

BBA Finance Goals and Objectives

(1) Estimate the intrinsic value of the firm and determine the appropriate cost of equity

- 1.1 Develop the forecasted free cash flows of the firm
- 1.2 Estimate the appropriate cost of capital for the firm
- 1.3 Apply the time value of money concepts to determine the intrinsic value of operations
- 1.4 Estimate the market value of the firm's equity