

Goals and Objectives\Course	ACC 607	ACC 613	ACC 617	ACC 620
1. Effective Business Communication				
1.1 Students will develop clear, concise and well-organized written communication.	R-research paper		R - research paper	A, R - research paper
1.2 Students will develop and deliver effective formal presentations.	R, A - research Paper presentation		R, A - research paper presentation	A, R - both an individual & a group presentation
2. Business Acumen and Strategic Decision Making				
2.1 Students will demonstrate proficiency in accounting knowledge and concepts.		R, A - class assignments and exams	I, R - class assignments and discussion and requirements and exams	R - research paper & exams on conceptual framework
2.2 Students will demonstrate proficiency in analyzing business problems and recommending solutions.		I, R, A - class assignments, exams, and course project		
3. Global Perspective				
3.1 Students will identify inter-cultural and global factors impacting accounting decision-making.			I, R, A - class discussion, assignments and exams	R - general acceptance portion of research paper & group presentation
4. Ethical Awareness and Competence				
4.1 Students will understand various influences on, and be able to apply various approaches to, ethical decision-making.	I, R, A - class assignments, discussion, exams, research paper			

I = Introduced, R = Reinforced, A = Assessed