

## WRITTEN COMMUNICATION RUBRIC

**Written Communication: Write effectively for multiple purposes and audiences.**

This rubric focuses on how a specific written text or a collection of texts responds to the writer's intended context, audience, purpose, and writing task.

OBJECTIVES	ACCOMPLISHED (4)	SATISFACTORY (3)	PROGRESSING (2)	EMERGING (1)
<b>Content Development</b>	Uses writing skills to develop content that is relevant and compelling within the disciplinary field(s).	Uses writing skills to develop content that is generally relevant and compelling within the disciplinary field(s).	Uses writing skills to develop content that is somewhat relevant and occasionally compelling within the disciplinary field(s), with room for improvement in consistency and depth.	Uses writing skills to develop somewhat relevant content, lacking depth or compelling elements within the disciplinary field(s).
<b>Sources of Evidence</b>	Supports statements with reasoning and evidence from sources that are credible and appropriate within the disciplinary field(s) for a particular audience, purpose, and task.	Supports statements with reasoning and evidence from somewhat credible sources for a particular audience, purpose, and task.	Supports statements with reasoning and evidence from somewhat credible sources, demonstrating some understanding of audience, purpose, and task, but with occasional lapses in relevance or appropriateness.	Provides limited support for statements with some reasoning and evidence, but sources may lack credibility or relevance to the disciplinary field(s) for a particular audience, purpose, and task.
<b>Style, Syntax, and Mechanics</b>	Uses words, phrases, sentences, and organizational structures typical of the task within the disciplinary field(s) to clearly and fluently communicate meaning to an intended reader.	Uses words, phrases, sentences, and organizational structures mostly typical of the task within the disciplinary field(s) to communicate meaning to an intended reader.	Uses words, phrases, sentences, and organizational structures somewhat typical of the task within the disciplinary field(s), but with some areas of improvement needed for clarity and fluency.	Uses words, phrases, sentences, and organizational structures somewhat typical of the task within the disciplinary field(s), with occasional inconsistencies or lack of clarity in communication.

This rubric was inspired by the AAC&U VALUE rubric.

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