

MSA Assessment Report (Fall 2021-Winter 2026)

Fall 2022

2. Business Acumen and Strategy (1 section of ACC 613)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Assess financial performance	6	0	7	17	30	3.2	80%
Assess competitive position	6	0	7	17	30	3.2	80%
Demonstrates proficiency in accounting knowledge and concepts	6	0	7	17	30	3.2	80%
Develops strategic investment options	6	0	7	17	30	3.2	80%

4. Ethics (1 section of ACC 607)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Identification of ethical issues	0	2	2	24	28	3.8	93%
Application of ethical theory/models	2	4	8	14	28	3.2	79%
Personal voice and action	0	2	8	18	28	3.6	93%
Knowledge of standards	0	1	14	13	28	3.4	96%
Governance recommendation	2	3	8	15	28	3.3	82%

Winter 2023

1.1 Written Communication (1 section of ACC 620)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Content	0	1	20	5	26	3.2	96%
Determine needed information	1	3	21	1	26	2.8	85%
Generate needed information	1	0	23	2	26	3.0	96%
Organization	0	6	14	6	26	3.0	77%
References	24	1	1	0	26	1.1	4%
Style	0	3	17	6	26	3.1	88%
Mechanics	0	2	15	9	26	3.3	92%

1.2 Oral Communication (1 section of ACC 620)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Organization	0	0	26	0	26	3.0	100%
Delivery	0	10	14	2	26	2.7	62%
Content	0	0	26	0	26	3.0	100%
Communication aids	0	0	12	14	26	3.5	100%
Nonverbals	0	7	15	4	26	2.9	73%
Creativity	0	13	13	0	26	2.5	50%
Audience interaction	0	0	22	4	26	3.2	100%

3. Global

ACC 617 is no longer required for MSA; hence the global assessment was suspended. SOA is working on revising their curriculum and learning goals and objectives to align with the new CPA requirements.