

**MSA Assessment Report (Fall 2017-Winter 2021)**

**Fall 2017**

**1.1 Written Communication (1 section of ACC 620)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Content	0	1	10	12	23	3.48	95.65
Determine needed information	0	1	12	10	23	3.39	95.65
Generate needed information	0	1	10	12	23	3.48	95.65
Organization	0	0	10	13	23	3.57	100
References	0	0	2	21	23	3.91	100
Style	0	0	0	23	23	4	100
Mechanics	0	0	15	8	23	3.348	100

**Fall 2019**

**1.1 Written Communication (1 section of ACC 620)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Content	0	1	10	7	18	3.3	94%
Determine needed information	0	0	7	11	18	3.6	100%
Generate needed information	0	3	6	9	18	3.3	83%
Organization	0	0	10	8	18	3.4	100%
References	0	0	4	14	18	3.8	100%
Style	0	6	7	5	18	2.9	67%
Mechanics	0	0	7	11	18	3.6	100%

**Fall 2017****1.2 Oral Communication (1 section of ACC 620)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Organization	0	0	13	10	23	3.43	100
Delivery	0	4	16	3	23	2.96	82.6
Content	0	0	13	10	23	3.43	100
Communication aids	0	0	18	5	23	3.22	100
Nonverbals	0	2	13	8	23	3.26	91.3
Creativity	0	0	18	5	23	3.22	100
Audience interaction	0	0	13	10	23	3.43	100

**Fall 2019****1.2 Oral Communication (1 section of ACC 620)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Organization	0	0	4	14	18	3.8	100%
Delivery	0	1	9	8	18	3.4	94%
Content	1	0	4	13	18	3.6	94%
Communication aids	0	0	6	12	18	3.7	100%
Nonverbals	0	0	11	7	18	3.4	100%
Creativity	0	0	10	8	18	3.4	100%
Audience interaction	0	0	12	6	18	3.3	100%

**Winter 2018****2 Business Acumen and Strategy (1 section of ACC 613)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Assess financial performance	0	7	11	13	31	3.19	77%
Assess competitive position	0	5	18	8	31	3.10	84%
Demonstrates proficiency in accounting knowledge and concepts	0	4	10	17	31	3.42	87%
Develops strategic investment options	0	4	17	10	31	3.19	87%

**Winter 2020****2. Business Acumen and Strategy (1 section of ACC 613)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Assess financial performance	1		7	10	18	3.4	94%
Assess competitive position	1		7	10	18	3.4	94%
Demonstrates proficiency in accounting knowledge and concepts	1		7	10	18	3.4	94%
Develops strategic investment options	1		7	10	18	3.4	94%

**Winter 2018****3 Global (1 section of ACC 617)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Setting of international accounting standards	0	0	10	16	26	3.6	100%
Understanding influence of cultural differences on financial reporting	0	0	5	21	26	3.8	100%
Impact of cultural differences on corporate responsibilities and reporting	0	0	6	20	26	3.8	100%
Implementation issues per international accounting standards	0	2	12	12	26	3.4	92%
Endorsement of international accounting standards	0	0	11	15	26	3.6	100%

**Winter 2021****3 Global (1 section of ACC 617)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Implementation issues per international accounting standards and regulations			16	18	32	3.8	106%
Understanding influence of cultural differences on financial reporting			12	20	32	3.6	100%
Impact of cultural differences on corporate responsibilities and reporting			10	22	32	3.7	100%

**Fall 2018****4. Ethics (1 section of ACC 607)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Identification of ethical issues	0	0	3	16	19	3.8	100%
Application of ethical theory/models	7	1	6	6	19	2.7	63%
Personal voice and action	1	3	1	14	19	3.5	79%
Knowledge of standards	0	1	9	9	19	3.4	95%
Governance recommendation	6	1	6	6	19	2.6	63%

**Fall 2020****4. Ethics (1 section of ACC 607)**

<b>Criteria</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Total # of students</b>	<b>Average Score</b>	<b>% of students performing at level 3 or above</b>
Identification of ethical issues	1	1	6	19	27	3.6	93%
Application of ethical theory/models	0	4	9	14	27	3.4	85%
Personal voice and action	0	0	14	13	27	3.5	100%
Knowledge of standards	0	1	14	12	27	3.4	96%
Governance recommendation	0	2	14	11	27	3.3	93%