

SCB Majors Assessment Report (2021-2026)

Fall 2022

Finance (4 sections of FIN 422)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Develop the forecasted free cash flows of the firm	13	6	2	63	84	3.4	77%
Estimate the appropriate cost of capital for the firm	4	13	7	60	84	3.5	80%
Apply the time value of money concepts to determine the intrinsic value of operations	2	3	32	47	84	3.5	94%
Estimate the market value of the firm's equity	2	7	34	41	84	3.4	89%

Real Estate (1 section of ECO 336)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Recognizes the roles of real estate market factors	2	4	12	16	34	3.2	82%
Explain changes in real estate markets	2	7	15	10	34	3.0	74%
Gathers and evaluates market data	1	4	19	10	34	3.1	85%
Analyzes market data	1	7	17	9	34	3.0	76%

General Management (2 sections of MGT 345)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Demonstrate understanding of, and apply, basic concepts of interpersonal behavior	0	0	4	15	19	3.8	100%
Exhibit interpersonal competence	0	0	3	16	19	3.8	100%

International Business (2 sections of ECO 369)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Identifies how international economic forces affect business	11	14	31	12	68	2.6	63%
Identifies principal institutions that shape international business	3	15	30	21	69	3.0	74%
Identifies how businesses expand internationally	16	12	23	19	68	2.7	62%

HR (3 sections of MGT 333)

Measures:

Textbook chapters were selected to match the objective of the Human Resource Major and its specified general knowledge. Chapter post tests were administered to gauge student mastery of the general knowledge content. Each post-test included a combination of matching and multiple-choice questions. The tests typically were worth 20 points.

Results:

The following table gives the mean results in each of the three classes and the mean across all three classes:

Human Resource Management – General Knowledge	Class 1	Class 2	Class 3	Course Mean
Chapter 2 Strategy Driven Human Resource Management	90% N=30	N=0*	90% N=30	90%
Chapter 3 The Legal Environment	85% N=31	82% N=33	90% N=30	87%
Chapter 4 Workforce Planning: Job Analysis, Design, and Employment Forecasting	90% N=30	78% N=34	90% N=30	86%
Chapter 6 Selecting New Employees	95% N=29	92% N=33	90% N=30	92%
Chapter 7 Training, Learning, Talent Management, and Development	95% N=29	89% N=33	90% N=30	93%
Chapter 9 Employee Rights and Labor Relations	95% N=29	91% N=22	90% N=30	92%

MIS (2 sections of MGT 351)

POST-TEST			MGT 351-02 (n=26)		MGT 351-01 (n=23)		ALL SECTIONS (n=49)	
Qu #	Question Details	Question Type (MC, TF, MA)	# of students who answered correctly	% of students who answers correctly	# of students who answered correctly	% of students who answers correctly	# of students who answered correctly	% of students who answers correctly
1	The highest organizational level in SAP ERP is the	MC	26	100%	23	100%	49	100%
2	What type of materials is purchased from a vendor?	MC	26	100%	23	100%	49	100%
3	A company code is the highest organizational level in SAP ERP.	TF	26	100%	23	100%	49	100%
4	A plant can be a factory, a warehouse, a regional distribution center, or a service center.	TF	26	100%	23	100%	49	100%
5	How many company codes can a plant belong to?	MC	24	92%	18	78%	42	86%
6	In the fulfillment process, a plant is	MC	26	100%	23	100%	49	100%
7	Materials that are acquired to be used within the organization are referred to as	MC	25	96%	18	78%	43	88%
8	Materials that are created by the production process from other materials are referred to as	MC	26	100%	18	78%	44	90%
9	Organizational data are used to represent the structure of an enterprise.	TF	26	100%	16	70%	42	86%
10	Pre-sales activity includes all of the following except	MC	20	77%	16	78%	36	73%
11	The procurement process includes all of the tasks involved in acquiring needed materials.	TF	26	100%	23	100%	49	100%
12	What is the final step in the fulfillment process?	MC	26	100%	21	91%	47	96%
13	What is the final step of the procurement process?	MC	24	92%	17	74%	41	84%
14	Which of the following are consequences of the invoice verification step of the procurement process? (3 correct answers)	MA	24	92%	19	79%	43	88%
15	Which of the following are the typical distribution channels? (3 correct answers)	MA	25	96%	19	79%	44	90%
16	Which of the following organizational levels is NOT relevant to the fulfillment process?	MC	22	85%	16	70%	38	78%
17	Which of the following statements about business processes is true?	MC	24	92%	22	96%	46	94%
18	Which one of the following is not a type of organizational data that is utilized in the procurement process?	MC	25	96%	22	96%	47	96%
19	Which one of the following represents the correct order of process steps for the fulfillment process?	MC	25	100%	21	91%	46	94%
20	Which process uses historical data and sales forecasts to plan which materials will be procured and produced?	MC	24	92%	22	96%	46	94%
			24.8	91%	20.15	83%	44.95	92%

