

## MBA ETHICAL DECISION MAKING RUBRIC

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>
<b>Values Clarification</b>	Lists values but unable to offer any thoughtful defense of why they are important.	Lists values but uses superficial reasoning to defend choices.	Articulates values and offers acceptable explanation of their importance to business behavior.	Thoughtfully articulates and defends important values that should guide behavior in given business cases.
<b>Identification of Ethical Issues</b>	Identification of ethical concerns is sparse or missing	Identifies only some of the ethical concerns in a given problem/case. Omits a few major points	Identifies most of the ethical concerns in a given problem/case. May omit a few minor points	Completely and thoughtfully identifies all ethical concerns in a given problem/case
<b>Stakeholder Identification</b>	Identification of stakeholder is sparse or missing	Identifies only some stakeholder positions in a given problem/case. Omits a few major points	Identifies most of the stakeholder positions in a given problem/case. May omit a few minor points	Completely and thoughtfully identifies all stakeholder positions in a given problem/case
<b>Application of Ethical Theory/Models</b>	Application of ethical decision making models is sparse or missing	Application of ethical decision making models is superficial or incomplete	Good application of consequentialist, deontological and virtue ethical decision making models; may miss some details or nuances	Completely and thoughtfully applies consequentialist, deontological and virtue ethical decision models to problem
<b>Personal Voice and Action</b>	Approach/plan about how to proceed when confronted with unethical behavior is unrealistic or missing	Approach/plan about how to proceed when confronted with unethical behavior fails to consider some important points or conditions	Developed a realistic approach/plan about how to proceed when confronted with unethical behavior in a given situation; missed some minor considerations	Developed a realistic and thoughtful approach/plan about how to proceed when confronted with unethical behavior in a given situation