

PMBA Curriculum Map

Goals and Objectives\Course	MBA 681	MBA 676	MBA 601	MBA 675	MBA 611	MBA 641	MBA 621	MBA 651	MBA 677	MBA 631	MBA 660	MBA 610	MBA 683	MBA 678	MBA 684
1. Effective Business Communication															
1.1 Students will develop clear, concise and well-organized written communications															A
1.2 Students will develop and deliver effective presentations								R, A		R, A			R		A
2. Business Acumen and Strategic Decision Making															
2.1 Students will demonstrate proficiency in core business knowledge/concepts					I, R, A	I, R, A	I, R, A	I, R, A	I, R, A	I, R, A	I, R, A	I, R, A		I, R, A	
2.2 Students will demonstrate proficiency in integrating business disciplines to solve problems and formulate strategic alternatives	I		I							I, R			R, A		

3. Global and Inter-Cultural Competence															
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3.1 Students will identify and be sensitive to inter-cultural and global factors impacting business decision-making						I, R	I, R	I, R					R, A		
3.2 Students will integrate inter-cultural and global factors in problem solving and decision-making						I, R	I, R	I, R					R, A		
4. Values Driven Leadership															
4.1 Students will apply ethical models and theories to decision making									I, R, A					I, R, A	
4.2 Students will work effectively and collaboratively in a team towards a shared goal		I							R	R, A			R		
4.3 Students will articulate their own values-driven leadership philosophy									I, R					I, R, A	

I = Introduced,
R = Reinforced,
A = Assessed