Operations Management (2 sections of MGT 367)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Completeness	7	8	32	16	63	2.9	76%
Understanding	7	8	32	16	63	2.9	76%
Analysis, evaluation and recommendations							
insightful and thorough analysis	7	8	32	16	63	2.9	76%
makes connections between issues	7	8	32	16	63	2.9	76%
supports diagnosis and opinions	7	8	32	16	63	2.9	76%
presents detailed, realistic and appropriate recommendations	7	8	32	16	63	2.9	76%
Writing Mechanics	7	8	32	16	63	2.9	76%

SCM (3 sections of MGT 337)

Was scheduled in Fall 2022. However, the faculty forgot to do the assessment. I rescheduled it to Winter 2023; it was still not done.

Winter 2023

Business Economics

1.1 Information Literacy (all sections of ECO 210 and 211)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Seeks information	5	7	8	5	25	2.5	52%
Evaluates Information	1	9	12	3	25	2.7	60%
Uses information	3	6	13	3	25	2.6	64%
Sources information	0	9	13	3	25	2.8	64%

1.2 Written Communication (3 sections of ECO 300)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Content	0	2	13	4	19	3.1	89%
Organization	1	1	13	4	19	3.1	89%
Tone	1	1	12	5	19	3.1	89%
Mechanics	2	1	12	4	19	2.9	84%
References	2	0	14	3	19	2.9	89%
Format	0	2	10	7	19	3.3	89%

3. Problem Solving (2 sections of ECO 495)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Define the problem	0	12	24	1	37	2.7	68%
Develop a plan	2	13	20	2	37	2.6	59%
Collect and analyze informatioon	2	18	15	2	37	2.5	46%
Interpret findings and solve	8	18	10	1	37	2.1	30%

Entrepreneurship (1 section of ENT 351)

Criteria	Level 1	Level 2	Level 3	Level 4	Total # of students	Average Score	% of students performing at level 3 or above
Feasibility							
Market Research		5	5	26	36	3.6	86%
Customer Discovery		6	4	26	36	3.6	83%
Business Plan							
Business Model							
The Opportunity (how well-identified, how significant of an opportunity, forces creating the opportunity)		6	5	25	36	3.5	83%
The Business Concept and Product(s) (core concept for the business, value proposition, product/service mix)		6	16	14	36	3.2	83%
The Market (definition, size, market potential, target audience, purchase decision maker & process)		5	5	26	36	3.6	86%
Financials							
Financials (cash flow statement, income statement, balance sheet)		6	14	16	36	3.3	83%
Economics of the Business (margins, breakeven, cost structure, how we will make our money)		5	14	17	36	3.3	86%
Venture Financing (money needed, from where, how investors will receive their return, rate of return to them)		6	6	24	36	3.5	83%
Business Launch							
Marketing (pricing, promotion, selling, distribution, facilities, location, etc.)		5	7	24	36	3.5	86%
Operations (staffing requirements, how product/service will be produced, delivered, supported, logistics, inventory)		4	9	23	36	3.5	89%
Management Team (players, roles, experience/credibility, compensation, board of directors, key advisors)		5	6	25	36	3.6	86%
Non-financial resource requirements (people, facilities, location, etc.)		4	8	24	36	3.6	89%
Written Document Mechanics		6	4	26	36	3.6	83%
Over all Effectiveness		5	5	26	36	3.6	86%