

**Bachelor of Business Administration (B.B.A)
Major: Supply Chain Management**

| 1 st Year | | | | |
|--|-----------|---|-----------|---------------|
| Fall | | Winter | | Spring/Summer |
| Historical Analysis (GE) | 3 | Life Science with Lab (GE) | 4 | |
| Social & Behavioral Science, Non-ECO (GE) | 3 | MTH 110: Algebra or Placement Test | 4 | |
| Philosophy & Literature (GE) | 3 | WRT 150: Strategies in Writing (GE) or WRT 120 (Fall) and WRT 130 (Winter) ¹ | 4 | |
| Physical Science without Lab (GE) | 3 | Arts (GE) | 3 | |
| U.S. Diversity (GE) | 3 | | | |
| Total | 15 | Total | 15 | |
| 2 nd Year | | | | |
| Fall | | Winter | | Spring/Summer |
| Global Perspectives (GE) | 3 | ECO 210: Intro Macroeconomics ² | 3 | |
| ACC 212: Prin. of Financial Accounting ² | 3 | MGT 268: Business Processes and MIS ² | 3 | |
| BUS 201: Legal Environment for Business ² | 3 | STA 215: Intro. Applied Statistics (GE) ² | 3 | |
| ECO 211: Intro Microeconomics (GE) ² | 3 | Quantitative Group (MTH 122 or PHI 103) | 3 | |
| CIS 231: Problem Solving Using Spreadsheets | 3 | ACC 213: Prin. Of Managerial Accounting | 3 | |
| Total | 15 | Total | 15 | |
| 3 rd Year | | | | |
| Fall | | Winter | | Spring/Summer |
| FIN 320: Managerial Finance | 3 | Business Ethics ³ | 3 | |
| MKT 350: Marketing Management | 3 | MGT 337: Supply Chain Management | 3 | |
| MGT 366: Operations Management | 3 | MGT 367: Mfg Plan and Control | 3 | |
| MGT 331: Managing People & Org. Issues (GE) | 3 | Upper-Division Seidman Elective | 3 | |
| | 3 | Upper-Division Seidman Elective | 3 | |
| Total | 15 | Total | 15 | |
| 4 th year | | | | |
| Fall | | Winter | | Spring/Summer |
| Issues (GE) | 3 | MGT 495: Administrative Policy | 3 | |
| MGT 477: Applied Business Intelligence | 3 | Upper-Division Seidman Elective | 3 | |
| MKT 354: Dist Inst and Logistics | 3 | MKT 355 or MGT 363 (Intnl Logistics or Managing Quality) | 3 | |
| MGT 351: Enterprise Information Systems | 3 | Elective ⁴ | 3 | |
| Upper-Division Economics Course | | 3 Credit Free Elective | 3 | |
| Total | 15 | Total | 15 | |

Notes:

GE: General Education Requirement

¹ Students may choose the two semester WRT 120 **and** WRT 130 sequence **or** WRT 150

² This is a Seidman Success Standard course that is required to access 300/400 level business courses in the Seidman College of Business

³ Business Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, 438, or MKT 375

⁴ Elective Options: MKT 457 or MGT 362 or MGT 467

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|---|
| Seidman Success Standard Requirements |
| 1. Junior Standing (55+ Credits) |
| 2. 2.5+ Overall GPA |
| 3. Completion of the following Seidman Success Standard Courses with a 2.5+ GPA: |
| • ACC 212: Principles of Financial Accounting |
| • BUS 201: Legal Environment for Business |
| • ECO 210: Introductory Macroeconomics |
| • ECO 211: Introductory Microeconomics |
| • MGT 268: Business Processes and MIS |
| • STA 215: Introductory Applied Statistics |
| General Education Requirements |
| WRT 150: Strategies in Writing (grade of "C" or higher required) or WRT 120 and WRT 130 |
| Life Science & Physical Science (one must be with a lab) |
| Arts |
| Historical Analysis |
| Philosophy and Literature |
| Social and Behavioral Sciences, 2 courses (one course will be ECO 210 or ECO 211, the other course must be a different area of study) |
| U.S. Diversity |
| Global Perspectives |
| 2 Supplemental Writing Skills Courses (prerequisite: WRT 150) |
| 2 Issues Courses (55+ Credits required before enrolling) |

Please Remember:

- Courses that include 'GE' are required and fulfill a General Education requirement.
- Two (2) Supplemental Writing Skills (SWS) courses are required.
- Student must have a **minimum of 120 credits** to graduate with **58 of the 120 credits** being from a senior level institution and the **final 30 of the 120 credits** completed at GVSU.
- Students must have a 2.5 or higher overall GPA and a 2.5 or higher Seidman GPA to graduate.

This is a suggested curriculum guide that might not be applicable to every student. There is flexibility in timing for some requirements, this is a template only