

The Peter F. Secchia Breakfast Lecture



GRAND VALLEY
STATE UNIVERSITY
SEIDMAN
COLLEGE OF BUSINESS



Keith Brophy is a seasoned technology and digital health leader with extensive experience in building and scaling nationally impactful organizations. Currently, he serves as the CEO of Mentavi Health, a pioneering mental health platform and service provider that has reached over 180,000 patients nationwide through its innovative virtual services and assessment tools.

Previously, Keith established the Business Lab Medicare product innovation group at Emergent Holdings (BCBSM) and served as State Director of the Michigan Small Business Development Center. He was also CEO of Ideomed, a digital health firm focused on chronic condition management, and CEO and co-founder of Sagestone, a transformative national software consulting firm. Keith began his career at IBM System Integrations, contributing to early internet and open systems advancements.

Keith's leadership and vision have earned him recognition as an Ernst & Young Michigan Entrepreneur of the Year, and his teams have achieved numerous accolades, including Microsoft's National Education Solution of the Year, Computer World's Outstanding Life Science Solution, and an Edison Award for healthcare innovation. Several of his companies have been named among Michigan's "50 Companies to Watch."

A respected speaker, Keith shares insights on future trends at national and international conferences, and he has provided testimony before state and national government panels. He also teaches "Emerging Trends" for the Executive MBA program at Grand Valley State University's Seidman School of Business and "Healthcare Technology and AI" for the Michigan Hospital Association Leadership Academy.

Keith serves on several for-profit and nonprofit boards and holds a B.S. in Computer Science from the University of Michigan and an M.S. in Information Systems from Strayer University.