

ENT

Goal 1: Ability to recognize a business opportunity and start a new business venture

- Students should be able to complete a feasibility analysis for a new venture
- Students should be able to complete a business plan for a new venture

GM

Goal 1: Understand and can apply fundamental concepts of the management discipline

- Students should be able to demonstrate understanding of, and apply, basic concepts of team behavior
- Students should be able to exhibit competence in problem solving

HR

Goal 1: Understand and apply the theoretical concepts and practices of the primary areas of human resource management including employment law, staffing, training, rewards, and performance management, and employee relations

- Students should be able to demonstrate general knowledge of staffing, training, rewards, performance management, and employee relations. They should demonstrate basic application of this information through short cases or exercises.

IB

Goal 1: IB Majors will understand the challenges and opportunities of doing business in international environments

- Understand the nature of international business
- Demonstrate global cultural competence

MIS

Goal 1: Understand and apply concepts, principles, and techniques to design, develop, and implement enterprise information systems

- Students should be able to demonstrate the integrated cross-functional nature of business processes
- Students should be able to execute key business processes in an ERP system

OM

Goal 1: Strategic Importance of Operations Management to organizations

- Students should be able to understand the relationship between Operations Management and other functional organization areas, including Sales/Marketing, Finance, Procurement and Human Resources
- Students should be able to understand supply planning, including but not limited to, Inventory Management, Sales & Operations Planning, and Material Requirements Planning

SCM

Goal 1: Comprehension of the principles of supply chain management

- Students should understand the basic concepts of purchasing in supply chain management
- Students should understand the competitive advantages that can be derived from improved purchasing in supply chain management

Goal 2: Competency of skills associated with supply chain management

- Students should be able to discern differing business strategies and their level of fit within a particular model of supply chain management
- Students should be able to integrate general supply chain management concepts and apply them to specific situations within a firm