

the Padnos International Center's

**GOM**

# **GVSU INTERNSHIPS ABROAD**

professional experiences for Global Lakers

**PROGRAMS IN 14 CITIES, ACROSS 12 COUNTRIES**



**GVSU CREDIT | PLS 490**

- **UNPAID WORK EXPERIENCE**
- **CUSTOM PLACEMENTS**
- **7-12 WEEK PROGRAMS**

**[WWW.GVSU.EDU/STUDYABROAD](http://WWW.GVSU.EDU/STUDYABROAD)**

# PLACEMENT EXAMPLES

## LONDON, ENGLAND

### A PR Agency

The role offers great insight into the day-to-day operations of a small and friendly PR agency based in Central London. The intern tasks include drafting press releases for clients and events and web-based research for campaigns and features as well as on new contacts. Interns also distribute press releases to the relevant media and follow up with journalists to secure coverage.



*"I get a good variety of tasks and projects to work on which keeps things fresh. I have definitely developed skills relevant to my future learning objectives, most notably by exercising my writing and research abilities." -Junior, EUSA London*



## SYDNEY, AUSTRALIA

### A Popular TV Children's Show

Some of the intern's tasks include managing the office in terms of day to day activities, i.e. stationary orders, cleaners, post, phone calls, assisting Accountant, ad hoc admin duties; Arranging call sheets for the cast; Look after storage making sure it's clean and left in order including Wardrobe and Costume; Arranging couriers for different jobs as requested; Supporting Creative Director & Exec Producer with admin relating to the new TV series, Stage shows, website, style guides etc.



### TAKE NOTE:

- PLACEMENTS ARE MADE BASED ON YOUR SKILLS, EXPERIENCE, & INTERESTS
- EUSA DUBLIN: MOST POPULAR PROGRAM AMONG COM STUDENTS
- SOME LANGUAGE SKILLS REQUIRED FOR PLACEMENTS IN FRANCE, SPAIN
- GE REQUIRES SAMPLES FOR: JOURNALISM, FILM & VIDEO PRODUCTION