

MBA GLOBAL AND INTER-CULTURAL COMPETENCE RUBRIC

Criteria	Level 1	Level 2	Level 3	Level 4
Global Factors	No or almost no identification of global factors in case analysis	Identified only a few relevant global factors in case analysis	Identified most of the relevant global factors in case analysis	Identified all of the relevant global factors in case analysis
Inter-Cultural Factors	No or almost no identification of inter-cultural factors in case analysis	Identify only a few relevant inter-cultural factors in case analysis	Identify most of the relevant inter-cultural factors in case analysis	Identify all of the relevant inter-cultural factors in case analysis
Analysis of Global and Inter-Cultural Factors	No or almost no analysis of impact of relevant global and inter-cultural factors in case analysis	Some analysis of impact of global and inter-cultural factors in case analysis. Omits a few major points	Good analysis of impact of global and inter-cultural factors in case analysis. Omits a few minor points.	Clear, thorough and accurate analysis of impact of global and inter-cultural factors in case analysis
Develops Strategic Options by Integrating Global and Inter-cultural Factors	Development of strategic options missing, incorrect or superficial	Attempts to develop strategic options but analysis and defense are incomplete	Correctly develops, analyzes and defends a limited number of strategic options.	Thoughtfully develops, analyzes and defends a suitable number of strategic options