The Peter F. Secchia Breakfast Lecture



The Seidman College of Business is pleased to invite you to the upcoming Secchia Breakfast Lecture:

Ethical AI in Business: Challenges, Choices, and Consequences

This in-person event is free and open to the public. Registration is required.

- Tuesday, February 18, 2025
- 7:30 a.m. Breakfast 8:00 a.m. Program
- L. William Seidman Center
 50 Front Ave SW, Grand Rapids, MI 49504
- P Fulton Lot; overflow parking in Seward Ramp. View <u>Campus Map</u>.

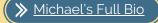


by February 10

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PANELISTS:

Michael DeWilde
Initiative Director and
Professor of Management







Tim GutwaldGeneral Counsel and
Chief Compliance Officer







Mark Johnson Co-Founder and Partner

Mark's Full Bio



MODERATOR:

Keith Brophy CEO of Mentavi

≫ <u>Keith's Full Bio</u>



