



# Lower Grand River Watershed Project

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## Information and Education Subcommittee Minutes

**Meeting Date:** March 18, 2003

**Time:** 10:45 a.m. – 12:15 a.m.

**Location:** Wyoming Clean Water Plant, 2350 Ivanrest SW, Wyoming

**Prepared By:** Laurie Beth Nederveld

Attending: Abigail Matzke, Bonnie Shupe, Dan Wolz, Jane Secord, Janice Tompkins, Jason Buck, Jeff Auch, Laurie Beth Nederveld, Lori Larsen, Melissa Eldridge, Mike Chesher, and Peggy Weick.

**Item 1: Welcome and Introduction.** To begin the meeting, introductions were made by all subcommittee members present.

**Item 2: Review Corrections Made to I&E Materials.**

*Brochure:* Printed brochures were made available for subcommittee members to take and distribute.

*Insert:* A draft of the Grand River Beacon was passed out and read by subcommittee members. Changes to the insert and its articles were suggested. It was also suggested by Ms. Larsen that the insert include information on who to contact for additional copies. Ms. Matzke stated that 4,000 inserts are planned for printing after the final draft is created.

*Web page:* Members were asked to list related projects and upcoming events occurring in the Lower Grand River Watershed for display on the Lower Grand River Watershed Project web site. It was stated that future information could be sent to Abby Matzke or Laurie Beth Nederveld at [matzkea@gvsu.edu](mailto:matzkea@gvsu.edu) or [nedervla@gvsu.edu](mailto:nedervla@gvsu.edu). Ms. Matzke mentioned that the online resource library is nearly finished. Ms. Secord recommended a “Do you have something to add?” button to encourage stakeholders to send in additional information.

**Item 3: Start Working on Specific I&E Strategy.** Ms. Matzke handed out a draft copy of the Information and Education Strategy for the Lower Grand River Project. Subcommittee members were asked to read it before the next meeting when it will be reviewed. At this time, Ms. Larsen requested we discuss the differences between “information” and “education” at the next meeting.

**Item 4: Updates from other Committees and Subcommittees.** Ms Matzke gave a brief update on the progress of the other Lower Grand River subcommittees.

**Item 5: Future Meetings.** The next two meeting will be held on Tuesday, April 22 and Tuesday, May 13 from 10:45 a.m. to 12:15 p.m. The meeting will be held at:

**City of Wyoming**  
Clean Water Plant  
2350 Ivanrest Avenue  
Wyoming, MI 49418

Before the next meeting subcommittee members were asked to:

- Distribute brochures
- Read the I&E Strategy