acumen and Strategic Decision Making				
2.1 Students will demonstrate proficiency in core business knowledge/concepts				R
2.2 Students will demonstrate proficiency in integrating business disciplines to solve problems and formulate strategic alternatives		A		R
3. Global and Inter-Cultural Competence				
3.1 Students will identify and be sensitive to inter-cultural and global factors impacting business decision-making	R	A	R, A	R
3.2 Students will integrate inter-cultural and global factors in problem solving and decision-making	R	A		R
4. Values Driven Leadership				
4.1 Students will apply ethical models and theories to decision making	A	R		R
4.2 Students will work effectively and collaboratively in a team towards a shared goal	R	R	R	A
4.3 Students will articulate their own values-driven leadership philosophy	A		R	

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PD = Professional Development

CT = Content Integration