



Creative Studio Promotions

Differentiators:

- *Women Owned Certified Diverse
- *Highly customizable ecommerce solutions
- *Servers that have handled 1MM visits with zero downtime
- *Locations across the country including Michigan, Pennsylvania, California, Illinois and more
- *Competitive pricing / global sourcing
- *Industry certified product experts / brand consultants
- *Dedicated customer service team for individual accounts
- *Marketplace Facilitator handling sales tax in all 50 states



Value Added Services:

- Building and maintaining all online stores: loading product, software updates, programming changes, cart modifications, etc. Estimated value: \$65,000+ initial investment plus \$15,000+ annually ongoing maintenance. **NO CHARGE.**
- Warehousing, storage, fulfillment, pick and packing of orders, packaging/boxes, bagging and tagging of every apparel item, etc. Estimated value: \$85,000 - \$125,000 annually. **NO CHARGE.**
- Customer service including handling all returns, credits, questions from end users, samples of product, monthly detailed reporting, special reporting requests. Estimated value: \$75,000 + annually. **NO CHARGE.**
- Creation of digital gift cards or discount codes. **NO CHARGE.**
- Creative Design Service, estimated value: \$25,000-\$55,000 annually. **NO CHARGE.**
- On-site store management and staffing estimated value: \$45,000 – \$65,000 annually. **NO CHARGE.**
- Facilitation of Years of Service and Retirement program including paper supplies for certificates, folders, envelopes, sending of emails, etc. \$25,000 - \$65,000 annually. **NO CHARGE**